

# **CANADIAN TRAVEL SURVEY QUESTIONNAIRE**

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**TSM-Q02** You have been selected from your household for the Canadian Travel Survey which will obtain information on travel and tourism. While the survey is voluntary, your cooperation is important. As usual, your answers will be kept strictly confidential.

**TSM-I01** I would like to ask a few questions about any trips you took which ended in «reference month».

**TSM-I02** Please exclude: any trips you took as a member of an operating crew of a bus, plane, truck, etc., commuting to your usual place of work or school, or moving to a new residence. Please include: all trips taken for reasons such as visiting friends and relatives, pleasure, personal or business trips.

**TSM-Q03** Did you take any trips of one night or more which ended in «reference month»?  
\_\_\_ Yes Go to TSM-Q03A  
\_\_\_ No/don't know/refusal Go to TSM-Q05

**TSM-Q03A** How many? (Overnight trips)  
\_\_\_ trips  
\_\_\_ Don't know/refusal

**TSM-Q05** Did you take any same day trips of at least «40 kilometers (in Ontario) or 80 kilometers (elsewhere)» or more, one way, in «reference month»?  
\_\_\_ Yes Go to TSM-Q05A  
\_\_\_ No/don't know/refusal

**TSM-Q05A** How many? (Same-day trips)  
\_\_\_ trips Go to TSM-I05  
\_\_\_ Don't know/refusal

**If no overnight trips or same-day trips taken in the reference month**

**and reference month is December**

**Go to TSM-Q08**

**and other reference month**

**Go to TSM-Q09A**

**Otherwise**

**Go to TSM-I05**

**TSM-I05** I would now like to ask you some questions about your trip(s).

**TFTRIPCOMP** Interviewer: Select NEW TRIP and press <ENTER>.

When NEW TRIP is pressed

and person moved during reference month Go to TST-Q01

otherwise Go to TST-Q03

When EXIT is pressed

and destination of trip was Saskatchewan or night was spent in  
Saskatchewan or person moved from Saskatchewan during reference  
month

Go to TSM-Q12

otherwise Go to TSM-Q09A

**TST-Q01** Did this trip originate in Canada?

\_\_\_ Yes

Go to TST-Q02A

\_\_\_ No/don't know/refusal

Go to TFTRIPCOMP

**TST-Q02A** Where did you live when you took this trip? Please give me the name of the city or town and province.

**TST-Q02B** Province/territory?:

\_\_\_ Newfoundland

\_\_\_ Prince Edward Island

\_\_\_ Nova Scotia

\_\_\_ New Brunswick

\_\_\_ Quebec

\_\_\_ Ontario

\_\_\_ Manitoba

\_\_\_ Saskatchewan

\_\_\_ Alberta

\_\_\_ British Columbia

\_\_\_ Northwest Territories

\_\_\_ Yukon

\_\_\_ Don't know/refusal

**TST-Q03** What was your destination on this first/next trip? Was it in...? (If the respondent went to more than one place on this trip enter the name of the place that is furthest from his/her home)

- |                          |                 |                  |
|--------------------------|-----------------|------------------|
| <input type="checkbox"/> | Canada          | Go to TST-Q04    |
| <input type="checkbox"/> | United States   | Go to TST-Q05    |
| <input type="checkbox"/> | Another country | Go to TST-Q06    |
| <input type="checkbox"/> | Refusal         | Go to TFTRIPCOMP |

**TST-Q04A** What was the name of the city or town and province of this destination?

**TST-Q04B** Province/territory?:

- |                          |                       |
|--------------------------|-----------------------|
| <input type="checkbox"/> | Newfoundland          |
| <input type="checkbox"/> | Prince Edward Island  |
| <input type="checkbox"/> | Nova Scotia           |
| <input type="checkbox"/> | New Brunswick         |
| <input type="checkbox"/> | Quebec                |
| <input type="checkbox"/> | Ontario               |
| <input type="checkbox"/> | Manitoba              |
| <input type="checkbox"/> | Saskatchewan          |
| <input type="checkbox"/> | Alberta               |
| <input type="checkbox"/> | British Columbia      |
| <input type="checkbox"/> | Northwest Territories |
| <input type="checkbox"/> | Yukon                 |
| <input type="checkbox"/> | Don't know/refusal    |

