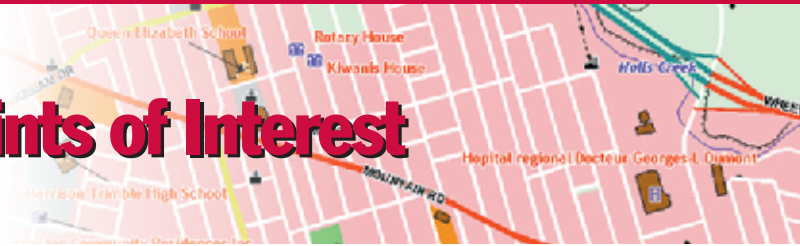




# Enhanced Points of Interest



**The Enhanced Points of Interest (EPOI) v2.2 file is a national database of nearly 1 million Canadian business and recreational points of interest. Engineered using CanMap® Streetfiles, each EPOI has been accurately geocoded and precisely placed; two criteria that are fundamental to any successful location sensitive service.**

This location enriched point of interest database allows users to see and analyze selected point of interest data in a given geographic area, enabling applications such as wireless location-based services (LBS), Web, Telematics, planning, real estate multiple listing services (MLS), retail site analysis, competitive and market research, intelligent routing, sales territory analysis, business and tourism.

## **NEW Nationwide Features Include:**

- Addition and verification of Car Pool Parking Lot (CPL) points of interest
- Addition of over 2,000 Shopping Centres, Malls and Strip Malls (SHP)

## **Nationwide Features Include:**

This data set fully integrates across the CanMap suite of mapping data products, and includes:

- |  |  |
|--|--|
| <ul style="list-style-type: none"> <li>• Standard industry classification code (SIC)</li> <li>• Coordinate location (X, Y)</li> <li>• Record name</li> <li>• Address, city, province, postal code, telephone number</li> </ul> | <ul style="list-style-type: none"> <li>• Geocode and Attribute precision codes</li> <li>• Points of interest with enhanced attribution i.e. Hospitals include information on number of beds available in that facility</li> <li>• Common Address Flag (CAF) allowing users to identify records with identical addresses</li> </ul> |
|--|--|

DMTI Spatial sourced points of interest include:

- |   |   |
|---|---|
| <ul style="list-style-type: none"> <li>• Accommodation, including hotels and motels</li> <li>• Aerodromes, including airports, heliports, and water aerodromes</li> <li>• Border Crossings and Custom Offices</li> <li>• Car Pool Lots</li> <li>• Car Rental Agencies</li> <li>• Education, including elementary schools, high schools, colleges, and universities</li> <li>• Financial Institutions, including banks, credit unions, and other institutions</li> </ul> | <ul style="list-style-type: none"> <li>• Gas Stations</li> <li>• Health Care, including hospitals, clinics, and other health facilities</li> <li>• Golf Courses</li> <li>• Police Services, including RCMP, provincial, and municipal police services</li> <li>• Toll Booths</li> <li>• Tourist Information, including galleries, museums, and other tourist attractions</li> <li>• Weigh Stations</li> </ul> |
|---|---|

The EPOI data represents real world entities that are changing continuously. Every effort is made to make the data accurate and up to date, some errors and omissions will occur.

## **Benefits:**

Integrate CanMap street map and routing data, GeoPinpoint™ Suite and the EPOI into your application and take advantage of these benefits:

- Accurate proximity searching and analysis
- Unrivaled nationwide coverage for comprehensive research
- Competitive advantage using up-to-date data
- Fully nested with CanMap

The EPOI data can be ordered Canada-wide, by province and other custom areas. In addition, the data can be sold for either all Business Points or specific Major SIC Divisions, Major Groups (2 Digit SIC) or 4 Digit SIC. Flexible EPOI custom orders are available upon request.

