
Canadian Internet Use Survey, 2012



Statistics Statistique
Canada Canada

Canada

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**Canadian Internet Use Survey (CIUS)
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Person providing Information (PPI)

PPI_BEG

Content block

External variable required:

^RESPNAME = Respondent's name

PPI_N01

INTERVIEWER: Select the person who is providing the information. (If the person is not on the list, select "Non-household member".)

(DK, RF not allowed)

Programmer:

Display all current household members (i.e., those with membership codes of 01, 02, 03, 05 or 06). Surveys may choose whether to include a "Non-household member" category in the list (and therefore whether the second sentence in the interviewer instructions should be included). Note that "Non-household member" will be returned as code 88.

PPI_END

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Introduction (STH)

Core content

STH_BEG

Content block

External variable required:

HHLDSIZE from Labour Force Survey (in 1...20)

STH_D01

If HHLDSIZE = 1, DT_USE = "you do not use".
Otherwise, DT_USE = "no one in your household uses".

STH_R01

Statistics Canada is conducting a survey on Internet use. The survey will help us better understand how the Internet is changing our lives and the economy.

Even if [you do not use/no one in your household uses] the Internet, it is important that we obtain your views.

Your answers to this voluntary survey will be kept confidential and only used for statistical purposes.

INTERVIEWER: Press <1> to continue.

STH_END

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Home Access (HA)

Core content

HA_BEG	Content block
	External variable required: HHLDSIZE from the Labour Force Survey (in 1...20)
HA_D01	If HHLDSIZE = 1, DT_DOYOU = "Do you". Otherwise, DT_DOYOU = "Does your household". If HHLDSIZE = 1, DT_YOUDONOT = "you do not". Otherwise, DT_YOUDONOT = "your household does not". If HHLDSIZE = 1, DT_YOUMEMBERS = "you". Otherwise, DT_YOUMEMBERS = "members of your household".
HA_Q01 HA_Q01	[Do you/Does your household] have access to the Internet at home? 1 Yes 2 No (Go to HA_Q02) DK, RF Go to HA_C03
Help text:	<i>If the household doesn't have a computer at home and at least one household member uses an iPhone (or any other wireless handheld device) from home to access the Internet, this counts as having access to the Internet at home.</i>
HA_Q02	What are the reasons [you do not/your household does not] have access to the Internet at home? <u>INTERVIEWER:</u> Mark all that apply.
HA_Q02A HA_Q02B HA_Q02C	01 No need or no interest 02 Cost (service or equipment) 03 Have access to the Internet elsewhere (for example, at work, school)
HA_Q02D	04 The available service does not meet our needs
HA_Q02E	05 Security concerns (for example, concerns about viruses)
HA_Q02F	06 Privacy concerns (for example, concerns about use of personal information)
HA_Q02G	07 Lack of confidence, knowledge, or skills
HA_Q02H	08 No Internet-ready device (for example, desktop computer) available in dwelling
HA_Q02I	09 Other - Specify (Go to HA_S02) DK, RF Go to HA_C03

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HA_S02	<p>(What are the reasons [you do not/your household does not] have access to the Internet at home?)</p> <p><u>INTERVIEWER:</u> Specify.</p> <hr/> <p>(80 spaces)</p> <p>(DK, RF not allowed)</p>
Programmer:	<p><i>Response must contain at least one non-blank character, and must be capitalized.</i></p>
HA_C03	<p>If HA_Q01 = 1 (Yes), go to HA_Q03. Otherwise, go to HA_C09A.</p>
HA_Q03	<p>Do [you/members of your household] access the Internet at home using :</p> <p><u>INTERVIEWER:</u> Read categories to respondent. Mark all that apply.</p>
HA_Q03A	1 ... a desktop computer?
HA_Q03B	2 ... a laptop computer, including Netbooks?
HA_Q03C	3 ... a video game console? For example, Xbox Live or PlayStation 3.
HA_Q03D	4 ... a smart phone, tablet or other wireless handheld device? For example, a Blackberry or iPhone.
HA_Q03E	5 ... any other device - specify (Go to HA_S03) DK, RF
	Go to HA_Q04
Help text:	<p><i>Examples of other devices: Apple TV, Internet enabled TV or Blu-Ray player, Boxee Box.</i></p>
HA_S03	<p>(Do [you/members of your household] access the Internet at home using:)</p> <p><u>INTERVIEWER:</u> Specify.</p> <hr/> <p>(80 spaces)</p> <p>(DK, RF not allowed)</p>
Programmer:	<p><i>Response must contain at least one non-blank character, and must be capitalized.</i></p>

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HA_Q04

Is your household currently connected to the Internet at home by:

INTERVIEWER: Read categories to respondent.

Mark all that apply.

Exclude wireless routers, which are used to distribute the Internet signal within the home.

HA_Q04A

1 ... telephone line?

HA_Q04B

2 ... cable line?

HA_Q04C

3 ... satellite dish?

HA_Q04D

4 ... a wireless device
including handheld devices,
sticks or fixed wireless?

HA_Q04E

5 ... any other connection -
specify (Go to HA_S04)

DK, RF

Go to HA_C05

Help text:

A telephone line could be dialup or traditional phone line or DSL.

Wireless connections:

Includes subscriptions to satellite or mobile Internet services that allow someone to use portable devices (e.g., iPhones, BlackBerrys) in the home - and elsewhere. They may also include wireless sticks (sometimes marketed as 'rocket sticks', 'turbo sticks', etc.) that can be plugged into the USB port of a laptop or are embedded inside a laptop to provide mobile access. Other names for these types of technologies that respondents may associate with include 3G networks, 4G networks, smart hub or HSPA. (high-speed packet access).

Fixed wireless or Point-to-Point connection:

Often found in rural areas, this form of wireless access works by sending an Internet signal from a central distribution tower to a receiver, often located on the roof of a dwelling. Homes receiving the signal must have clear 'line-of-sight' reception from the transmission tower (a path unobstructed by hills, large trees, etc.).

Many homes have high speed cable or telephone connections to their home, and use a wireless router to distribute the Internet signal to multiple devices in the home (such as laptops or other desktop computers). **Wireless routers should not be recorded as a connection type, they are simply a device used to distribute the Internet signal within a home.**

HA_S04

(Is your household currently connected to the Internet at home by:)

INTERVIEWER: Specify.

(80 spaces)

(DK, RF not allowed)

Programmer:

Response must contain at least one non-blank character, and must be capitalized.

HA_C05

If one of responses in HA_Q04 = 4 (wireless), go to HA_Q05.
Otherwise, go to HA_C06.

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HA_Q05

You mentioned a wireless connection. Excluding wireless routers, is your household currently connected to the Internet at home by:

INTERVIEWER: Read categories to respondent. Mark all that apply. Exclude wireless routers which are used to distribute the Internet signal within the home.

- 1 ... mobile Internet service for a smart phone, tablet or other wireless handheld device? For example, a Blackberry or iPhone.
- 2 ... wireless stick or card? For example, data or mobile access stick connected to a laptop USB port.
- 3 ... fixed wireless or Point-to-Point? For example, requiring line of sight reception.
- 4 ... any other wireless connection? - specify (Go to HA_S05)

DK, RF

Go to HA_C06

Help text:

Wireless connections:

Includes subscriptions to satellite or mobile Internet services that allow someone to use portable devices (e.g., iPhones, BlackBerrys) in the home - and elsewhere. They may also include wireless sticks (sometimes marketed as 'rocket sticks', 'turbo sticks', etc.) that can be plugged into the USB port of a laptop or are embedded inside a laptop to provide mobile access. Other names for these types of technologies that respondents may associate with include 3G networks, 4G networks, smart hub or HSPA. (high-speed packet access).

Fixed wireless or Point-to-Point connection:

Often found in rural areas, this form of wireless access works by sending an Internet signal from a central distribution tower to a receiver, often located on the roof of a dwelling. Homes receiving the signal must have clear 'line-of-sight' reception from the transmission tower (a path unobstructed by hills, large trees, etc.).

*Many homes have high speed cable or telephone connections to their home, and use a wireless router to distribute the Internet signal to multiple devices in the home (such as laptops or other desktop computers). **Wireless routers should not be recorded as a connection type, they are simply a device used to distribute the Internet signal within a home.***

HA_S05

(What type(s) of wireless Internet access does your household currently have:)

INTERVIEWER: Specify.

(80 spaces)

(DK, RF not allowed)

Programmer:

Response must contain at least one non-blank character, and must be capitalized.

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HA_C06 If HA_Q04 = 1 only (telephone and no other responses), go to HA_Q06. Otherwise, go to HA_Q07.

HA_Q06 **[Do you/Does your household] access the Internet at home using a high speed connection?**
HA_Q06

- 1 Yes
2 No (Go to HA_C09A)
DK, RF

Help text: *A telephone connection is considered a high-speed connection if, when accessing the Internet from home, the phone line is still available to receive telephone calls or when it is a DSL connection.*

HA_Q07 **What is the name of your Internet Service Provider (ISP)?**

INTERVIEWER: Mark all that apply. This information will help in determining the level of service available in the respondent's area.

- | | | | |
|---------|----|----------------------|----------------|
| HA_Q07A | 01 | 3 Web | |
| HA_Q07B | 02 | AEI Internet | |
| HA_Q07C | 03 | Aliant (Bell Aliant) | |
| HA_Q07D | 04 | Bell (Sympatico) | |
| HA_Q07E | 05 | Cogeco | |
| HA_Q07F | 06 | Eastlink | |
| HA_Q07G | 07 | MTS (Allstream) | |
| HA_Q07H | 08 | Primus | |
| HA_Q07I | 09 | Rogers | |
| HA_Q07J | 10 | Sask Tel | |
| HA_Q07K | 11 | Shaw | |
| HA_Q07L | 12 | TekSavvy Solutions | |
| HA_Q07M | 13 | Telus | |
| HA_Q07N | 14 | Velcom | |
| HA_Q07O | 15 | Videotron | |
| HA_Q07P | 16 | Xplornet | |
| HA_Q07Q | 17 | Other - Specify | (Go to HA_S07) |
- DK, RF

Go to HA_Q08

HA_S07 **(What is the name of your Internet Service Provider (ISP)?)**

INTERVIEWER: Specify. This information will help in determining the level of service available in the respondent's area.

(80 spaces)

(DK, RF not allowed)

Programmer: *Response must contain at least one non-blank character, and must be capitalized.*

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HA_Q08
HA_Q08

What is the estimated monthly cost of your home Internet connections?

INTERVIEWER: Enter value to the nearest dollar. Exclude taxes.

|_|_|_|
(MIN: 0)
(MAX: 995)

DK, RF

Help text:

For the cost of connection, if it is a part of a bundle or it is included in the rent, the following responses are accepted:

Bundles: ESTIMATE or DK

Included in rent: DK

Handheld device personal use but paid for by employer: ESTIMATE or DK

HA_C09A

If HA_Q01 = 2 (No), go to HA_Q09.
Otherwise, go to HA_C09B.

HA_C09B

If HA_Q06 = 2 (No), go to HA_Q09.
Otherwise, go to HA_END.

HA_Q09
HA_Q09

Is there a high speed Internet service available in your area?

1 Yes
2 No
DK, RF

HA_END

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Total Household Income (THI)

Harmonized content

Overview: This is the CATI-CAPI version of the total household income block.

THI_BEG External variables required:

FNAME: first name of respondent
CURRENTYEAR: the year during which the information is collected

THI_D01 DV_PASTYEAR = CURRENTYEAR [minus] 1
(e.g. 2008 - 1 = 2007)

THI_Q01
THI_Q01

Now a question about your total household income.

What is your best estimate of your total household income received by all household members, from all sources, before taxes and deductions, during the year ending December 31, ^ADV_PASTYEAR?

Income can come from various sources such as from work, investments, pensions or government. Examples include Employment Insurance, Social Assistance, Child Tax Benefit and other income such as child support, spousal support (alimony) and rental income.

INTERVIEWER: Capital gains should not be included in the household income.

|_|_|_|_|_|_|_|_|_|_|
(MIN: -9,000,000)
(MAX: 90,000,000)

DK, RF

THI_E01 An unusual value has been entered. Please confirm.

Rule : Trigger soft edit if THI_Q01 > 250000 or THI_Q01 < -150000

THI_C02 If THI_Q01 = DK or RF, go to THI_Q02.
Otherwise, go to THI_END.

THI_Q02
THI_Q02

Can you estimate in which of the following groups your household income falls? Was the total household income during the year ending December 31, ^ADV_PASTYEAR... ?

INTERVIEWER: Read categories to respondent.

- 1 **Less than \$50,000, including income loss** (Go to THI_Q03)
 - 2 **\$50,000 and more** (Go to THI_Q04)
- DK, RF

Go to THI_END

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THI_Q03
THI_03

Please stop me when I have read the category which applies to your household.

Was it... ?

INTERVIEWER: Read categories to respondent.

- 1 **Less than \$5,000**
- 2 **\$5,000 to less than \$10,000**
- 3 **\$10,000 to less than \$15,000**
- 4 **\$15,000 to less than \$20,000**
- 5 **\$20,000 to less than \$30,000**
- 6 **\$30,000 to less than \$40,000**
- 7 **\$40,000 to less than \$50,000**

DK, RF

Go to THI_END

THI_Q04
THI_04

Please stop me when I have read the category which applies to your household.

Was it... ?

INTERVIEWER: Read categories to respondent.

- 1 **\$50,000 to less than \$60,000**
- 2 **\$60,000 to less than \$70,000**
- 3 **\$70,000 to less than \$80,000**
- 4 **\$80,000 to less than \$90,000**
- 5 **\$90,000 to less than \$100,000**
- 6 **\$100,000 to less than
\$150,000**
- 7 **\$150,000 and over**

DK, RF

THI_END

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HA_C09B	8
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HA_Q01	3
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HA_Q04	5
HA_Q05	6
HA_Q06	7
HA_Q07	7
HA_Q08	8
HA_Q09	8
HA_S02	4
HA_S03	4
HA_S04	5
HA_S05	6
HA_S07	7

P

PPI_BEG	1
PPI_END	1
PPI_N01	1

S

STH_BEG	2
STH_D01	2
STH_END	2
STH_R01	2

T

THI_BEG	9
THI_C02	9
THI_D01	9
THI_E01	9
THI_END	10
THI_Q01	9
THI_Q02	9
THI_Q03	10
THI_Q04	10