Go to TST-Q07

**TST-Q05** What was the name of the state of this destination?

Go to TST-Q07

**TST-Q06** What was the country of this destination?

Go to TST-Q07

**TST-Q07** About how far from your home was «DESTINATION»?

**TST-Q08** Kilometers or miles?

- TST-Q09** Including yourself, how many persons now living in this household went on this trip?
- If nobody in household under the age of 15                      Go to TST-Q11  
Otherwise    Go to TST-Q10
- TST-Q10** How many of these people were under the age of 15?
- TST-Q11** How many nights were you away from home on this trip?
- \_\_\_ None    Go to TST-Q17A  
\_\_\_ One    Go to TST-Q12A  
\_\_\_ More than one    Go to TST-Q12B  
\_\_\_ Don't know/refusal    Go to TST-Q12B
- TST-Q12A** Did you spend this night in «DESTINATION»?
- \_\_\_ Yes    Go to TSL-Q02A  
\_\_\_ No/don't know/refusal    Go to TSL-Q01A1
- TST-Q12B** Did you spend all of these nights in «DESTINATION»?
- \_\_\_ Yes    Go to TSL-T01  
\_\_\_ No/don't know/refusal    Go to TST-Q13
- TST-Q13** Did you spend all of these nights in Canada?
- \_\_\_ Yes    Go to TSL-T02  
\_\_\_ No/don't know/refusal    Go to TST-Q14
- TST-Q14** How many, if any, of these nights did you spend in Canada?
- \_\_\_ nights    If none                      Go to TST-Q15  
    Otherwise                Go to TSL-T02
- TST-Q15** How many, if any, of these nights did you spend in the United States?
- \_\_\_ nights    If none                      Go to TST-Q16  
    Otherwise                Go to TSL-T03
- TST-Q16** How many nights did you spend in a country other than Canada or the United States?
- \_\_\_ nights    If none                      Go to TST-Q17A  
    Otherwise                Go to TSL-T04

- TSL-T01** Interviewer: Press <ENTER> to enter or update accommodation information.  
When the information is correct press <F12> to continue.  
When <ENTER> is pressed Go to TSL-Q02B  
When <F12> is pressed Go to TST-Q17A  
Don't know/refusal Go to TSL-Q02B
- TSL-T02** Press <ENTER> on a blank line to enter accommodation information for each Canadian location. Press <F12> when finished.  
When <ENTER> is pressed on a blank line Go to TSL-Q01B1  
When <F12> is pressed and TST-Q13=yes Go to TST-Q17A  
When <F12> is pressed and TST-Q13=no Go to TST-Q15  
Don't know/refusal Go to TSL-Q01B1
- TSL-T03** Select "USA/É-U" and press <ENTER> to enter or update accommodation information. Press <F12> when finished.  
When <ENTER> is pressed Go to TSL-Q02B  
When <F12> is pressed Go to TST-Q16  
Don't know/refusal Go to TSL-Q02B
- TSL-T04** Select "OTHER/AUTRE" and press <ENTER> to enter or update accommodation information. Press <F12> when finished.  
When <ENTER> is pressed Go to TSL-Q02B  
When <F12> is pressed Go to TST-Q17A  
Don't know/refusal Go to TSL-Q02B
- TSL-Q01A1** Did you spend this night in...?  
\_\_\_ Canada  
\_\_\_ United States/another country Go to TSL-Q02A  
\_\_\_ Don't know/refusal Go to TSL-Q02A

**TSL-Q01A2** In what city or town and province did you spend this night?  
City/town?

Province?

