



Statistics Canada Statistique Canada
Household Surveys Division
Division des enquêtes-ménages

Confidential
when completed

FIRST
QUARTER
1988

Travel Survey (First Quarter)

Authority Statistics Act,
Statutes of Canada
1970 - 71 - 72, Chapter 15.

1	0 6	2		3	0 4 8 8
Form No.		Docket No.		Survey Date	
4		5		6	
Assignment No.		HRD page-line No.		Household Size	
7	Given Name				
8	Surname				

INTRODUCTION AT TIME OF LABOUR FORCE SURVEY

... has been randomly selected from your household as a respondent for the 1988 Travel Survey.

Is he/she available?

Yes ☐ → Conduct interview

No ☐ → Make an appointment →

Date:	Time:
Call Back:	Call Back:
Address:	Telephone No.

INTRODUCTION AT TIME OF PERSONAL OR TELEPHONE INTERVIEW

You have been randomly selected from your household as a respondent for the 1988 Travel Survey. This survey is being conducted in order to obtain information on travel and tourism, one of Canada's major industries.

I would like to ask some questions about any trips you may have taken which ended during the three month period from January 1st to March 31, 1988. Please keep in mind that New Year's Day and the School Break fell during this three month period. Please do not include any trips you took:

as a member of an operating crew of a bus, plane, truck, etc.;
commuting to work or school;
moving to a new residence.

A. Did you take any business trips of one night or more which ended during this three month period?

Yes ☐ → How many? No ☐

B. Did you take any other trips of one night or more which ended during this three month period? Other trips include: taking a vacation, visiting friends or relatives, attending a wedding, fair or festival, etc.

Yes ☐ → How many? No ☐

C. Did you take any same day trips of at least 50 miles (80 km) or more, one way, for any reason, during this three month period?

Yes ☐ → How many? No ☐

9. INTERVIEWER CHECK ITEM: If "Yes" in A, B or C ... 1 ☐ Go to 10

Otherwise ... 2 ☐ Go to 29

10. INTERVIEWER CHECK ITEM: Add entries in A, B and C above: Enter total number of trips taken

Then read the following statement to the respondent: "I would now like to ask you a few more details about the ... trip(s) you took during this three month period."
(repeat the number)

(TURN THE PAGE)