### **Coverage:**

- Nationwide

### **Release Date:**

- August 15, 2003

### **Currency:**

- Quarterly, semi-annual, or annual maintenance available

### **Projection:**

- Unprojected latitude, longitude

### **Datum:**

- NAD83

### **Formats:**

- Comma delimited ASCII
- Custom formats available upon request

16420-0700-0001



# Enhanced Points of Interest



Major Group (2 Digit SIC) Available:

## Agriculture, Forestry, And Fishing

- 01: Agricultural Production Crops
- 02: Agricultural Production Livestock And Animal Specialties
- 07: Agricultural Services
- 08: Forestry
- 09: Fishing, Hunting, And Trapping

## Mining

- 10: Metal Mining
- 12: Coal Mining
- 13: Oil And Gas Extraction
- 14: Mining And Quarrying Of Nonmetallic Minerals, Except Fuels

## Construction

- 15: Building Construction General Contractors And Operative Builders
- 16: Heavy Construction Other Than Building Construction Contractors
- 17: Construction Special Trade Contractors

## Manufacturing

- 20: Food And Kindred Products
- 21: Tobacco Products
- 22: Textile Mill Products
- 23: Apparel And Other Finished Products Made From Fabrics And Similar Materials
- 24: Lumber And Wood Products, Except Furniture
- 25: Furniture And Fixtures
- 26: Paper And Allied Products
- 27: Printing, Publishing, And Allied Industries
- 28: Chemicals And Allied Products
- 29: Petroleum Refining And Related Industries
- 30: Rubber And Miscellaneous Plastics Products
- 31: Leather And Leather Products
- 32: Stone, Clay, Glass, And Concrete Products
- 33: Primary Metal Industries
- 34: Fabricated Metal Products, Except Machinery And Transportation Equipment
- 35: Industrial And Commercial Machinery And Computer Equipment
- 36: Electronic And Other Electrical Equipment And Components, Except Computer Equipment
- 37: Transportation Equipment
- 38: Measuring, Analyzing, And Controlling Instruments; Photographic, Medical And Optical Goods; Watches And Clocks
- 39: Miscellaneous Manufacturing Industries

## Transportation, Communications, Electric, Gas, And Sanitary Services

- 40: Railroad Transportation
- 41: Local And Suburban Transit And Interurban Highway Passenger Transportation
- 42: Motor Freight Transportation And Warehousing
- 43: Postal Service
- 44: Water Transportation
- 45: Transportation By Air
- 46: Pipelines, Except Natural Gas
- 47: Transportation Services
- 48: Communications
- 49: Electric, Gas, And Sanitary Services

## Wholesale Trade

- 50: Wholesale Trade-durable Goods
- 51: Wholesale Trade-non-durable Goods

## Retail Trade

- 52: Building Materials, Hardware, Garden Supply, And Mobile Home Dealers
- 53: General Merchandise Stores
- 54: Food Stores
- 55: Automotive Dealers And Gasoline Service Stations
- 56: Apparel And Accessory Stores
- 57: Home Furniture, Furnishings, And Equipment Stores
- 58: Eating And Drinking Places
- 59: Miscellaneous Retail

## Finance, Insurance, And Real Estate

- 60: Depository Institutions
- 61: Non-depository Credit Institutions
- 62: Security And Commodity Brokers, Dealers, Exchanges, And Services
- 63: Insurance Carriers
- 64: Insurance Agents, Brokers, And Service
- 65: Real Estate
- 67: Holding And Other Investment Offices

## Services

- 70: Hotels, Rooming Houses, Camps, And Other Lodging Places
- 72: Personal Services
- 73: Business Services
- 75: Automotive Repair, Services, And Parking
- 76: Miscellaneous Repair Services
- 78: Motion Pictures
- 79: Amusement And Recreation Services
- 80: Health Services
- 81: Legal Services
- 82: Educational Services
- 83: Social Services
- 84: Museums, Art Galleries, And Botanical And Zoological Gardens
- 86: Membership Organizations
- 87: Engineering, Accounting, Research, Management, And Related Services
- 88: Private Households

## Public Administration

- 91: Executive, Legislative, And General Government, Except Finance
- 92: Justice, Public Order, And Safety
- 93: Public Finance, Taxation, And Monetary Policy
- 94: Administration Of Human Resource Programs
- 95: Administration Of Environmental Quality And Housing Programs
- 96: Administration Of Economic Programs
- 97: National Security And International Affairs
- 99: Non-Classifiable Establishments

**For more information:**  
Please contact DMTI Spatial Toll Free: 1-877-906-6674, or send a request by e-mail to [info@dmτισpatial.com](mailto:info@dmτισpatial.com)

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