- Newfoundland
- Prince Edward Island
- Nova Scotia
- New Brunswick
- Quebec
- Ontario
- Manitoba
- Saskatchewan
- Alberta
- British Columbia
- Northwest Territories
- Yukon
- Don't know/refusal

Go to TSL-Q02A

**TSL-Q01B1** What was the first/next **CANADIAN** city or town and province you stayed overnight? city/town?:

**TSL-Q01B2** Province/territory?:

- Newfoundland
- Prince Edward Island
- Nova Scotia
- New Brunswick
- Quebec
- Ontario
- Manitoba
- Saskatchewan
- Alberta
- British Columbia
- Northwest Territories
- Yukon
- Don't know/refusal

Go to TSL-Q02B

**TSL-Q02A** In what type of accommodation did you stay?

<input type="checkbox"/>	Hotel	Go to TSL-Q03
<input type="checkbox"/>	Motel	Go to TSL-Q04
<input type="checkbox"/>	Bed & Breakfast (include tourist homes)	Go to TSL-Q05
<input type="checkbox"/>	Resort	Go to TSL-Q06
<input type="checkbox"/>	Camping or trailer park	Go to TSL-Q07
<input type="checkbox"/>	Home of friends or relatives	Go to TSL-Q08
<input type="checkbox"/>	Private cottage or vacation home	Go to TSL-Q09
<input type="checkbox"/>	Commercial cottage or cabin	Go to TSL-Q10
<input type="checkbox"/>	Other (hostel, universities, etc.)	Go to TSL-Q11
<input type="checkbox"/>	Don't know/refusal	Go to TST-Q17A

**TSL-Q02B** In what types of accommodation did you stay? (Interviewer: Mark all that apply)

<input type="checkbox"/>	Hotel	Go to TSL-Q03
<input type="checkbox"/>	Motel	Go to TSL-Q04
<input type="checkbox"/>	Bed & Breakfast (include tourist homes)	Go to TSL-Q05
<input type="checkbox"/>	Resort	Go to TSL-Q06
<input type="checkbox"/>	Camping or trailer park	Go to TSL-Q07
<input type="checkbox"/>	Home of friends or relatives	Go to TSL-Q08
<input type="checkbox"/>	Private cottage or vacation home	Go to TSL-Q09
<input type="checkbox"/>	Commercial cottage or cabin	Go to TSL-Q10
<input type="checkbox"/>	Other (hostel, universities, etc.)	Go to TSL-Q11
<input type="checkbox"/>	Don't know/refusal	Go to TST-Q17A

**TSL-Q03** How many nights did you stay in a hotel?

<input type="checkbox"/>	nights	Go to TST-Q17A
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**TSL-Q04** How many nights did you stay in a motel?

<input type="checkbox"/>	nights	Go to TST-Q17A
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**TSL-Q05** How many nights did you stay in a bed and breakfast?

<input type="checkbox"/>	nights	Go to TST-Q17A
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**TSL-Q06** How many nights did you stay in a resort/lodge?

<input type="checkbox"/>	nights	Go to TST-Q17A
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**TSL-Q07** How many nights did you stay in a camping or trailer park?

<input type="checkbox"/>	nights	Go to TST-Q17A
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- TSL-Q08** How many nights did you stay at the home of friends or relatives?  
\_\_\_ nights Go to TST-Q17A
- TSL-Q09** How many nights did you stay at a private cottage or vacation home?  
\_\_\_ nights Go to TST-Q17A
- TSL-Q10** How many nights did you stay in a commercial cottage or cabin?  
\_\_\_ nights Go to TST-Q17A
- TSL-Q11** How many nights did you stay in another type of accommodation (hostels, universities, etc.)?  
\_\_\_ nights Go to TST-Q17A
- TST-Q17A** What means of transportation did you use to travel the greatest distance on this trip? (Interviewer: Mark one only)
- \_\_\_ Auto (include motor homes, jeeps, trucks, vans & campers, etc.) Go to TST-Q18
- \_\_\_ Air Go to TST-Q18
- \_\_\_ Bus Go to TST-Q18
- \_\_\_ Rail Go to TST-Q18
- \_\_\_ Boat Go to TST-Q18
- \_\_\_ Other (include motorcycles / bicycles, etc.) Go to TST-Q18
- \_\_\_ Don't know/refusal Go to TST-Q18
- TST-Q17B** Was it a Canadian air carrier?  
\_\_\_ Yes  
\_\_\_ No/don't know/refusal
- TST-Q18** What was your main reason for taking this trip? (Interviewer: Mark one only)
- \_\_\_ Visiting friends or relatives Go to TST-Q20
- \_\_\_ Pleasure Go to TST-Q20
- \_\_\_ Personal Go to TST-Q20
- \_\_\_ Business Go to TST-Q19
- \_\_\_ Non-business convention Go to TST-Q20
- \_\_\_ Don't know/refusal Go to TST-Q20
- TST-Q19** Did you attend a convention?  
\_\_\_ Yes  
\_\_\_ No/don't know/refusal



- TST-Q20** On this trip did you... (Interviewer: Read list and mark all that apply)
- Visit friends or relatives?
  - Shop?
  - Do some sightseeing?
  - Attend a festival, fair or exhibition?
  - Attend a cultural performance, for example a play, or a concert?
  - Attend an aboriginal or native cultural activity?
  - Attend a sports event?
  - Visit a museum or art gallery?
  - Visit a zoo or a natural exhibit?
  - Visit a theme park?
  - Visit a national or provincial park?
  - Visit a historic site?
  - Go to a bar or nightclub?
  - Go to a casino?
  - Take a cruise or boat trip?
  - None of the above
  - Don't know/refusal

- TST-Q21** Did you participate in any sports or outdoor activities?
- Yes Go to TST-Q22
  - No/don't know/refusal Go to TST-I02A or  
TST-I02B

- TST-Q22** What were these sports or outdoor activities? (Interviewer: Read list and mark all that apply)
- Swimming
  - Other water-based activities
  - Golfing
  - Hunting
  - Fishing
  - Bird or wildlife viewing
  - Cross-country skiing
  - Downhill skiing
  - Snowmobiling
  - Walking or hiking
  - Cycling
  - Other (Specify)
  - Don't know/refusal

**If only one person went on the trip**

**Go to TST-I02A**

**If more than one person went on the trip**

**Go to TST-I02B**

**TST-I02A** I would now like to ask you some questions about the cost of this trip. Please include all costs related to this trip including taxes and tips.

**TST-I02B** I would like to ask you some questions about the cost of this trip. Please include all costs related to this trip including taxes and tips even if they were paid for by someone else. Please do not forget to include the costs for the «NUMBER» household members who went on this trip.

**TST-Q23A** Were all the costs of this trip paid for by you or members of your household?  
\_\_\_ Yes Go to TST-Q24  
\_\_\_ No/don't know/refusal Go to TST-Q23B

**TST-Q23B** Who paid for all or any part of this trip? Was it a government?  
\_\_\_ Yes  
\_\_\_ No/don't know/refusal

**TST-Q23C** Was it a private sector business or organisation?  
\_\_\_ Yes  
\_\_\_ No/don't know/refusal

**TST-Q23D** Was it yourself or other individuals?  
\_\_\_ Yes  
\_\_\_ No/don't know/refusal

**TST-Q24** How many package deals, if any, were purchased for this trip or part of this trip? (Interviewer: a package deal must include more than one expense item, (for example, transportation and meals or accommodation and car rental, etc.) If respondent has more than one package deal, combine the costs)  
\_\_\_ package deals If none Go to TST-Q28A1  
Otherwise Go to TST-Q25

- TST-Q25** Did this package include: (Interviewer: Read the list and mark all that apply)
- |                          |  |               |
|--------------------------|--|---------------|
| <input type="checkbox"/> | Vehicle rental                         | Go to TST-Q27 |
| <input type="checkbox"/> | Air, boat, train or bus transportation | Go to TST-Q27 |
| <input type="checkbox"/> | Food and beverages                     | Go to TST-Q27 |
| <input type="checkbox"/> | Accommodation                          | Go to TST-Q26 |
| <input type="checkbox"/> | Recreation and entertainment           | Go to TST-Q27 |
| <input type="checkbox"/> | Other                                  | Go to TST-Q27 |
| <input type="checkbox"/> | Don't know/refusal                     | Go to TST-Q27 |
- TST-Q26** How many nights were included in this package?  
 nights
- TST-Q27** What was the cost of this package?  
 \$
- TST-Q28A1** Was money spent to rent a vehicle (including rental fees and insurance)?
- |                          |                       |                 |
|--------------------------|-----------------------|-----------------|
| <input type="checkbox"/> | Yes                   | Go to TST-Q28A2 |
| <input type="checkbox"/> | No/don't know/refusal | Go to TST-Q28B1 |
- TST-Q28A2** How much?  
 \$
- TST-Q28B1** ...to operate a private or rented vehicle (including gas, repairs and parking)?
- |                          |                       |                 |
|--------------------------|-----------------------|-----------------|
| <input type="checkbox"/> | Yes                   | Go to TST-Q28B2 |
| <input type="checkbox"/> | No/don't know/refusal | Go to TST-Q28C1 |
- TST-Q28B2** How much?  
 \$
- TST-Q28C1** ...on local transportation (such as city buses, subways and taxis)?
- |                          |                       |                 |
|--------------------------|-----------------------|-----------------|
| <input type="checkbox"/> | Yes                   | Go to TST-Q28C2 |
| <input type="checkbox"/> | No/don't know/refusal | Go to TST-Q28D1 |
- TST-Q28C2** How much?  
 \$
- TST-Q28D1** ...on airplane, boat, train or commercial bus fares?
- |                          |                       |                 |
|--------------------------|-----------------------|-----------------|
| <input type="checkbox"/> | Yes                   | Go to TST-Q28D2 |
| <input type="checkbox"/> | No/don't know/refusal | Go to TST-Q28E1 |

**TST-Q28D2** How much?  
\_\_\_ \$

**TST-Q28E2** ...on food and beverages prior to leaving home for use on the trip?  
\_\_\_ Yes Go to TST-Q28E3  
\_\_\_ No/don't know/refusal Go to TST-Q28F1

**TST-Q28E3** How much?  
\_\_\_ \$

**TST-Q28F1** ...on food and beverages at restaurants and bars?  
\_\_\_ Yes Go to TST-Q28F2  
\_\_\_ No/don't know/refusal Go to TST-Q28G1

**TST-Q28F2** How much?  
\_\_\_ \$

**TST-Q28G1** ...on food and beverages at stores during the trip?  
\_\_\_ Yes Go to TST-Q28G2  
\_\_\_ No/don't know/refusal Go to TST-Q28I1 or TST-Q28H1

**TST-Q28G2** How much?  
\_\_\_ \$

**If same-day trip** Go to TST-Q28I1  
**If overnight trip** Go to TST-Q28H1

**TST-Q28H1** ...on accommodation?  
\_\_\_ Yes Go to TST-Q28H2  
\_\_\_ No/don't know/refusal Go to TST-Q28I1

**TST-Q28H2** How much?  
\_\_\_ \$

**TST-Q28I1** ...on recreation and entertainment?  
\_\_\_ Yes Go to TST-Q28I2  
\_\_\_ No/don't know/refusal Go to TST-Q28J1

**TST-Q28I2** How much?  
\_\_\_ \$

**TST-Q28J1** ...on clothing?  
\_\_\_ Yes Go to TST-Q28J2  
\_\_\_ No/don't know/refusal Go to TST-Q28K1

**TST-Q28J2** How much?  
\_\_\_ \$

**TST-Q28K1** Was money spent on any other purchases or expenses? (Interviewer: Exclude items bought for commercial purposes and major purchases such as real estate and vehicles.)  
\_\_\_ Yes Go to TST-Q28K2  
\_\_\_ No/don't know/refusal Go to TST-Q28L, TST-Q29A or TST-Q30A

**TST-Q28K2** What were the major items included in this expense?

**TST-Q28K3** How much?  
\_\_\_ \$

**If one expenditure item is a don't know** Go to TST-Q28L  
**Otherwise** Go to TST-Q29A or TST-Q30A

**TST-Q28L** Excluding items bought for commercial purposes and major purchases such as real estate and vehicles, about how much money was spent in total?  
\_\_\_ \$

**If all the costs of the trip were paid by government or by a private organisation or by traveller or member of the household** Go to TST-Q30A  
**Otherwise** Go to TST-Q29A

**TST-Q29A** What percentage of the total expenditures for the trip were paid for by a government?  
\_\_\_ %

**TST-Q29B** What percentage of the total expenditures for the trip were paid for by a private sector business or organisation?  
\_\_\_ %

**If sum of TST-Q29A and TST-Q29B = 100 %  
Otherwise**

**Go to TST-Q30A  
Go to TST-Q29C**

**TST-Q29C** What percentage of the total expenditures for the trip were paid for by yourself or other individuals?  
\_\_\_ %

**TST-Q30A** Did you take any other trips which were identical to this one and which ended in «reference month»?

\_\_\_ Yes

Go to TST-Q30B

\_\_\_ No/don't know/refusal

If destination of trip was Saskatchewan or night was spent in Saskatchewan or person moved from Saskatchewan during reference month

Go to TSM-Q12

Otherwise

Go to TSM-Q09A

**TST-Q30B** How many identical trips were there?  
\_\_\_ trips

**TSM-Q12** Did you or any member of your household contact Tourism Saskatchewan for tourist information prior to or during this trip?

\_\_\_ Yes

\_\_\_ No/don't know/refusal

**If «reference month» is December  
Otherwise**

**Go to TSM-Q08  
Go to TSM-Q09A**

**TSM-Q08** During the eleven month period from January 1 to November 30, 1997, did you take any non-business trips of one night or more to a destination...  
(Interviewer: Read the list and mark all that apply)

\_\_\_ Within the province?

\_\_\_ To some other province?

\_\_\_ To the United States?

\_\_\_ To a foreign country other than the United States?

\_\_\_ None of the above

- TSM-Q09A** For the year 1996, what was your total household income before taxes and deductions, including income from wages, salaries, tips, commissions, pensions, interest, rents, etc. Was it .. ...less than \$40,000?
- \_\_\_ Yes Go to TSM-Q09B  
\_\_\_ No Go to TSM-Q09C  
\_\_\_ Don't know/refusal Go to TSM-I06
- TSM-Q09B** Was it less than \$20,000?
- \_\_\_ Yes Go to TSM-I06  
\_\_\_ No Go to TSM-I06  
\_\_\_ Don't know/refusal Go to TSM-I06
- TSM-Q09C** Was it less than \$60,000?
- \_\_\_ Yes Go to TSM-I06  
\_\_\_ No Go to TSM-Q09D  
\_\_\_ Don't know/refusal Go to TSM-I06
- TSM-Q09D** Was it less than \$80,000?
- \_\_\_ Yes Go to TSM-I06  
\_\_\_ No Go to TSM-I06  
\_\_\_ Don't know/refusal Go to TSM-I06
- TSM-I06** Thank you for your participation in the Canadian Travel Survey.