TRIP 1 BEGINNING WITH THE FIRST TRIP THAT ENDED DURING THIS PERIOD:		20. WHAT WAS YOUR MAIN REASON FOR TAKING THIS TRIP? (Mark one only)																				
11. WHERE DID YOU LIVE WHEN YOU TOOK THIS TRIP? <div style="border-bottom: 1px solid black; margin-bottom: 5px;">(nearest) CITY/TOWN</div> <div style="border-bottom: 1px solid black; margin-bottom: 5px;">PROVINCE</div> <div style="display: flex; justify-content: space-between;"> <div style="border: 1px solid black; width: 40px; height: 15px;"></div> <div style="border: 1px solid black; width: 40px; height: 15px;"></div> <div style="border: 1px solid black; width: 40px; height: 15px;"></div> <div style="border: 1px solid black; width: 40px; height: 15px;"></div> </div> <div style="text-align: center; font-size: small;">FOR OFFICE USE ONLY</div>	Visiting friends/relatives 1 <input type="radio"/> Pleasure 2 <input type="radio"/> Personal 3 <input type="radio"/> Business 4 <input type="radio"/> A convention 5 <input type="radio"/> Was it to attend a convention? Yes 6 <input type="radio"/> No 7 <input type="radio"/>																					
12. WHAT WAS YOUR DESTINATION ON THIS TRIP? (If the respondent went to more than one place on this trip, enter name of place that is furthest from his/her home) <div style="border-bottom: 1px solid black; margin-bottom: 5px;">(Nearest) CITY/TOWN</div> <div style="border-bottom: 1px solid black; margin-bottom: 5px;">PROVINCE/STATE</div> <div style="display: flex; justify-content: space-between;"> <div style="border: 1px solid black; width: 40px; height: 15px;"></div> <div style="border: 1px solid black; width: 40px; height: 15px;"></div> <div style="border: 1px solid black; width: 40px; height: 15px;"></div> <div style="border: 1px solid black; width: 40px; height: 15px;"></div> </div> <div style="text-align: center; font-size: small;">FOR OFFICE USE ONLY</div>	21. ON THIS TRIP, DID YOU PARTICIPATE IN ANY OF THE FOLLOWING ACTIVITIES? (Read list and mark all that apply) <table style="width: 100%; font-size: small;"> <tr> <td style="width: 50%;">Visiting friends or relatives 01 <input type="radio"/></td> <td style="width: 50%;">Visit a national, Provincial, Regional Park or Historic site 10 <input type="radio"/></td> </tr> <tr> <td>Festivals or events 02 <input type="radio"/></td> <td>Attend sports events 11 <input type="radio"/></td> </tr> <tr> <td>Shopping 03 <input type="radio"/></td> <td>Participate in sports or outdoor activity (specify) 12 <input type="radio"/></td> </tr> <tr> <td>Sightseeing 04 <input type="radio"/></td> <td>Swimming 13 <input type="radio"/></td> </tr> <tr> <td>Attend cultural events e.g. plays, concerts 05 <input type="radio"/></td> <td>Other water sports 14 <input type="radio"/></td> </tr> <tr> <td>Nightlife/entertainment 06 <input type="radio"/></td> <td>Hunting or fishing 15 <input type="radio"/></td> </tr> <tr> <td>Dining at high quality restaurants 07 <input type="radio"/></td> <td>Cross country skiing 16 <input type="radio"/></td> </tr> <tr> <td>Visit a theme park 08 <input type="radio"/></td> <td>Downhill skiing 17 <input type="radio"/></td> </tr> <tr> <td>Visit zoo/museum/natural display 09 <input type="radio"/></td> <td>Other 18 <input type="radio"/></td> </tr> <tr> <td colspan="2" style="text-align: center;">None of the above 19 <input type="radio"/></td> </tr> </table>		Visiting friends or relatives 01 <input type="radio"/>	Visit a national, Provincial, Regional Park or Historic site 10 <input type="radio"/>	Festivals or events 02 <input type="radio"/>	Attend sports events 11 <input type="radio"/>	Shopping 03 <input type="radio"/>	Participate in sports or outdoor activity (specify) 12 <input type="radio"/>	Sightseeing 04 <input type="radio"/>	Swimming 13 <input type="radio"/>	Attend cultural events e.g. plays, concerts 05 <input type="radio"/>	Other water sports 14 <input type="radio"/>	Nightlife/entertainment 06 <input type="radio"/>	Hunting or fishing 15 <input type="radio"/>	Dining at high quality restaurants 07 <input type="radio"/>	Cross country skiing 16 <input type="radio"/>	Visit a theme park 08 <input type="radio"/>	Downhill skiing 17 <input type="radio"/>	Visit zoo/museum/natural display 09 <input type="radio"/>	Other 18 <input type="radio"/>	None of the above 19 <input type="radio"/>	
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13. APPROXIMATELY HOW FAR FROM YOUR HOME IS _____? (REPEAT DESTINATION FROM QUESTION 12) Miles 1 <input type="radio"/> Kilometres 2 <input type="radio"/> Enter number <div style="border: 1px solid black; width: 40px; height: 15px;"></div>																						
14. INCLUDING YOURSELF, HOW MANY PEOPLE NOW LIVING IN THIS HOUSEHOLD WENT ON THIS TRIP? under 15 years 15 years and over <div style="border: 1px solid black; width: 40px; height: 15px;"></div> <div style="border: 1px solid black; width: 40px; height: 15px;"></div>																						
15. WAS THIS A WEEK-END TRIP? Yes 1 <input type="radio"/> No 2 <input type="radio"/>																						
16. HOW MANY NIGHTS WERE YOU AWAY FROM HOME ON THIS TRIP? Enter number <div style="border: 1px solid black; width: 40px; height: 15px;"></div> If 000 go to 19																						
17. IN WHICH PROVINCES, TERRITORIES, OR OTHER COUNTRIES DID YOU STAY OVERNIGHT AND HOW MANY NIGHTS DID YOU SPEND IN EACH ONE? <table style="width: 100%; font-size: small;"> <tr> <td>Newfoundland 01 <div style="border: 1px solid black; width: 40px; height: 15px;"></div></td> <td>Saskatchewan 08 <div style="border: 1px solid black; width: 40px; height: 15px;"></div></td> </tr> <tr> <td>P.E.I. 02 <div style="border: 1px solid black; width: 40px; height: 15px;"></div></td> <td>Alberta 09 <div style="border: 1px solid black; width: 40px; height: 15px;"></div></td> </tr> <tr> <td>Nova Scotia 03 <div style="border: 1px solid black; width: 40px; height: 15px;"></div></td> <td>British Columbia 10 <div style="border: 1px solid black; width: 40px; height: 15px;"></div></td> </tr> <tr> <td>New Brunswick 04 <div style="border: 1px solid black; width: 40px; height: 15px;"></div></td> <td>N.W.T. or Yukon 11 <div style="border: 1px solid black; width: 40px; height: 15px;"></div></td> </tr> <tr> <td>Quebec 05 <div style="border: 1px solid black; width: 40px; height: 15px;"></div></td> <td></td> </tr> <tr> <td>Ontario 06 <div style="border: 1px solid black; width: 40px; height: 15px;"></div></td> <td>United States 12 <div style="border: 1px solid black; width: 40px; height: 15px;"></div></td> </tr> <tr> <td>Manitoba 07 <div style="border: 1px solid black; width: 40px; height: 15px;"></div></td> <td>All other countries 13 <div style="border: 1px solid black; width: 40px; height: 15px;"></div></td> </tr> </table>			Newfoundland 01 <div style="border: 1px solid black; width: 40px; height: 15px;"></div>	Saskatchewan 08 <div style="border: 1px solid black; width: 40px; height: 15px;"></div>	P.E.I. 02 <div style="border: 1px solid black; width: 40px; height: 15px;"></div>	Alberta 09 <div style="border: 1px solid black; width: 40px; height: 15px;"></div>	Nova Scotia 03 <div style="border: 1px solid black; width: 40px; height: 15px;"></div>	British Columbia 10 <div style="border: 1px solid black; width: 40px; height: 15px;"></div>	New Brunswick 04 <div style="border: 1px solid black; width: 40px; height: 15px;"></div>	N.W.T. or Yukon 11 <div style="border: 1px solid black; width: 40px; height: 15px;"></div>	Quebec 05 <div style="border: 1px solid black; width: 40px; height: 15px;"></div>		Ontario 06 <div style="border: 1px solid black; width: 40px; height: 15px;"></div>	United States 12 <div style="border: 1px solid black; width: 40px; height: 15px;"></div>	Manitoba 07 <div style="border: 1px solid black; width: 40px; height: 15px;"></div>	All other countries 13 <div style="border: 1px solid black; width: 40px; height: 15px;"></div>						
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19. WHAT MEANS OF TRANSPORTATION DID YOU USE TO TRAVEL THE GREATEST DISTANCE ON THIS TRIP? Include as "auto" motor homes, jeeps, trucks, vans and campers. Include as "other" motorcycles and bicycles. (Mark one only.) Automobile 1 <input type="radio"/> Rail 3 <input type="radio"/> Other 5 <input type="radio"/> Bus 2 <input type="radio"/> Boat 4 <input type="radio"/> Air 6 <input type="radio"/> → Did you rent a car? Yes 7 <input type="radio"/> No 8 <input type="radio"/>																						
22. IF "VISIT NATIONAL, PROVINCIAL, REGIONAL PARK OR HISTORIC SITE" MARKED IN 21 ASK: WHAT WAS THE NAME OF THE NATIONAL PARK(S) OR HISTORIC SITE(S) YOU VISITED? enter code(s) Did not visit a National park or Historic site 99 <input type="radio"/> <div style="display: flex; justify-content: space-around;"> <div style="border: 1px solid black; width: 40px; height: 15px;"></div> <div style="border: 1px solid black; width: 40px; height: 15px;"></div> <div style="border: 1px solid black; width: 40px; height: 15px;"></div> </div>																						
23. INCLUDING CHARGES ON CREDIT CARDS, WHAT WERE THE TOTAL EXPENDITURES FOR YOURSELF AND ALL OTHER HOUSEHOLD MEMBERS WHO WENT ON THIS TRIP FOR ? <table style="width: 100%; font-size: small;"> <tr> <td>Prepaid packages (i.e. package tours) 1</td> <td>\$ <div style="border: 1px solid black; width: 60px; height: 15px;"></div> .00</td> </tr> <tr> <td>Transportation to and from destination including expenditures for gas 2</td> <td>\$ <div style="border: 1px solid black; width: 60px; height: 15px;"></div> .00</td> </tr> <tr> <td>Local transportation (i.e. taxis, bus, etc.) 3</td> <td>\$ <div style="border: 1px solid black; width: 60px; height: 15px;"></div> .00</td> </tr> <tr> <td>Accommodation 4</td> <td>\$ <div style="border: 1px solid black; width: 60px; height: 15px;"></div> .00</td> </tr> <tr> <td>Food and beverages 5</td> <td>\$ <div style="border: 1px solid black; width: 60px; height: 15px;"></div> .00</td> </tr> <tr> <td>Recreation and entertainment 6</td> <td>\$ <div style="border: 1px solid black; width: 60px; height: 15px;"></div> .00</td> </tr> <tr> <td>Other (souvenirs, etc.) 7</td> <td>\$ <div style="border: 1px solid black; width: 60px; height: 15px;"></div> .00</td> </tr> <tr> <td>Total (if no breakdown given) 8</td> <td>\$ <div style="border: 1px solid black; width: 60px; height: 15px;"></div> .00</td> </tr> </table>			Prepaid packages (i.e. package tours) 1	\$ <div style="border: 1px solid black; width: 60px; height: 15px;"></div> .00	Transportation to and from destination including expenditures for gas 2	\$ <div style="border: 1px solid black; width: 60px; height: 15px;"></div> .00	Local transportation (i.e. taxis, bus, etc.) 3	\$ <div style="border: 1px solid black; width: 60px; height: 15px;"></div> .00	Accommodation 4	\$ <div style="border: 1px solid black; width: 60px; height: 15px;"></div> .00	Food and beverages 5	\$ <div style="border: 1px solid black; width: 60px; height: 15px;"></div> .00	Recreation and entertainment 6	\$ <div style="border: 1px solid black; width: 60px; height: 15px;"></div> .00	Other (souvenirs, etc.) 7	\$ <div style="border: 1px solid black; width: 60px; height: 15px;"></div> .00	Total (if no breakdown given) 8	\$ <div style="border: 1px solid black; width: 60px; height: 15px;"></div> .00				
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24. IF "BUSINESS" MARKED IN 20 ASK: WHAT PERCENTAGE OF THESE EXPENDITURES WERE PAID FOR BY: An employer? 1 <div style="border: 1px solid black; width: 40px; height: 15px;"></div> % Yourself? 2 <div style="border: 1px solid black; width: 40px; height: 15px;"></div> % Other member(s) of your household? 3 <div style="border: 1px solid black; width: 40px; height: 15px;"></div> %																						
25. IN WHICH MONTH DID THIS TRIP END? January 1 <input type="radio"/> February 2 <input type="radio"/> March 3 <input type="radio"/>																						
26. HOW MANY OTHER TRIPS IDENTICAL TO THIS ONE DID YOU TAKE DURING THE PERIOD JANUARY 1st TO MARCH 31, 1988? None 1 <input type="radio"/> Go to 28 OR (Enter number) <div style="border: 1px solid black; width: 40px; height: 15px;"></div>																						
27. HOW MANY OF THESE IDENTICAL TRIPS ENDED IN... January? 1 <div style="border: 1px solid black; width: 40px; height: 15px;"></div> February? 2 <div style="border: 1px solid black; width: 40px; height: 15px;"></div> March? 3 <div style="border: 1px solid black; width: 40px; height: 15px;"></div>																						
28. INTERVIEWER CHECK ITEM: Last trip 1 <input type="radio"/> Go to 29 Otherwise 2 <input type="radio"/> Go to TRIP 2																						

29. DURING THE NINE MONTH PERIOD FROM APRIL 1, 1987 TO DECEMBER 31, 1987 DID YOU TAKE ANY NON-BUSINESS TRIP(S) OF ONE NIGHT OR MORE TO A DESTINATION

	Yes	No
... within the province?	1 <input type="radio"/>	2 <input type="radio"/>
... to some other province(s)?	3 <input type="radio"/>	4 <input type="radio"/>
... to the United States?	5 <input type="radio"/>	6 <input type="radio"/>
... to a foreign country other than the United States?	7 <input type="radio"/>	8 <input type="radio"/>

30. FOR THE YEAR 1987, IN WHICH OF THE FOLLOWING RANGES WAS YOUR TOTAL HOUSEHOLD INCOME BEFORE TAXES AND DEDUCTIONS? INCLUDE INCOME FROM WAGES, SALARIES, TIPS, COMMISSIONS, PENSIONS, INTEREST AND RENTS, ETC.

Less than \$10,000	1 <input type="radio"/>	\$30,000 to \$39,999	4 <input type="radio"/>	\$60,000 to \$69,999	7 <input type="radio"/>
\$10,000 to \$19,999	2 <input type="radio"/>	\$40,000 to \$49,999	5 <input type="radio"/>	\$70,000 and over	8 <input type="radio"/>
\$20,000 to \$29,999	3 <input type="radio"/>	\$50,000 to \$59,999	6 <input type="radio"/>	Not Stated	9 <input type="radio"/>

31. HOW MANY PEOPLE CONTRIBUTED TO THIS HOUSEHOLD INCOME?

One	1 <input type="radio"/>	Three	3 <input type="radio"/>
Two	2 <input type="radio"/>	Four or more	4 <input type="radio"/>

32. ARE YOU A MEMBER OF A FREQUENT FLYER PROGRAM?

Yes 1 ☐ No 2 ☐

NOTES: