

# **Canadian Internet Use Survey 2012**

## Public Use Microdata File



Statistics  
Canada

Statistique  
Canada

Canada



## Table of Contents

| <u>Variable</u> | <u>Position</u> | <u>Description</u>  | <u>Page</u> |
|-----------------|-----------------|---|-------------|
| PUMFID_P        | 001-005         | Public use microdata file identification number .....                       | 7           |
| PROVINCE        | 006-007         | Province of respondent .....  | 7           |
| REGION          | 008-009         | Regions of Canada .....   | 7           |
| G_URBRUR        | 010-011         | Characteristic of community where the respondent lives .....                | 8           |
| GCAGEGR6        | 012-013         | Age of respondent (6 groups) .....  | 8           |
| CSEX            | 014-014         | Sex of respondent .....   | 8           |
| G_CEDUC         | 015-015         | Respondent's highest education level .....                                  | 9           |
| G_CSTUD         | 016-016         | Respondent is a student? .....  | 9           |
| G_CLFSST        | 017-017         | Detailed labour force status .....  | 9           |
| GFAMTYPE        | 018-018         | Type of household .....   | 9           |
| G_HHSIZE        | 019-019         | Number of persons in household .....  | 10          |
| G_HEDUC         | 020-020         | Highest level of education ever completed in the household .....            | 10          |
| G_HSTUD         | 021-021         | Student in household? .....   | 10          |
| CU_Q01          | 022-022         | Did you use Internet during past 12 months for personal use? .....          | 11          |
| CU_Q02          | 023-023         | How many years have you used the Internet? .....                            | 11          |
| CU_Q03          | 024-024         | How often do you use Internet for personal use in a month? .....            | 11          |
| CU_Q04          | 025-026         | Weekly average hrs you spend on Internet for personal use? .....            | 12          |
| CU_Q05          | 027-027         | Past 12 mnths, use Internet for personal use: ... home? .....               | 12          |
| CU_Q06          | 028-028         | Past 12 months, use Internet for personal use: ... work? .....              | 13          |
| CU_Q07          | 029-029         | Past 12 mths use Internet - personal ...student from school? .....          | 13          |
| CU_Q08          | 030-030         | Past 12 mths use Internet - personal use ... public library? .....          | 13          |
| CU_Q09          | 031-031         | Past 12 mths use Internet - personal ... BlackBerry, iPhone? .....          | 14          |
| CU_Q10          | 032-032         | Use Internet - from what other locations? friend, relative or hotel .....   | 14          |
| CU_Q11A         | 033-033         | From what other locations? relative's home .....                            | 15          |
| CU_Q11B         | 034-034         | What other locations? - Friend's or neighbour home .....                    | 15          |
| CU_Q11C         | 035-035         | From what other locations? - Government office, department or kiosk .....   | 15          |
| CU_Q11D         | 036-036         | From what other locations? Wifi hotspot, Internet or cyber café .....       | 16          |
| CU_Q11F         | 037-037         | From what other locations? During travel hotel, airport, other office ..... | 16          |
| CU_11G          | 038-038         | Other locations - you use the Internet ?Other .....                         | 17          |
| CU_Q12A         | 039-039         | Reasons you do not use the Internet? - Cost .....                           | 17          |
| CU_Q12B         | 040-040         | Reasons you do not use the Internet? - Limited access to a computer .....   | 17          |
| CU_Q12C         | 041-041         | Reasons - No need / no interest / not useful / not enough time .....        | 18          |
| CU_Q12D         | 042-042         | Reasons Lack of skills /training /Internet or computer too difficult .....  | 18          |
| CU_Q12H         | 043-043         | Reasons- Age /Seniors .....   | 18          |
| CU_12G          | 044-044         | Reasons you do not use the Internet? Other .....                            | 19          |
| SU_Q01          | 045-045         | For e-mail? .....   | 19          |
| SU_Q02          | 046-046         | An instant messenger? .....   | 19          |
| SU_Q03          | 047-047         | To visit or interact with government websites? .....                        | 20          |
| SU_Q04          | 048-048         | To search for medica/ health-related information? .....                     | 20          |
| SU_Q05          | 049-049         | For formal education, training or school work? .....                        | 21          |
| SU_Q06          | 050-050         | For travel information or making travel arrangements? .....                 | 21          |
| SU_Q07          | 051-051         | To search for employment? .....   | 21          |
| SU_Q08          | 052-052         | For electronic banking? .....   | 22          |
| SU_Q09          | 053-053         | To research investments? .....  | 22          |
| SU_Q10          | 054-054         | To read or watch the news? .....  | 23          |
| SU_Q11          | 055-055         | To research community events? .....   | 23          |
| SU_Q12          | 056-056         | Window shop - browse for information on goods or services? .....            | 23          |
| SU_Q13          | 057-057         | To sell goods or services? - through auction sites. ....                    | 24          |
| SU_Q14          | 058-058         | Use social networking sites? - Facebook, Twitter. ....                      | 24          |
| SU_Q15          | 059-059         | To contribute content or participate in discussion groups? .....            | 25          |
| SU_Q16          | 060-060         | To play online gamies? .....  | 25          |
| SU_Q17          | 061-061         | To obtain or save music - free or paid dowloads? .....                      | 25          |
| SU_Q18          | 062-062         | To obtain or save software - free or paid downloads? .....                  | 26          |
| SU_Q19          | 063-063         | To listen to the radio online? .....  | 26          |
| SU_Q20          | 064-064         | To download or watch TV online? .....                                       | 27          |
| SU_Q21          | 065-065         | To download or watch movies or video clips online? .....                    | 27          |
| SU_Q22          | 066-066         | To make telephone or video calls online?- Skype, FaceTime. ....             | 27          |
| EC_Q01          | 067-067         | Past 12 mths, did you order any goods or services over the Internet? .....  | 28          |

# CIUS 2012 - Data Dictionary

|         |         |   |    |
|---------|---------|---|----|
| EC_Q02A | 068-068 | Did you order? - Software .....   | 28 |
| EC_Q02B | 069-069 | Did you order? - Music .....  | 28 |
| EC_Q02C | 070-070 | Did you order? - Books, magazines, online newspapers .....                    | 29 |
| EC_Q02D | 071-071 | Did you order? - Videos or DVDs .....   | 29 |
| EC_Q02E | 072-072 | Did you order? - Memberships or registration fees .....                       | 30 |
| EC_Q02F | 073-073 | Did you order? - Gift certificates or gift cards .....                        | 30 |
| EC_Q02G | 074-074 | Did you order? - Tickets for entertainment events .....                       | 30 |
| EC_Q02H | 075-075 | Did you order? - None of the above .....                                      | 31 |
| EC_Q03  | 076-076 | Were any products delivered directly to your computer? .....                  | 31 |
| EC_Q04A | 077-077 | Did you order: computer hardware? .....                                       | 32 |
| EC_Q04B | 078-078 | Did you order: - food or beverages? .....                                     | 32 |
| EC_Q04C | 079-079 | Did you order: - prescription drugs or products? .....                        | 32 |
| EC_Q04D | 080-080 | Did you order: - other health or beauty products? .....                       | 33 |
| EC_Q04E | 081-081 | Did you order: - ... clothing, jewellery or accessories? .....                | 33 |
| EC_Q04F | 082-082 | Did you order: - ... house wares? .....                                       | 33 |
| EC_Q04G | 083-083 | Did you order: - consumer electronics? .....                                  | 34 |
| EC_Q04H | 084-084 | Did you order: - ... travel arrangements? .....                               | 34 |
| EC_Q04I | 085-085 | Did you order: - ... sports equipment? .....                                  | 35 |
| EC_Q04J | 086-086 | Did you order: - ... toys and games? .....                                    | 35 |
| EC_Q04K | 087-087 | Did you order: - home improvement or gardening supplies? .....                | 35 |
| EC_Q04L | 088-088 | Did you order: - ... photographic services? .....                             | 36 |
| EC_Q04M | 089-089 | Did you order: automotive products? .....                                     | 36 |
| EC_Q04N | 090-090 | Did you order: flowers? .....   | 36 |
| EC_Q04O | 091-091 | Did you order: - other goods or services? - Specify .....                     | 37 |
| EC_Q04P | 092-092 | Did you order: - No other goods or services? .....                            | 37 |
| EC_Q05A | 093-093 | Order goods and services from: vendors in Canada? .....                       | 37 |
| EC_Q05B | 094-094 | Order goods and services from: vendors in the United States? .....            | 38 |
| EC_Q05C | 095-095 | Order goods and services from: vendors in other countries .....               | 38 |
| EC_Q06  | 096-098 | How many separate orders did you place over the Internet? .....               | 39 |
| EC_Q08  | 099-104 | Past 12 mths esti cost Cdn\$ good/service ordered - Internet? .....           | 39 |
| EC_Q10A | 105-105 | Did you pay with - A credit card online .....                                 | 39 |
| EC_Q10B | 106-106 | Did you pay with : Debit card .....   | 40 |
| EC_Q10C | 107-107 | Did you pay with - Online payment service .....                               | 40 |
| EC_Q10D | 108-108 | Did you pay with - Prepaid gift card or online voucher .....                  | 40 |
| EC_Q10E | 109-109 | Did you pay with - Points from rewards programs .....                         | 41 |
| EC_Q10F | 110-110 | Payment not made on the Internet .....  | 41 |
| EC_Q11  | 111-112 | Main reason not order good/service online - last 12 months? .....             | 42 |
| PS_Q01  | 113-113 | Concerned - conducting banking transactions over the Internet .....           | 42 |
| PS_Q02  | 114-114 | Concerned - using credit card over the Internet .....                         | 42 |
| PS_Q03  | 115-115 | Security sftwre -protect computer/devices - access Internet? .....            | 43 |
| PS_Q04  | 116-116 | Currently use free versions of Internet security software? .....              | 43 |
| PS_Q05  | 117-117 | How often back up files (document, spreadsheets/pics) elec? .....             | 44 |
| PS_Q06  | 118-118 | How frequently do you delete your browser history? .....                      | 44 |
| PS_Q07  | 119-119 | Ever ... receive e-mail request personal financial info? .....                | 44 |
| PS_Q08  | 120-120 | Ever ... experience misuse personal information on Internet? .....            | 45 |
| PS_Q09  | 121-121 | Have you ever: ... experienced a computer virus? .....                        | 45 |
| PS_Q10  | 122-122 | Did the virus(s) result in loss information/damage software? .....            | 46 |
| HA_Q01  | 123-123 | Does your household have access to the Internet at home? .....                | 46 |
| HA_Q02A | 124-124 | Reasons household no access to Internet at home?...No need/interest .....     | 46 |
| HA_Q02B | 125-125 | Reasons household not access to Internet at home?... Cost .....               | 47 |
| HA_Q02C | 126-126 | Reason household no access to Internet at home?...Access else .....           | 47 |
| HA_Q02D | 127-127 | Reason household no access to Internet at home?...Service not meet need ..... | 47 |
| HA_Q02G | 128-128 | Reason household no access to Internet-home?...Lack confidence/skill .....    | 48 |
| HA_Q02H | 129-129 | Reason household no access to Internet-home? No Internet-ready device .....   | 48 |
| HA_Q02G | 130-130 | Reason household no access to Internet at home?...Other .....                 | 49 |
| HA_Q03A | 131-131 | Access the Internet at home - desktop computer .....                          | 49 |
| HA_Q03B | 132-132 | Access the Internet at home - laptop computer .....                           | 49 |
| HA_Q03C | 133-133 | Access Internet at home - video games console .....                           | 50 |
| HA_Q03D | 134-134 | Access Internet at home - a Blackberry or iPhone .....                        | 50 |
| HA_Q03E | 135-135 | Access Internet at home - other device .....                                  | 50 |
| HA_Q04A | 136-136 | Connected to the Internet at home -telephone line .....                       | 51 |
| HA_Q04B | 137-137 | Connected to the Internet at home - cable line .....                          | 51 |
| HA_Q04C | 138-138 | Connected to the Internet at home - satellite dish .....                      | 52 |

---

**CIUS 2012 - Data Dictionary**

---

|                      |         |  |    |
|----------------------|---------|--|----|
| HA_Q04D              | 139-139 | Connected to the Internet at home - a wireless device .....                  | 52 |
| HA_Q04E              | 140-140 | Connected to the Internet at home - other connection specify .....           | 52 |
| HA_Q05A              | 141-141 | Wireless connection - Blackberry, iPhone .....                               | 53 |
| HA_Q05B              | 142-142 | Wireless connection - wireless stick/card .....                              | 53 |
| HA_Q05C              | 143-143 | Wireless connection - wireless/ Point-to-Point .....                         | 53 |
| HA_Q05D              | 144-144 | Wireless connection - other wireless connection .....                        | 54 |
| HA_Q06               | 145-145 | Household access Internet home using high speed connection? .....            | 54 |
| HA_Q09               | 146-146 | Is there high speed Internet service available in your area? .....           | 55 |
| G_HQUINT             | 147-147 | Household income quintile .....  | 55 |
| WTPP                 | 148-159 | Public Use Microdata File - Survey weight of a person, i.e. the number ..... | 55 |
| Topical Index .....  |         |  | 57 |
| Variable Index ..... |         |  | 61 |



**Variable Name:** PUMFID\_P **Length:** 5.0 **Position:** 1  
**Question Name:**  
**Concept:** Public use microdata file identification number  
**Question Text:**  
**Universe:**  
**Note:**  
**Source:**

**Variable Name:** PROVINCE **Length:** 2.0 **Position:** 6  
**Question Name:**  
**Concept:** Province of respondent  
**Question Text:**  
**Universe:** All respondents  
**Note:** Information from the Labour Force Survey file (LFS).  
**Source:**

| <u>Answer Categories</u>  | <u>Code</u> | <u>Frequencies</u> | <u>Population</u> | <u>%</u> |
|---------------------------|-------------|--------------------|-------------------|----------|
| Newfoundland and Labrador | 10          | 867                | 422,363           | 1.5      |
| Prince Edward Island      | 11          | 605                | 118,891           | 0.4      |
| Nova Scotia               | 12          | 1,334              | 770,654           | 2.7      |
| New Brunswick             | 13          | 1,183              | 612,123           | 2.2      |
| Quebec                    | 24          | 4,052              | 6,575,211         | 23.4     |
| Ontario                   | 35          | 5,808              | 10,962,764        | 39.1     |
| Manitoba                  | 46          | 2,273              | 951,544           | 3.4      |
| Saskatchewan              | 47          | 1,820              | 804,111           | 2.9      |
| Alberta                   | 48          | 2,263              | 3,060,280         | 10.9     |
| British Columbia          | 59          | 2,410              | 3,779,059         | 13.5     |
| <b>Total</b>              |             | 22,615             | 28,057,000        | 100      |

**Variable Name:** REGION **Length:** 2.0 **Position:** 8  
**Question Name:**  
**Concept:** Regions of Canada  
**Question Text:**  
**Universe:** All respondents  
**Note:** Information derived from the Labour Force Survey file (LFS).  
**Source:**

| <u>Answer Categories</u> | <u>Code</u> | <u>Frequencies</u> | <u>Population</u> | <u>%</u> |
|--------------------------|-------------|--------------------|-------------------|----------|
| Atlantic Region          | 01          | 3,989              | 1,924,031         | 6.9      |
| Quebec                   | 02          | 4,052              | 6,575,211         | 23.4     |
| Ontario                  | 03          | 5,808              | 10,962,764        | 39.1     |
| Manitoba/Saskatchewan    | 04          | 4,093              | 1,755,655         | 6.3      |
| Alberta                  | 05          | 2,263              | 3,060,280         | 10.9     |
| British Columbia         | 06          | 2,410              | 3,779,059         | 13.5     |
| <b>Total</b>             |             | 22,615             | 28,057,000        | 100      |

**Variable Name:** G\_URBRUR **Length:** 2.0 **Position:** 10  
**Question Name:**  
**Concept:** Characteristic of community where the respondent lives  
**Question Text:**  
**Universe:** All respondents  
**Note:**  
**Source:**

| <u>Answer Categories</u>                   | <u>Code</u> | <u>Frequencies</u> | <u>Population</u> | <u>%</u> |
|--|-------------|--------------------|-------------------|----------|
| Montreal                                   | 01          | 904                | 3,246,649         | 11.6     |
| Toronto                                    | 02          | 872                | 4,870,708         | 17.4     |
| Vancouver                                  | 03          | 844                | 2,043,480         | 7.3      |
| Other Urban excluding Prince Edward Island | 04          | 12,352             | 11,976,862        | 42.7     |
| Rural excluding Prince Edward Island       | 05          | 7,038              | 5,800,410         | 20.7     |
| Prince Edward Island                       | 06          | 605                | 118,891           | 0.4      |
| <b>Total</b>                               |             | 22,615             | 28,057,000        | 100      |

**Variable Name:** GCAGEGR6 **Length:** 2.0 **Position:** 12  
**Question Name:**  
**Concept:** Age of respondent (6 groups)  
**Question Text:**  
**Universe:** All respondents  
**Note:**  
**Source:**

| <u>Answer Categories</u> | <u>Code</u> | <u>Frequencies</u> | <u>Population</u> | <u>%</u> |
|--------------------------|-------------|--------------------|-------------------|----------|
| 16 to 24                 | 01          | 1,814              | 4,070,691         | 14.5     |
| 25 to 34                 | 02          | 3,198              | 4,737,890         | 16.9     |
| 35 to 44                 | 03          | 3,520              | 4,579,161         | 16.3     |
| 45 to 54                 | 04          | 4,007              | 5,260,552         | 18.7     |
| 55 to 64                 | 05          | 4,420              | 4,453,169         | 15.9     |
| 65 and older             | 06          | 5,656              | 4,955,537         | 17.7     |
| <b>Total</b>             |             | 22,615             | 28,057,000        | 100      |

**Variable Name:** CSEX **Length:** 1.0 **Position:** 14  
**Question Name:**  
**Concept:** Sex of respondent  
**Question Text:**  
**Universe:** All respondents  
**Note:**  
**Source:**

| <u>Answer Categories</u> | <u>Code</u> | <u>Frequencies</u> | <u>Population</u> | <u>%</u> |
|--------------------------|-------------|--------------------|-------------------|----------|
| Male                     | 1           | 10,135             | 13,821,744        | 49.3     |
| Female                   | 2           | 12,480             | 14,235,256        | 50.7     |
| <b>Total</b>             |             | 22,615             | 28,057,000        | 100      |



**Variable Name:** G\_CEDUC **Length:** 1.0 **Position:** 15  
**Question Name:**  
**Concept:** Respondent's highest education level  
**Question Text:**  
**Universe:** All respondents  
**Note:**  
**Source:**

| <u>Answer Categories</u>         | <u>Code</u> | <u>Frequencies</u> | <u>Population</u> | <u>%</u> |
|----------------------------------|-------------|--------------------|-------------------|----------|
| High school or less              | 1           | 8,740              | 10,427,192        | 37.2     |
| College or some post-secondary   | 2           | 9,371              | 10,983,610        | 39.1     |
| University certificate or degree | 3           | 4,504              | 6,646,198         | 23.7     |
| <b>Total</b>                     |             | 22,615             | 28,057,000        | 100      |

**Variable Name:** G\_CSTUD **Length:** 1.0 **Position:** 16  
**Question Name:**  
**Concept:** Respondent is a student?  
**Question Text:**  
**Universe:** All respondents  
**Note:**  
**Source:**

| <u>Answer Categories</u> | <u>Code</u> | <u>Frequencies</u> | <u>Population</u> | <u>%</u> |
|--------------------------|-------------|--------------------|-------------------|----------|
| Yes                      | 1           | 1,548              | 3,430,926         | 12.2     |
| No                       | 2           | 21,067             | 24,626,074        | 87.8     |
| <b>Total</b>             |             | 22,615             | 28,057,000        | 100      |

**Variable Name:** G\_CLFSST **Length:** 1.0 **Position:** 17  
**Question Name:**  
**Concept:** Detailed labour force status  
**Question Text:**  
**Universe:** All respondents  
**Note:**  
**Source:**

| <u>Answer Categories</u>                                    | <u>Code</u> | <u>Frequencies</u> | <u>Population</u> | <u>%</u> |
|---|-------------|--------------------|-------------------|----------|
| Employed, at work/absent from work                          | 1           | 13,248             | 17,941,218        | 63.9     |
| Unemployed/temporary layoff/job searcher                    | 2           | 829                | 1,264,653         | 4.5      |
| Not in the labour force, able to work/permanently unable to | 3           | 8,538              | 8,851,129         | 31.5     |
| <b>Total</b>  |             | 22,615             | 28,057,000        | 100      |

**Variable Name:** GFAMTYPE **Length:** 1.0 **Position:** 18

**Question Name:**

**Concept:** Type of household

**Question Text:**

**Universe:** All respondents

**Note:**

**Source:**

| <u>Answer Categories</u>                                    | <u>Code</u> | <u>Frequencies</u> | <u>Population</u> | <u>%</u> |
|---|-------------|--------------------|-------------------|----------|
| Single family household with unmarried children under 16    | 1           | 5,282              | 7,251,286         | 25.8     |
| Single family household without unmarried children under 16 | 2           | 10,167             | 14,918,641        | 53.2     |
| One person households                                       | 3           | 6,369              | 3,919,123         | 14.0     |
| Multi family households                                     | 4           | 797                | 1,967,949         | 7.0      |
| <b>Total</b>  |             | 22,615             | 28,057,000        | 100      |

**Variable Name:** G\_HHSIZE **Length:** 1.0 **Position:** 19

**Question Name:**

**Concept:** Number of persons in household

**Question Text:**

**Universe:** All respondents

**Note:**

**Source:**

| <u>Answer Categories</u> | <u>Code</u> | <u>Frequencies</u> | <u>Population</u> | <u>%</u> |
|--------------------------|-------------|--------------------|-------------------|----------|
| 1 person                 | 1           | 6,369              | 3,919,123         | 14.0     |
| 2 persons                | 2           | 8,645              | 9,778,998         | 34.9     |
| 3 persons                | 3           | 3,186              | 5,550,738         | 19.8     |
| 4 or more persons        | 4           | 4,415              | 8,808,140         | 31.4     |
| <b>Total</b>             |             | 22,615             | 28,057,000        | 100      |

**Variable Name:** G\_HEDUC **Length:** 1.0 **Position:** 20

**Question Name:**

**Concept:** Highest level of education ever completed in the household

**Question Text:**

**Universe:** All respondents

**Note:**

**Source:**

| <u>Answer Categories</u>         | <u>Code</u> | <u>Frequencies</u> | <u>Population</u> | <u>%</u> |
|----------------------------------|-------------|--------------------|-------------------|----------|
| High school or less              | 1           | 5,887              | 5,519,674         | 19.7     |
| College or some post-secondary   | 2           | 10,442             | 12,466,543        | 44.4     |
| University certificate or degree | 3           | 6,286              | 10,070,783        | 35.9     |
| <b>Total</b>                     |             | 22,615             | 28,057,000        | 100      |

**Variable Name:** G\_HSTUD **Length:** 1.0 **Position:** 21

**Question Name:**

**Concept:** Student in household?

**Question Text:**

**Universe:** All respondents

**Note:**

**Source:**

| <u>Answer Categories</u> | <u>Code</u> | <u>Frequencies</u> | <u>Population</u> | <u>%</u> |
|--------------------------|-------------|--------------------|-------------------|----------|
| Yes                      | 1           | 3,703              | 7,941,791         | 28.3     |
| No                       | 2           | 18,912             | 20,115,209        | 71.7     |
| <b>Total</b>             |             | 22,615             | 28,057,000        | 100      |

**Variable Name:** CU\_Q01 **Length:** 1.0 **Position:** 22

**Question Name:** CU\_Q01

**Concept:** Did you use Internet during past 12 months for personal use?

**Question Text:** Did you use the Internet during the past 12 months for personal use?

**Universe:** All respondents

**Note:**

**Source:**

| <u>Answer Categories</u> | <u>Code</u> | <u>Frequencies</u> | <u>Population</u> | <u>%</u> |
|--------------------------|-------------|--------------------|-------------------|----------|
| Yes                      | 1           | 17,610             | 23,404,221        | 83.4     |
| No                       | 2           | 5,005              | 4,652,779         | 16.6     |
| <b>Total</b>             |             | 22,615             | 28,057,000        | 100      |

**Variable Name:** CU\_Q02 **Length:** 1.0 **Position:** 23

**Question Name:** CU\_Q02

**Concept:** How many years have you used the Internet?

**Question Text:** How many years have you used the Internet?

**Universe:** CU\_Q01 = 1

**Note:**

**Source:**

| <u>Answer Categories</u>                | <u>Code</u> | <u>Frequencies</u> | <u>Population</u> | <u>%</u> |
|---|-------------|--------------------|-------------------|----------|
| Less than 1 year                        | 1           | 379                | 475,710           | 1.7      |
| 1 to 2 years (1 to less than 2 years)   | 2           | 604                | 650,181           | 2.3      |
| 2 to 5 years (2 to less than 5 years)   | 3           | 2,147              | 2,466,608         | 8.8      |
| 5 to 10 years (5 to less than 10 years) | 4           | 4,967              | 6,763,283         | 24.1     |
| 10 or more years                        | 5           | 9,450              | 12,957,236        | 46.2     |
| Valid skip                              | 6           | 5,005              | 4,652,779         | 16.6     |
| Don't know                              | 7           | 46                 | 70,660            | 0.3      |
| Refusal                                 | 8           | 2                  | 3,516             | 0.0      |
| Not stated                              | 9           | 15                 | 17,028            | 0.1      |
| <b>Total</b>                            |             | 22,615             | 28,057,000        | 100      |

**Variable Name:** CU\_Q03 **Length:** 1.0 **Position:** 24

**Question Name:** CU\_Q03  
**Concept:** How often do you use Internet for personal use in a month?  
**Question Text:** How often do you use the Internet for personal use in a typical month?  
**Universe:** CU\_Q01 = 1  
**Note:**  
**Source:**

| <u>Answer Categories</u>                   | <u>Code</u> | <u>Frequencies</u> | <u>Population</u> | <u>%</u>   |
|--|-------------|--------------------|-------------------|------------|
| At least once a day                        | 1           | 13,623             | 18,682,825        | 66.6       |
| At least once a week (but not every day)   | 2           | 2,989              | 3,668,940         | 13.1       |
| At least once a month (but not every week) | 3           | 642                | 683,352           | 2.4        |
| Less than once a month                     | 4           | 305                | 312,477           | 1.1        |
| Valid skip                                 | 6           | 5,005              | 4,652,779         | 16.6       |
| Don't know                                 | 7           | 25                 | 29,513            | 0.1        |
| Refusal                                    | 8           | 3                  | 1,448             | 0.0        |
| Not stated                                 | 9           | 23                 | 25,666            | 0.1        |
| <b>Total</b>                               |             | <b>22,615</b>      | <b>28,057,000</b> | <b>100</b> |

**Variable Name:** CU\_Q04 **Length:** 2.0 **Position:** 25  
**Question Name:** CU\_Q04  
**Concept:** Weekly average hrs you spend on Internet for personal use?  
**Question Text:** In a typical week, on average, how many hours do you spend on the Internet for personal use?  
**Universe:** CU\_Q01 = 1  
**Note:**  
**Source:**

| <u>Answer Categories</u>                  | <u>Code</u> | <u>Frequencies</u> | <u>Population</u> | <u>%</u>   |
|---|-------------|--------------------|-------------------|------------|
| Less than 5 hours                         | 01          | 7,921              | 9,808,900         | 35.0       |
| 5 to 9 hours (5 to less than 10 hours)    | 02          | 4,670              | 6,173,017         | 22.0       |
| 10 to 19 hours (10 to less than 20 hours) | 03          | 2,983              | 4,249,900         | 15.1       |
| 20 to 29 hours (20 to less than 30 hours) | 04          | 1,114              | 1,752,417         | 6.2        |
| 30 to 39 hours (30 to less than 40 hours) | 05          | 386                | 649,461           | 2.3        |
| 40 or more hours                          | 06          | 409                | 640,303           | 2.3        |
| Valid skip                                | 96          | 5,005              | 4,652,779         | 16.6       |
| Don't know                                | 97          | 94                 | 94,488            | 0.3        |
| Refusal                                   | 98          | 4                  | 3,597             | 0.0        |
| Not stated                                | 99          | 29                 | 32,139            | 0.1        |
| <b>Total</b>                              |             | <b>22,615</b>      | <b>28,057,000</b> | <b>100</b> |

**Variable Name:** CU\_Q05 **Length:** 1.0 **Position:** 27  
**Question Name:** CU\_Q05  
**Concept:** Past 12 mnths, use Internet for personal use: ... home?  
**Question Text:** During the past 12 months, did you use the Internet for personal use:  
... from home?  
**Universe:** CU\_Q01 = 1  
**Note:**  
**Source:**

| <u>Answer Categories</u> | <u>Code</u> | <u>Frequencies</u> | <u>Population</u> | <u>%</u> |
|--------------------------|-------------|--------------------|-------------------|----------|
| Yes                      | 1           | 16,798             | 22,557,407        | 80.4     |
| No                       | 2           | 710                | 712,127           | 2.5      |
| Valid skip               | 6           | 5,005              | 4,652,779         | 16.6     |
| Don't know               | 7           | 1                  | 3,683             | 0.0      |
| Refusal                  | 8           | 2                  | 1,017             | 0.0      |
| Not stated               | 9           | 99                 | 129,987           | 0.5      |
| <b>Total</b>             |             | 22,615             | 28,057,000        | 100      |

**Variable Name:** CU\_Q06 **Length:** 1.0 **Position:** 28

**Question Name:** CU\_Q06

**Concept:** Past 12 months, use Internet for personal use: ... work?

**Question Text:** (During the past 12 months, did you use the Internet for personal use:)

... from work?

**Universe:** CU\_Q01 = 1

**Note:**

**Source:**

| <u>Answer Categories</u> | <u>Code</u> | <u>Frequencies</u> | <u>Population</u> | <u>%</u> |
|--------------------------|-------------|--------------------|-------------------|----------|
| Yes                      | 1           | 6,303              | 9,259,105         | 33.0     |
| No                       | 2           | 11,184             | 13,984,726        | 49.8     |
| Valid skip               | 6           | 5,005              | 4,652,779         | 16.6     |
| Don't know               | 7           | 19                 | 25,304            | 0.1      |
| Refusal                  | 8           | 4                  | 3,774             | 0.0      |
| Not stated               | 9           | 100                | 131,312           | 0.5      |
| <b>Total</b>             |             | 22,615             | 28,057,000        | 100      |

**Variable Name:** CU\_G07 **Length:** 1.0 **Position:** 29

**Question Name:**

**Concept:** Past 12 mths use Internet - personal ...student from school?

**Question Text:** (During the past 12 months, did you use the Internet for personal use:)

... as a student from school?

**Universe:** CU\_Q01 = 1

**Note:**

**Source:**

| <u>Answer Categories</u> | <u>Code</u> | <u>Frequencies</u> | <u>Population</u> | <u>%</u> |
|--------------------------|-------------|--------------------|-------------------|----------|
| Yes                      | 1           | 1,914              | 3,999,827         | 14.3     |
| No                       | 2           | 15,544             | 19,214,488        | 68.5     |
| Valid skip               | 6           | 5,005              | 4,652,779         | 16.6     |
| Don't know               | 7           | 9                  | 23,612            | 0.1      |
| Refusal                  | 8           | 2                  | 1,017             | 0.0      |
| Not stated               | 9           | 141                | 165,277           | 0.6      |
| <b>Total</b>             |             | 22,615             | 28,057,000        | 100      |

**Variable Name:** CU\_Q08 **Length:** 1.0 **Position:** 30

**Question Name:** CU\_Q08  
**Concept:** Past 12 mths use Internet - personal use ... public library?  
**Question Text:** (During the past 12 months, did you use the Internet for personal use:)  
... from a public library?

**Universe:** CU\_Q01 = 1

**Note:**

**Source:**

| <u>Answer Categories</u> | <u>Code</u> | <u>Frequencies</u> | <u>Population</u> | <u>%</u> |
|--------------------------|-------------|--------------------|-------------------|----------|
| Yes                      | 1           | 1,604              | 2,708,314         | 9.7      |
| No                       | 2           | 15,894             | 20,555,694        | 73.3     |
| Valid skip               | 6           | 5,005              | 4,652,779         | 16.6     |
| Don't know               | 7           | 6                  | 6,677             | 0.0      |
| Refusal                  | 8           | 3                  | 1,215             | 0.0      |
| Not stated               | 9           | 103                | 132,320           | 0.5      |
| <b>Total</b>             |             | 22,615             | 28,057,000        | 100      |

**Variable Name:** CU\_Q09 **Length:** 1.0 **Position:** 31

**Question Name:** CU\_Q09

**Concept:** Past 12 mths use Internet - personal ... BlackBerry, iPhone?

**Question Text:** (During the past 12 months, did you use the Internet for personal use:)

...with a smart phone, tablet or other wireless handheld device? For example, a Blackberry or iPhone.

**Universe:** CU\_Q01 = 1

**Note:**

**Source:**

| <u>Answer Categories</u> | <u>Code</u> | <u>Frequencies</u> | <u>Population</u> | <u>%</u> |
|--------------------------|-------------|--------------------|-------------------|----------|
| Yes                      | 1           | 8,917              | 13,581,133        | 48.4     |
| No                       | 2           | 8,586              | 9,688,771         | 34.5     |
| Valid skip               | 6           | 5,005              | 4,652,779         | 16.6     |
| Don't know               | 7           | 1                  | 781               | 0.0      |
| Refusal                  | 8           | 2                  | 1,017             | 0.0      |
| Not stated               | 9           | 104                | 132,519           | 0.5      |
| <b>Total</b>             |             | 22,615             | 28,057,000        | 100      |

**Variable Name:** CU\_Q10 **Length:** 1.0 **Position:** 32

**Question Name:** CU\_Q10

**Concept:** Use Internet - from what other locations? friend, relative or hotel

**Question Text:** During the past 12 months, did you use the Internet for personal use:

... from any other locations (such as a friend's or relative's home or hotel)?

**Universe:** CU\_Q01 = 1

**Note:**

**Source:**

| <u>Answer Categories</u> | <u>Code</u> | <u>Frequencies</u> | <u>Population</u> | <u>%</u>   |
|--------------------------|-------------|--------------------|-------------------|------------|
| Yes                      | 1           | 7,810              | 11,276,285        | 40.2       |
| No                       | 2           | 9,673              | 11,947,262        | 42.6       |
| Valid skip               | 6           | 5,005              | 4,652,779         | 16.6       |
| Don't know               | 7           | 20                 | 31,224            | 0.1        |
| Refusal                  | 8           | 2                  | 1,017             | 0.0        |
| Not stated               | 9           | 105                | 148,432           | 0.5        |
| <b>Total</b>             |             | <b>22,615</b>      | <b>28,057,000</b> | <b>100</b> |

**Variable Name:** CU\_Q11A **Length:** 1.0 **Position:** 33  
**Question Name:** CU\_Q11  
**Concept:** From what other locations? relative's home  
**Question Text:** From what other locations did you use the Internet during the past 12 months? - Relative's home  
**Universe:** CU\_Q01 = 1 and CU\_Q10=1  
**Note:**  
**Source:**

| <u>Answer Categories</u> | <u>Code</u> | <u>Frequencies</u> | <u>Population</u> | <u>%</u>   |
|--------------------------|-------------|--------------------|-------------------|------------|
| Yes                      | 1           | 3,828              | 5,191,991         | 18.5       |
| No                       | 2           | 3,959              | 6,048,753         | 21.6       |
| Valid skip               | 6           | 14,678             | 16,600,041        | 59.2       |
| Don't know               | 7           | 21                 | 28,627            | 0.1        |
| Refusal                  | 8           | 1                  | 2,377             | 0.0        |
| Not stated               | 9           | 128                | 185,210           | 0.7        |
| <b>Total</b>             |             | <b>22,615</b>      | <b>28,057,000</b> | <b>100</b> |

**Variable Name:** CU\_Q11B **Length:** 1.0 **Position:** 34  
**Question Name:** CU\_Q11  
**Concept:** What other locations? - Friend's or neighbour home  
**Question Text:** From what other locations did you use the Internet during the past 12 months? - Friend's or neighbour's home  
**Universe:** CU\_Q01 = 1 and CU\_Q10=1  
**Note:**  
**Source:**

| <u>Answer Categories</u> | <u>Code</u> | <u>Frequencies</u> | <u>Population</u> | <u>%</u>   |
|--------------------------|-------------|--------------------|-------------------|------------|
| Yes                      | 1           | 3,517              | 5,503,905         | 19.6       |
| No                       | 2           | 4,270              | 5,736,839         | 20.4       |
| Valid skip               | 6           | 14,678             | 16,600,041        | 59.2       |
| Don't know               | 7           | 21                 | 28,627            | 0.1        |
| Refusal                  | 8           | 1                  | 2,377             | 0.0        |
| Not stated               | 9           | 128                | 185,210           | 0.7        |
| <b>Total</b>             |             | <b>22,615</b>      | <b>28,057,000</b> | <b>100</b> |

**Variable Name:** CU\_Q11C **Length:** 1.0 **Position:** 35  
**Question Name:** CU\_Q11  
**Concept:** From what other locations? - Government office, department or kiosk

**Question Text:** From what other locations did you use the Internet during the past 12 months? - Government office, department or kiosk (including Community Access Program site)

**Universe:** CU\_Q01 = 1 and CU\_Q10=1

**Note:**

**Source:**

| <u>Answer Categories</u> | <u>Code</u> | <u>Frequencies</u> | <u>Population</u> | <u>%</u>   |
|--------------------------|-------------|--------------------|-------------------|------------|
| Yes                      | 1           | 195                | 253,943           | 0.9        |
| No                       | 2           | 7,592              | 10,986,801        | 39.2       |
| Valid skip               | 6           | 14,678             | 16,600,041        | 59.2       |
| Don't know               | 7           | 21                 | 28,627            | 0.1        |
| Refusal                  | 8           | 1                  | 2,377             | 0.0        |
| Not stated               | 9           | 128                | 185,210           | 0.7        |
| <b>Total</b>             |             | <b>22,615</b>      | <b>28,057,000</b> | <b>100</b> |

**Variable Name:** CU\_Q11D **Length:** 1.0 **Position:** 36

**Question Name:** CU\_Q11

**Concept:** From what other locations? Wifi hotspot, Internet or cyber café

**Question Text:** From what other locations did you use the Internet during the past 12 months? - Wifi hotspot (including Internet or cyber café, or similar)

**Universe:** CU\_Q01 = 1 and CU\_Q10=1

**Note:**

**Source:**

| <u>Answer Categories</u> | <u>Code</u> | <u>Frequencies</u> | <u>Population</u> | <u>%</u>   |
|--------------------------|-------------|--------------------|-------------------|------------|
| Yes                      | 1           | 1,981              | 3,480,969         | 12.4       |
| No                       | 2           | 5,806              | 7,759,775         | 27.7       |
| Valid skip               | 6           | 14,678             | 16,600,041        | 59.2       |
| Don't know               | 7           | 21                 | 28,627            | 0.1        |
| Refusal                  | 8           | 1                  | 2,377             | 0.0        |
| Not stated               | 9           | 128                | 185,210           | 0.7        |
| <b>Total</b>             |             | <b>22,615</b>      | <b>28,057,000</b> | <b>100</b> |

**Variable Name:** CU\_Q11F **Length:** 1.0 **Position:** 37

**Question Name:** CU\_Q11

**Concept:** From what other locations? During travel hotel, airport, other office

**Question Text:** From what other locations did you use the Internet during the past 12 months? - During travel (including hotel, airport, other office)

**Universe:** CU\_Q01 = 1 and CU\_Q10=1

**Note:**

**Source:**

| <u>Answer Categories</u> | <u>Code</u> | <u>Frequencies</u> | <u>Population</u> | <u>%</u>   |
|--------------------------|-------------|--------------------|-------------------|------------|
| Yes                      | 1           | 3,627              | 5,153,700         | 18.4       |
| No                       | 2           | 4,160              | 6,087,044         | 21.7       |
| Valid skip               | 6           | 14,678             | 16,600,041        | 59.2       |
| Don't know               | 7           | 21                 | 28,627            | 0.1        |
| Refusal                  | 8           | 1                  | 2,377             | 0.0        |
| Not stated               | 9           | 128                | 185,210           | 0.7        |
| <b>Total</b>             |             | <b>22,615</b>      | <b>28,057,000</b> | <b>100</b> |



**Variable Name:** CU\_11G **Length:** 1.0 **Position:** 38

**Question Name:**

**Concept:** Other locations - you use the Internet ?  
Other

**Question Text:** From what other locations did you use the Internet during the past 12 months? - Other

**Universe:** CU\_Q01 = 1 and CU\_Q10=1

**Note:**

**Source:**

| <u>Answer Categories</u> | <u>Code</u> | <u>Frequencies</u> | <u>Population</u> | <u>%</u> |
|--------------------------|-------------|--------------------|-------------------|----------|
| Yes                      | 1           | 287                | 426,368           | 1.5      |
| No                       | 2           | 7,500              | 10,814,376        | 38.5     |
| Valid skip               | 6           | 14,678             | 16,600,041        | 59.2     |
| Not stated               | 9           | 150                | 216,215           | 0.8      |
| <b>Total</b>             |             | 22,615             | 28,057,000        | 100      |

**Variable Name:** CU\_Q12A **Length:** 1.0 **Position:** 39

**Question Name:** CU\_Q12

**Concept:** Reasons you do not use the Internet? - Cost

**Question Text:** What are the reasons you do not use the Internet? - Cost (service or equipment)

**Universe:** CU\_Q01 = 2

**Note:**

**Source:**

| <u>Answer Categories</u> | <u>Code</u> | <u>Frequencies</u> | <u>Population</u> | <u>%</u> |
|--------------------------|-------------|--------------------|-------------------|----------|
| Yes                      | 1           | 461                | 360,409           | 1.3      |
| No                       | 2           | 4,506              | 4,231,674         | 15.1     |
| Valid skip               | 6           | 17,610             | 23,404,221        | 83.4     |
| Don't know               | 7           | 19                 | 26,994            | 0.1      |
| Refusal                  | 8           | 3                  | 2,422             | 0.0      |
| Not stated               | 9           | 16                 | 31,279            | 0.1      |
| <b>Total</b>             |             | 22,615             | 28,057,000        | 100      |

**Variable Name:** CU\_Q12B **Length:** 1.0 **Position:** 40

**Question Name:** CU\_Q12

**Concept:** Reasons you do not use the Internet? - Limited access to a computer

**Question Text:** What are the reasons you do not use the Internet? - Limited access to a computer

**Universe:** CU\_Q01 = 2

**Note:**

**Source:**

| <u>Answer Categories</u> | <u>Code</u> | <u>Frequencies</u> | <u>Population</u> | <u>%</u> |
|--------------------------|-------------|--------------------|-------------------|----------|
| Yes                      | 1           | 478                | 365,727           | 1.3      |
| No                       | 2           | 4,489              | 4,226,355         | 15.1     |
| Valid skip               | 6           | 17,610             | 23,404,221        | 83.4     |
| Don't know               | 7           | 19                 | 26,994            | 0.1      |

| <u>Answer Categories</u> | <u>Code</u> | <u>Frequencies</u> | <u>Population</u> | <u>%</u> |
|--------------------------|-------------|--------------------|-------------------|----------|
| Refusal                  | 8           | 3                  | 2,422             | 0.0      |
| Not stated               | 9           | 16                 | 31,279            | 0.1      |
| <b>Total</b>             |             | 22,615             | 28,057,000        | 100      |

**Variable Name:** CU\_Q12C **Length:** 1.0 **Position:** 41  
**Question Name:** CU\_Q12  
**Concept:** Reasons - No need / no interest / not useful / not enough time  
**Question Text:** What are the reasons you do not use the Internet? - No need / no interest / not useful / not enough time  
**Universe:** CU\_Q01 = 2  
**Note:**  
**Source:**

| <u>Answer Categories</u> | <u>Code</u> | <u>Frequencies</u> | <u>Population</u> | <u>%</u> |
|--------------------------|-------------|--------------------|-------------------|----------|
| Yes                      | 1           | 3,380              | 3,092,052         | 11.0     |
| No                       | 2           | 1,587              | 1,500,031         | 5.3      |
| Valid skip               | 6           | 17,610             | 23,404,221        | 83.4     |
| Don't know               | 7           | 19                 | 26,994            | 0.1      |
| Refusal                  | 8           | 3                  | 2,422             | 0.0      |
| Not stated               | 9           | 16                 | 31,279            | 0.1      |
| <b>Total</b>             |             | 22,615             | 28,057,000        | 100      |

**Variable Name:** CU\_Q12D **Length:** 1.0 **Position:** 42  
**Question Name:** CU\_Q12  
**Concept:** Reasons Lack of skills /training /Internet or computer too difficult  
**Question Text:** What are the reasons you do not use the Internet? - Lack of skills or training / Internet or computer too difficult to use  
**Universe:** CU\_Q01 = 2  
**Note:**  
**Source:**

| <u>Answer Categories</u> | <u>Code</u> | <u>Frequencies</u> | <u>Population</u> | <u>%</u> |
|--------------------------|-------------|--------------------|-------------------|----------|
| Yes                      | 1           | 1,119              | 1,107,096         | 3.9      |
| No                       | 2           | 3,848              | 3,484,986         | 12.4     |
| Valid skip               | 6           | 17,610             | 23,404,221        | 83.4     |
| Don't know               | 7           | 19                 | 26,994            | 0.1      |
| Refusal                  | 8           | 3                  | 2,422             | 0.0      |
| Not stated               | 9           | 16                 | 31,279            | 0.1      |
| <b>Total</b>             |             | 22,615             | 28,057,000        | 100      |

**Variable Name:** CU\_Q12H **Length:** 1.0 **Position:** 43  
**Question Name:** CU\_Q12  
**Concept:** Reasons- Age /Seniors  
**Question Text:** What are the reasons you do not use the Internet? - Age reasons/Seniors  
**Universe:** CU\_Q01 = 2

**Note:****Source:**

| <u>Answer Categories</u> | <u>Code</u> | <u>Frequencies</u> | <u>Population</u> | <u>%</u>   |
|--------------------------|-------------|--------------------|-------------------|------------|
| Yes                      | 1           | 429                | 337,712           | 1.2        |
| No                       | 2           | 4,538              | 4,254,371         | 15.2       |
| Valid skip               | 6           | 17,610             | 23,404,221        | 83.4       |
| Don't know               | 7           | 19                 | 26,994            | 0.1        |
| Refusal                  | 8           | 3                  | 2,422             | 0.0        |
| Not stated               | 9           | 16                 | 31,279            | 0.1        |
| <b>Total</b>             |             | <b>22,615</b>      | <b>28,057,000</b> | <b>100</b> |

**Variable Name:** CU\_12G **Length:** 1.0 **Position:** 44

**Question Name:**

**Concept:** Reasons you do not use the Internet? Other

**Question Text:**

**Universe:** CU\_Q01 = 2

**Note:****Source:**

| <u>Answer Categories</u> | <u>Code</u> | <u>Frequencies</u> | <u>Population</u> | <u>%</u>   |
|--------------------------|-------------|--------------------|-------------------|------------|
| Yes                      | 1           | 389                | 370,482           | 1.3        |
| No                       | 2           | 4,578              | 4,221,601         | 15.0       |
| Valid skip               | 6           | 17,610             | 23,404,221        | 83.4       |
| Not stated               | 9           | 38                 | 60,696            | 0.2        |
| <b>Total</b>             |             | <b>22,615</b>      | <b>28,057,000</b> | <b>100</b> |

**Variable Name:** SU\_Q01 **Length:** 1.0 **Position:** 45

**Question Name:** SU\_Q01

**Concept:** For e-mail?

**Question Text:** During the past 12 months, have you used the Internet:

... for e-mail?

**Universe:** CU\_Q01 = 1

**Note:****Source:**

| <u>Answer Categories</u> | <u>Code</u> | <u>Frequencies</u> | <u>Population</u> | <u>%</u>   |
|--------------------------|-------------|--------------------|-------------------|------------|
| Yes                      | 1           | 16,098             | 21,686,334        | 77.3       |
| No                       | 2           | 1,445              | 1,623,101         | 5.8        |
| Valid skip               | 6           | 5,005              | 4,652,779         | 16.6       |
| Don't know               | 7           | 4                  | 2,933             | 0.0        |
| Refusal                  | 8           | 2                  | 1,769             | 0.0        |
| Not stated               | 9           | 61                 | 90,085            | 0.3        |
| <b>Total</b>             |             | <b>22,615</b>      | <b>28,057,000</b> | <b>100</b> |

**Variable Name:** SU\_Q02 **Length:** 1.0 **Position:** 46

**Question Name:** SU\_Q02

**Concept:** An instant messenger?

**Question Text:** (During the past 12 months, have you used the Internet:  
... to use an instant messenger? For example, Windows Live Messenger, Yahoo Messenger.

**Universe:** CU\_Q01 = 1

**Note:**

**Source:**

| <u>Answer Categories</u> | <u>Code</u> | <u>Frequencies</u> | <u>Population</u> | <u>%</u> |
|--------------------------|-------------|--------------------|-------------------|----------|
| Yes                      | 1           | 6,276              | 9,209,408         | 32.8     |
| No                       | 2           | 11,205             | 14,024,175        | 50.0     |
| Valid skip               | 6           | 5,005              | 4,652,779         | 16.6     |
| Don't know               | 7           | 62                 | 75,075            | 0.3      |
| Refusal                  | 8           | 3                  | 2,516             | 0.0      |
| Not stated               | 9           | 64                 | 93,047            | 0.3      |
| <b>Total</b>             |             | 22,615             | 28,057,000        | 100      |

**Variable Name:** SU\_Q03 **Length:** 1.0 **Position:** 47

**Question Name:** SU\_Q03

**Concept:** To visit or interact with government websites?

**Question Text:** (During the past 12 months, have you used the Internet:  
... to visit or interact with government websites?

**Universe:** CU\_Q01 = 1

**Note:**

**Source:**

| <u>Answer Categories</u> | <u>Code</u> | <u>Frequencies</u> | <u>Population</u> | <u>%</u> |
|--------------------------|-------------|--------------------|-------------------|----------|
| Yes                      | 1           | 10,433             | 14,567,290        | 51.9     |
| No                       | 2           | 7,060              | 8,683,820         | 31.0     |
| Valid skip               | 6           | 5,005              | 4,652,779         | 16.6     |
| Don't know               | 7           | 46                 | 54,889            | 0.2      |
| Refusal                  | 8           | 4                  | 3,141             | 0.0      |
| Not stated               | 9           | 67                 | 95,081            | 0.3      |
| <b>Total</b>             |             | 22,615             | 28,057,000        | 100      |

**Variable Name:** SU\_Q04 **Length:** 1.0 **Position:** 48

**Question Name:** SU\_Q04

**Concept:** To search for medica/ health-related information?

**Question Text:** (During the past 12 months, have you used the Internet:  
... to search for medical or health-related information?

**Universe:** CU\_Q01=1

**Note:**

**Source:**

| <u>Answer Categories</u> | <u>Code</u> | <u>Frequencies</u> | <u>Population</u> | <u>%</u> |
|--------------------------|-------------|--------------------|-------------------|----------|
| Yes                      | 1           | 11,524             | 15,541,645        | 55.4     |
| No                       | 2           | 5,989              | 7,726,991         | 27.5     |

| <u>Answer Categories</u> | <u>Code</u> | <u>Frequencies</u> | <u>Population</u> | <u>%</u> |
|--------------------------|-------------|--------------------|-------------------|----------|
| Valid skip               | 6           | 5,005              | 4,652,779         | 16.6     |
| Don't know               | 7           | 25                 | 36,998            | 0.1      |
| Refusal                  | 8           | 4                  | 3,141             | 0.0      |
| Not stated               | 9           | 68                 | 95,446            | 0.3      |
| <b>Total</b>             |             | 22,615             | 28,057,000        | 100      |

**Variable Name:** SU\_Q05 **Length:** 1.0 **Position:** 49  
**Question Name:** SU\_Q05  
**Concept:** For formal education, training or school work?  
**Question Text:** (During the past 12 months, have you used the Internet:  
... for formal education, training or school work?  
**Universe:** CU\_Q01=1  
**Note:**  
**Source:**

| <u>Answer Categories</u> | <u>Code</u> | <u>Frequencies</u> | <u>Population</u> | <u>%</u> |
|--------------------------|-------------|--------------------|-------------------|----------|
| Yes                      | 1           | 4,966              | 8,524,636         | 30.4     |
| No                       | 2           | 12,566             | 14,749,370        | 52.6     |
| Valid skip               | 6           | 5,005              | 4,652,779         | 16.6     |
| Don't know               | 7           | 5                  | 31,714            | 0.1      |
| Refusal                  | 8           | 4                  | 2,763             | 0.0      |
| Not stated               | 9           | 69                 | 95,739            | 0.3      |
| <b>Total</b>             |             | 22,615             | 28,057,000        | 100      |

**Variable Name:** SU\_Q06 **Length:** 1.0 **Position:** 50  
**Question Name:** SU\_Q06  
**Concept:** For travel information or making travel arrangements?  
**Question Text:** During the past 12 months, have you used the Internet:  
... for travel information or making travel arrangements?  
**Universe:** CU\_Q01=1  
**Note:**  
**Source:**

| <u>Answer Categories</u> | <u>Code</u> | <u>Frequencies</u> | <u>Population</u> | <u>%</u> |
|--------------------------|-------------|--------------------|-------------------|----------|
| Yes                      | 1           | 11,277             | 15,477,029        | 55.2     |
| No                       | 2           | 6,255              | 7,823,553         | 27.9     |
| Valid skip               | 6           | 5,005              | 4,652,779         | 16.6     |
| Don't know               | 7           | 3                  | 3,554             | 0.0      |
| Refusal                  | 8           | 4                  | 2,763             | 0.0      |
| Not stated               | 9           | 71                 | 97,322            | 0.3      |
| <b>Total</b>             |             | 22,615             | 28,057,000        | 100      |

**Variable Name:** SU\_Q07 **Length:** 1.0 **Position:** 51  
**Question Name:** SU\_Q07

**Concept:** To search for employment?  
**Question Text:** (During the past 12 months, have you used the Internet:)  
... to search for employment?  
**Universe:** CU\_Q01=1  
**Note:**  
**Source:**

| <u>Answer Categories</u> | <u>Code</u> | <u>Frequencies</u> | <u>Population</u> | <u>%</u>   |
|--------------------------|-------------|--------------------|-------------------|------------|
| Yes                      | 1           | 5,235              | 8,298,063         | 29.6       |
| No                       | 2           | 12,294             | 14,995,408        | 53.4       |
| Valid skip               | 6           | 5,005              | 4,652,779         | 16.6       |
| Don't know               | 7           | 4                  | 8,329             | 0.0        |
| Refusal                  | 8           | 3                  | 2,516             | 0.0        |
| Not stated               | 9           | 74                 | 99,905            | 0.4        |
| <b>Total</b>             |             | <b>22,615</b>      | <b>28,057,000</b> | <b>100</b> |

**Variable Name:** SU\_Q08 **Length:** 1.0 **Position:** 52  
**Question Name:** SU\_Q08  
**Concept:** For electronic banking?  
**Question Text:** (During the past 12 months, have you used the Internet:)  
... for electronic banking? For example, paying bills, viewing statements, transferring funds between accounts.  
**Universe:** CU\_Q01=1  
**Note:**  
**Source:**

| <u>Answer Categories</u> | <u>Code</u> | <u>Frequencies</u> | <u>Population</u> | <u>%</u>   |
|--------------------------|-------------|--------------------|-------------------|------------|
| Yes                      | 1           | 12,146             | 16,772,547        | 59.8       |
| No                       | 2           | 5,376              | 6,518,448         | 23.2       |
| Valid skip               | 6           | 5,005              | 4,652,779         | 16.6       |
| Don't know               | 7           | 5                  | 8,490             | 0.0        |
| Refusal                  | 8           | 7                  | 4,426             | 0.0        |
| Not stated               | 9           | 76                 | 100,311           | 0.4        |
| <b>Total</b>             |             | <b>22,615</b>      | <b>28,057,000</b> | <b>100</b> |

**Variable Name:** SU\_Q09 **Length:** 1.0 **Position:** 53  
**Question Name:** SU\_Q09  
**Concept:** To research investments?  
**Question Text:** (During the past 12 months, have you used the Internet:)  
... to research investments?  
**Universe:** CU\_Q01=1  
**Note:**  
**Source:**

| <u>Answer Categories</u> | <u>Code</u> | <u>Frequencies</u> | <u>Population</u> | <u>%</u> |
|--------------------------|-------------|--------------------|-------------------|----------|
| Yes                      | 1           | 4,230              | 6,173,737         | 22.0     |
| No                       | 2           | 13,294             | 17,120,798        | 61.0     |

| <u>Answer Categories</u> | <u>Code</u> | <u>Frequencies</u> | <u>Population</u> | <u>%</u> |
|--------------------------|-------------|--------------------|-------------------|----------|
| Valid skip               | 6           | 5,005              | 4,652,779         | 16.6     |
| Don't know               | 7           | 5                  | 5,682             | 0.0      |
| Refusal                  | 8           | 5                  | 3,693             | 0.0      |
| Not stated               | 9           | 76                 | 100,311           | 0.4      |
| <b>Total</b>             |             | 22,615             | 28,057,000        | 100      |

**Variable Name:** SU\_Q10 **Length:** 1.0 **Position:** 54  
**Question Name:** SU\_Q10  
**Concept:** To read or watch the news?  
**Question Text:** (During the past 12 months, have you used the Internet:  
... to read or watch the news?  
**Universe:** CU\_Q01=1  
**Note:**  
**Source:**

| <u>Answer Categories</u> | <u>Code</u> | <u>Frequencies</u> | <u>Population</u> | <u>%</u> |
|--------------------------|-------------|--------------------|-------------------|----------|
| Yes                      | 1           | 11,743             | 16,456,377        | 58.7     |
| No                       | 2           | 5,783              | 6,842,403         | 24.4     |
| Valid skip               | 6           | 5,005              | 4,652,779         | 16.6     |
| Don't know               | 7           | 3                  | 1,438             | 0.0      |
| Refusal                  | 8           | 5                  | 3,693             | 0.0      |
| Not stated               | 9           | 76                 | 100,311           | 0.4      |
| <b>Total</b>             |             | 22,615             | 28,057,000        | 100      |

**Variable Name:** SU\_Q11 **Length:** 1.0 **Position:** 55  
**Question Name:** SU\_Q11  
**Concept:** To research community events?  
**Question Text:** During the past 12 months, have you used the Internet:  
... to research community events?  
**Universe:** CU\_Q01=1  
**Note:**  
**Source:**

| <u>Answer Categories</u> | <u>Code</u> | <u>Frequencies</u> | <u>Population</u> | <u>%</u> |
|--------------------------|-------------|--------------------|-------------------|----------|
| Yes                      | 1           | 9,836              | 13,454,202        | 48.0     |
| No                       | 2           | 7,678              | 9,819,774         | 35.0     |
| Valid skip               | 6           | 5,005              | 4,652,779         | 16.6     |
| Don't know               | 7           | 13                 | 24,085            | 0.1      |
| Refusal                  | 8           | 5                  | 3,693             | 0.0      |
| Not stated               | 9           | 78                 | 102,467           | 0.4      |
| <b>Total</b>             |             | 22,615             | 28,057,000        | 100      |

**Variable Name:** SU\_Q12 **Length:** 1.0 **Position:** 56  
**Question Name:** SU\_Q12

**Concept:** Window shop - browse for information on goods or services?  
**Question Text:** (During the past 12 months, have you used the Internet:)  
... to window shop or browse for information on goods or services?  
**Universe:** CU\_Q01=1  
**Note:**  
**Source:**

| <u>Answer Categories</u> | <u>Code</u> | <u>Frequencies</u> | <u>Population</u> | <u>%</u>   |
|--------------------------|-------------|--------------------|-------------------|------------|
| Yes                      | 1           | 13,018             | 17,848,017        | 63.6       |
| No                       | 2           | 4,503              | 5,446,285         | 19.4       |
| Valid skip               | 6           | 5,005              | 4,652,779         | 16.6       |
| Don't know               | 7           | 5                  | 3,449             | 0.0        |
| Refusal                  | 8           | 5                  | 3,693             | 0.0        |
| Not stated               | 9           | 79                 | 102,777           | 0.4        |
| <b>Total</b>             |             | <b>22,615</b>      | <b>28,057,000</b> | <b>100</b> |

**Variable Name:** SU\_Q13 **Length:** 1.0 **Position:** 57  
**Question Name:** SU\_Q13  
**Concept:** To sell goods or services? - through auction sites.  
**Question Text:** (During the past 12 months, have you used the Internet:)  
... to sell goods or services? For example, through auction sites.  
**Universe:** CU\_Q01=1  
**Note:**  
**Source:**

| <u>Answer Categories</u> | <u>Code</u> | <u>Frequencies</u> | <u>Population</u> | <u>%</u>   |
|--------------------------|-------------|--------------------|-------------------|------------|
| Yes                      | 1           | 4,032              | 5,432,229         | 19.4       |
| No                       | 2           | 13,485             | 17,859,288        | 63.7       |
| Valid skip               | 6           | 5,005              | 4,652,779         | 16.6       |
| Don't know               | 7           | 5                  | 1,485             | 0.0        |
| Refusal                  | 8           | 6                  | 3,919             | 0.0        |
| Not stated               | 9           | 82                 | 107,300           | 0.4        |
| <b>Total</b>             |             | <b>22,615</b>      | <b>28,057,000</b> | <b>100</b> |

**Variable Name:** SU\_Q14 **Length:** 1.0 **Position:** 58  
**Question Name:** SU\_Q14  
**Concept:** Use social networking sites? - Facebook, Twitter.  
**Question Text:** (During the past 12 months, have you used the Internet:)  
... to use social networking sites? For example, Facebook, Twitter.  
**Universe:** CU\_Q01=1  
**Note:**  
**Source:**

| <u>Answer Categories</u> | <u>Code</u> | <u>Frequencies</u> | <u>Population</u> | <u>%</u> |
|--------------------------|-------------|--------------------|-------------------|----------|
| Yes                      | 1           | 11,128             | 15,600,645        | 55.6     |
| No                       | 2           | 6,391              | 7,690,676         | 27.4     |
| Valid skip               | 6           | 5,005              | 4,652,779         | 16.6     |



| <u>Answer Categories</u> | <u>Code</u> | <u>Frequencies</u> | <u>Population</u> | <u>%</u> |
|--------------------------|-------------|--------------------|-------------------|----------|
| Don't know               | 7           | 3                  | 1,681             | 0.0      |
| Refusal                  | 8           | 6                  | 3,919             | 0.0      |
| Not stated               | 9           | 82                 | 107,300           | 0.4      |
| <b>Total</b>             |             | 22,615             | 28,057,000        | 100      |

**Variable Name:** SU\_Q15 **Length:** 1.0 **Position:** 59

**Question Name:** SU\_Q15

**Concept:** To contribute content or participate in discussion groups?

**Question Text:** (During the past 12 months, have you used the Internet:)

... to contribute content or participate in discussion groups? For example, blogging, message boards, posting images or videos.

**Universe:** CU\_Q01=1

**Note:**

**Source:**

| <u>Answer Categories</u> | <u>Code</u> | <u>Frequencies</u> | <u>Population</u> | <u>%</u> |
|--------------------------|-------------|--------------------|-------------------|----------|
| Yes                      | 1           | 3,435              | 5,591,153         | 19.9     |
| No                       | 2           | 14,078             | 17,687,917        | 63.0     |
| Valid skip               | 6           | 5,005              | 4,652,779         | 16.6     |
| Don't know               | 7           | 8                  | 9,473             | 0.0      |
| Refusal                  | 8           | 6                  | 3,919             | 0.0      |
| Not stated               | 9           | 83                 | 111,760           | 0.4      |
| <b>Total</b>             |             | 22,615             | 28,057,000        | 100      |

**Variable Name:** SU\_Q16 **Length:** 1.0 **Position:** 60

**Question Name:** SU\_Q16

**Concept:** To play online games?

**Question Text:** During the past 12 months, have you used the Internet:

... to play online games?

**Universe:** CU\_Q01=1

**Note:**

**Source:**

| <u>Answer Categories</u> | <u>Code</u> | <u>Frequencies</u> | <u>Population</u> | <u>%</u> |
|--------------------------|-------------|--------------------|-------------------|----------|
| Yes                      | 1           | 5,917              | 8,126,582         | 29.0     |
| No                       | 2           | 11,596             | 15,157,651        | 54.0     |
| Valid skip               | 6           | 5,005              | 4,652,779         | 16.6     |
| Don't know               | 7           | 5                  | 2,129             | 0.0      |
| Refusal                  | 8           | 5                  | 3,172             | 0.0      |
| Not stated               | 9           | 87                 | 114,687           | 0.4      |
| <b>Total</b>             |             | 22,615             | 28,057,000        | 100      |

**Variable Name:** SU\_Q17 **Length:** 1.0 **Position:** 61

**Question Name:** SU\_Q17

**Concept:** To obtain or save music - free or paid downloads?  
**Question Text:** (During the past 12 months, have you used the Internet:)  
... to obtain or save music (free or paid downloads)?  
**Universe:** CU\_Q01=1  
**Note:**  
**Source:**

| <u>Answer Categories</u> | <u>Code</u> | <u>Frequencies</u> | <u>Population</u> | <u>%</u>   |
|--------------------------|-------------|--------------------|-------------------|------------|
| Yes                      | 1           | 7,744              | 11,754,419        | 41.9       |
| No                       | 2           | 9,769              | 11,528,729        | 41.1       |
| Valid skip               | 6           | 5,005              | 4,652,779         | 16.6       |
| Don't know               | 7           | 5                  | 3,215             | 0.0        |
| Refusal                  | 8           | 5                  | 3,172             | 0.0        |
| Not stated               | 9           | 87                 | 114,687           | 0.4        |
| <b>Total</b>             |             | <b>22,615</b>      | <b>28,057,000</b> | <b>100</b> |

**Variable Name:** SU\_Q18 **Length:** 1.0 **Position:** 62  
**Question Name:** SU\_Q18  
**Concept:** To obtain or save software - free or paid downloads?  
**Question Text:** (During the past 12 months, have you used the Internet:)  
... to obtain or save software (free or paid downloads)?  
**Universe:** CU\_Q01=1  
**Note:**  
**Source:**

| <u>Answer Categories</u> | <u>Code</u> | <u>Frequencies</u> | <u>Population</u> | <u>%</u>   |
|--------------------------|-------------|--------------------|-------------------|------------|
| Yes                      | 1           | 5,777              | 8,877,070         | 31.6       |
| No                       | 2           | 11,708             | 14,374,075        | 51.2       |
| Valid skip               | 6           | 5,005              | 4,652,779         | 16.6       |
| Don't know               | 7           | 31                 | 34,043            | 0.1        |
| Refusal                  | 8           | 5                  | 3,172             | 0.0        |
| Not stated               | 9           | 89                 | 115,860           | 0.4        |
| <b>Total</b>             |             | <b>22,615</b>      | <b>28,057,000</b> | <b>100</b> |

**Variable Name:** SU\_Q19 **Length:** 1.0 **Position:** 63  
**Question Name:** SU\_Q19  
**Concept:** To listen to the radio online?  
**Question Text:** (During the past 12 months, have you used the Internet:)  
... to listen to the radio online?  
**Universe:** CU\_Q01=1  
**Note:**  
**Source:**

| <u>Answer Categories</u> | <u>Code</u> | <u>Frequencies</u> | <u>Population</u> | <u>%</u> |
|--------------------------|-------------|--------------------|-------------------|----------|
| Yes                      | 1           | 6,336              | 8,895,963         | 31.7     |
| No                       | 2           | 11,177             | 14,388,451        | 51.3     |
| Valid skip               | 6           | 5,005              | 4,652,779         | 16.6     |

| <u>Answer Categories</u> | <u>Code</u> | <u>Frequencies</u> | <u>Population</u> | <u>%</u> |
|--------------------------|-------------|--------------------|-------------------|----------|
| Don't know               | 7           | 2                  | 286               | 0.0      |
| Refusal                  | 8           | 5                  | 3,172             | 0.0      |
| Not stated               | 9           | 90                 | 116,348           | 0.4      |
| <b>Total</b>             |             | 22,615             | 28,057,000        | 100      |

**Variable Name:** SU\_Q20 **Length:** 1.0 **Position:** 64

**Question Name:** SU\_Q20

**Concept:** To download or watch TV online?

**Question Text:** (During the past 12 months, have you used the Internet:  
... to download or watch TV online?

**Universe:** CU\_Q01=1

**Note:**

**Source:**

| <u>Answer Categories</u> | <u>Code</u> | <u>Frequencies</u> | <u>Population</u> | <u>%</u> |
|--------------------------|-------------|--------------------|-------------------|----------|
| Yes                      | 1           | 5,889              | 9,076,543         | 32.4     |
| No                       | 2           | 11,619             | 14,191,460        | 50.6     |
| Valid skip               | 6           | 5,005              | 4,652,779         | 16.6     |
| Don't know               | 7           | 5                  | 12,901            | 0.0      |
| Refusal                  | 8           | 7                  | 6,969             | 0.0      |
| Not stated               | 9           | 90                 | 116,348           | 0.4      |
| <b>Total</b>             |             | 22,615             | 28,057,000        | 100      |

**Variable Name:** SU\_Q21 **Length:** 1.0 **Position:** 65

**Question Name:** SU\_Q21

**Concept:** To download or watch movies or video clips online?

**Question Text:** During the past 12 months, have you used the Internet:  
... to download or watch movies or video clips online?

**Universe:** CU\_Q01=1

**Note:**

**Source:**

| <u>Answer Categories</u> | <u>Code</u> | <u>Frequencies</u> | <u>Population</u> | <u>%</u> |
|--------------------------|-------------|--------------------|-------------------|----------|
| Yes                      | 1           | 8,407              | 12,607,965        | 44.9     |
| No                       | 2           | 9,101              | 10,669,585        | 38.0     |
| Valid skip               | 6           | 5,005              | 4,652,779         | 16.6     |
| Don't know               | 7           | 6                  | 5,530             | 0.0      |
| Refusal                  | 8           | 6                  | 4,793             | 0.0      |
| Not stated               | 9           | 90                 | 116,348           | 0.4      |
| <b>Total</b>             |             | 22,615             | 28,057,000        | 100      |

**Variable Name:** SU\_Q22 **Length:** 1.0 **Position:** 66

**Question Name:** SU\_Q22

**Concept:** To make telephone or video calls online?- Skype, FaceTime.

**Question Text:** (During the past 12 months, have you used the Internet:)  
... to make telephone or video calls online? For example, Skype, FaceTime.

**Universe:** CU\_Q01=1

**Note:**

**Source:**

| <u>Answer Categories</u> | <u>Code</u> | <u>Frequencies</u> | <u>Population</u> | <u>%</u> |
|--------------------------|-------------|--------------------|-------------------|----------|
| Yes                      | 1           | 6,588              | 10,088,897        | 36.0     |
| No                       | 2           | 10,919             | 13,184,930        | 47.0     |
| Valid skip               | 6           | 5,005              | 4,652,779         | 16.6     |
| Don't know               | 7           | 4                  | 6,375             | 0.0      |
| Refusal                  | 8           | 6                  | 4,793             | 0.0      |
| Not stated               | 9           | 93                 | 119,226           | 0.4      |
| <b>Total</b>             |             | 22,615             | 28,057,000        | 100      |

**Variable Name:** EC\_Q01 **Length:** 1.0 **Position:** 67

**Question Name:** EC\_Q01

**Concept:** Past 12 mths, did you order any goods or services over the Internet?

**Question Text:** During the past 12 months, did you order any goods or services over the Internet?

**Universe:** CU\_Q01 = 1

**Note:**

**Source:**

| <u>Answer Categories</u> | <u>Code</u> | <u>Frequencies</u> | <u>Population</u> | <u>%</u> |
|--------------------------|-------------|--------------------|-------------------|----------|
| Yes                      | 1           | 9,384              | 13,045,087        | 46.5     |
| No                       | 2           | 8,226              | 10,359,135        | 36.9     |
| Valid skip               | 6           | 5,005              | 4,652,779         | 16.6     |
| <b>Total</b>             |             | 22,615             | 28,057,000        | 100      |

**Variable Name:** EC\_Q02A **Length:** 1.0 **Position:** 68

**Question Name:** EC\_Q02

**Concept:** Did you order? - Software

**Question Text:** During the past 12 months, which of the following types of goods or services did you order? - Software (for example, video games, PC applications)

**Universe:** CU\_Q01 = 1 and EC\_Q01 = 1

**Note:**

**Source:**

| <u>Answer Categories</u> | <u>Code</u> | <u>Frequencies</u> | <u>Population</u> | <u>%</u> |
|--------------------------|-------------|--------------------|-------------------|----------|
| Yes                      | 1           | 2,045              | 3,128,531         | 11.2     |
| No                       | 2           | 7,263              | 9,828,610         | 35.0     |
| Valid skip               | 6           | 13,165             | 14,928,913        | 53.2     |
| Don't know               | 7           | 5                  | 4,162             | 0.0      |
| Refusal                  | 8           | 2                  | 589               | 0.0      |
| Not stated               | 9           | 135                | 166,195           | 0.6      |
| <b>Total</b>             |             | 22,615             | 28,057,000        | 100      |

**Variable Name:** EC\_Q02B **Length:** 1.0 **Position:** 69  
**Question Name:** EC\_Q02  
**Concept:** Did you order? - Music  
**Question Text:** During the past 12 months, which of the following types of goods or services did you order? - Music (for example, CDs, MP3)  
**Universe:** CU\_Q01 = 1 and EC\_Q01 = 1  
**Note:**  
**Source:**

| <u>Answer Categories</u> | <u>Code</u> | <u>Frequencies</u> | <u>Population</u> | <u>%</u> |
|--------------------------|-------------|--------------------|-------------------|----------|
| Yes                      | 1           | 2,956              | 4,538,376         | 16.2     |
| No                       | 2           | 6,352              | 8,418,765         | 30.0     |
| Valid skip               | 6           | 13,165             | 14,928,913        | 53.2     |
| Don't know               | 7           | 5                  | 4,162             | 0.0      |
| Refusal                  | 8           | 2                  | 589               | 0.0      |
| Not stated               | 9           | 135                | 166,195           | 0.6      |
| <b>Total</b>             |             | 22,615             | 28,057,000        | 100      |

**Variable Name:** EC\_Q02C **Length:** 1.0 **Position:** 70  
**Question Name:** EC\_Q02  
**Concept:** Did you order? - Books, magazines, online newspapers  
**Question Text:** During the past 12 months, which of the following types of goods or services did you order? - Books, magazines, online newspapers  
**Universe:** CU\_Q01 = 1 and EC\_Q01 = 1  
**Note:**  
**Source:**

| <u>Answer Categories</u> | <u>Code</u> | <u>Frequencies</u> | <u>Population</u> | <u>%</u> |
|--------------------------|-------------|--------------------|-------------------|----------|
| Yes                      | 1           | 3,849              | 5,405,722         | 19.3     |
| No                       | 2           | 5,459              | 7,551,419         | 26.9     |
| Valid skip               | 6           | 13,165             | 14,928,913        | 53.2     |
| Don't know               | 7           | 5                  | 4,162             | 0.0      |
| Refusal                  | 8           | 2                  | 589               | 0.0      |
| Not stated               | 9           | 135                | 166,195           | 0.6      |
| <b>Total</b>             |             | 22,615             | 28,057,000        | 100      |

**Variable Name:** EC\_Q02D **Length:** 1.0 **Position:** 71  
**Question Name:** EC\_Q02  
**Concept:** Did you order? - Videos or DVDs  
**Question Text:** During the past 12 months, which of the following types of goods or services did you order? - Videos or DVDs  
**Universe:** CU\_Q01 = 1 and EC\_Q01 = 1  
**Note:**  
**Source:**

| <u>Answer Categories</u> | <u>Code</u> | <u>Frequencies</u> | <u>Population</u> | <u>%</u> |
|--------------------------|-------------|--------------------|-------------------|----------|
| Yes                      | 1           | 1,813              | 2,804,141         | 10.0     |
| No                       | 2           | 7,495              | 10,153,000        | 36.2     |

| <u>Answer Categories</u> | <u>Code</u> | <u>Frequencies</u> | <u>Population</u> | <u>%</u> |
|--------------------------|-------------|--------------------|-------------------|----------|
| Valid skip               | 6           | 13,165             | 14,928,913        | 53.2     |
| Don't know               | 7           | 5                  | 4,162             | 0.0      |
| Refusal                  | 8           | 2                  | 589               | 0.0      |
| Not stated               | 9           | 135                | 166,195           | 0.6      |
| <b>Total</b>             |             | 22,615             | 28,057,000        | 100      |

**Variable Name:** EC\_Q02E **Length:** 1.0 **Position:** 72  
**Question Name:** EC\_Q02  
**Concept:** Did you order? - Memberships or registration fees  
**Question Text:** During the past 12 months, which of the following types of goods or services did you order? - Memberships or registration fees (for example, health clubs, tuition, online television subscriptions)  
**Universe:** CU\_Q01 = 1 and EC\_Q01 = 1  
**Note:**  
**Source:**

| <u>Answer Categories</u> | <u>Code</u> | <u>Frequencies</u> | <u>Population</u> | <u>%</u> |
|--------------------------|-------------|--------------------|-------------------|----------|
| Yes                      | 1           | 2,944              | 4,523,657         | 16.1     |
| No                       | 2           | 6,364              | 8,433,484         | 30.1     |
| Valid skip               | 6           | 13,165             | 14,928,913        | 53.2     |
| Don't know               | 7           | 5                  | 4,162             | 0.0      |
| Refusal                  | 8           | 2                  | 589               | 0.0      |
| Not stated               | 9           | 135                | 166,195           | 0.6      |
| <b>Total</b>             |             | 22,615             | 28,057,000        | 100      |

**Variable Name:** EC\_Q02F **Length:** 1.0 **Position:** 73  
**Question Name:** EC\_Q02  
**Concept:** Did you order? - Gift certificates or gift cards  
**Question Text:** During the past 12 months, which of the following types of goods or services did you order? - Gift certificates or gift cards  
**Universe:** CU\_Q01 = 1 and EC\_Q01 = 1  
**Note:**  
**Source:**

| <u>Answer Categories</u> | <u>Code</u> | <u>Frequencies</u> | <u>Population</u> | <u>%</u> |
|--------------------------|-------------|--------------------|-------------------|----------|
| Yes                      | 1           | 1,469              | 2,260,967         | 8.1      |
| No                       | 2           | 7,839              | 10,696,174        | 38.1     |
| Valid skip               | 6           | 13,165             | 14,928,913        | 53.2     |
| Don't know               | 7           | 5                  | 4,162             | 0.0      |
| Refusal                  | 8           | 2                  | 589               | 0.0      |
| Not stated               | 9           | 135                | 166,195           | 0.6      |
| <b>Total</b>             |             | 22,615             | 28,057,000        | 100      |

**Variable Name:** EC\_Q02G **Length:** 1.0 **Position:** 74  
**Question Name:** EC\_Q02  
**Concept:** Did you order? - Tickets for entertainment events

**Question Text:** During the past 12 months, which of the following types of goods or services did you order? - Tickets for entertainment events (for example, concerts, movies, sports)

**Universe:** CU\_Q01 = 1 and EC\_Q01 = 1

**Note:**

**Source:**

| <u>Answer Categories</u> | <u>Code</u> | <u>Frequencies</u> | <u>Population</u> | <u>%</u>   |
|--------------------------|-------------|--------------------|-------------------|------------|
| Yes                      | 1           | 4,405              | 6,675,972         | 23.8       |
| No                       | 2           | 4,903              | 6,281,169         | 22.4       |
| Valid skip               | 6           | 13,165             | 14,928,913        | 53.2       |
| Don't know               | 7           | 5                  | 4,162             | 0.0        |
| Refusal                  | 8           | 2                  | 589               | 0.0        |
| Not stated               | 9           | 135                | 166,195           | 0.6        |
| <b>Total</b>             |             | <b>22,615</b>      | <b>28,057,000</b> | <b>100</b> |

**Variable Name:** EC\_Q02H **Length:** 1.0 **Position:** 75

**Question Name:** EC\_Q02

**Concept:** Did you order? - None of the above

**Question Text:** During the past 12 months, which of the following types of goods or services did you order? - None of the above

**Universe:** CU\_Q01 = 1 and EC\_Q01 = 1

**Note:**

**Source:**

| <u>Answer Categories</u> | <u>Code</u> | <u>Frequencies</u> | <u>Population</u> | <u>%</u>   |
|--------------------------|-------------|--------------------|-------------------|------------|
| Yes                      | 1           | 1,893              | 2,337,581         | 8.3        |
| No                       | 2           | 7,415              | 10,619,560        | 37.8       |
| Valid skip               | 6           | 13,165             | 14,928,913        | 53.2       |
| Don't know               | 7           | 5                  | 4,162             | 0.0        |
| Refusal                  | 8           | 2                  | 589               | 0.0        |
| Not stated               | 9           | 135                | 166,195           | 0.6        |
| <b>Total</b>             |             | <b>22,615</b>      | <b>28,057,000</b> | <b>100</b> |

**Variable Name:** EC\_Q03 **Length:** 1.0 **Position:** 76

**Question Name:** EC\_Q03

**Concept:** Were any products delivered directly to your computer?

**Question Text:** Were any of these products delivered directly to your computer over the Internet rather than physically delivered to your home?

**Universe:** CU\_Q01 = 1 and EC\_Q01 = 1 and EC\_Q02 = (01, 02, 03, 04, 05, 06)

**Note:**

**Source:**

| <u>Answer Categories</u> | <u>Code</u> | <u>Frequencies</u> | <u>Population</u> | <u>%</u>   |
|--------------------------|-------------|--------------------|-------------------|------------|
| Yes                      | 1           | 5,007              | 7,513,351         | 26.8       |
| No                       | 2           | 2,394              | 3,090,532         | 11.0       |
| Valid skip               | 6           | 15,058             | 17,266,494        | 61.5       |
| Don't know               | 7           | 12                 | 11,603            | 0.0        |
| Not stated               | 9           | 144                | 175,021           | 0.6        |
| <b>Total</b>             |             | <b>22,615</b>      | <b>28,057,000</b> | <b>100</b> |

**Variable Name:** EC\_Q04A **Length:** 1.0 **Position:** 77  
**Question Name:** EC\_Q04  
**Concept:** Did you order: computer hardware?  
**Question Text:** During the past 12 months, did you order: - ... computer hardware?  
**Universe:** CU\_Q01 = 1 and EC\_Q01 =1  
**Note:**  
**Source:**

| <u>Answer Categories</u> | <u>Code</u> | <u>Frequencies</u> | <u>Population</u> | <u>%</u>   |
|--------------------------|-------------|--------------------|-------------------|------------|
| Yes                      | 1           | 1,165              | 1,922,262         | 6.9        |
| No                       | 2           | 8,132              | 11,019,560        | 39.3       |
| Valid skip               | 6           | 13,165             | 14,928,913        | 53.2       |
| Don't know               | 7           | 9                  | 10,447            | 0.0        |
| Refusal                  | 8           | 4                  | 2,015             | 0.0        |
| Not stated               | 9           | 140                | 173,802           | 0.6        |
| <b>Total</b>             |             | <b>22,615</b>      | <b>28,057,000</b> | <b>100</b> |

**Variable Name:** EC\_Q04B **Length:** 1.0 **Position:** 78  
**Question Name:** EC\_Q04  
**Concept:** Did you order: - food or beverages?  
**Question Text:** During the past 12 months, did you order: - ... food or beverages? For example, specialty foods or wine, pizza delivery.  
**Universe:** CU\_Q01 = 1 and EC\_Q01 =1  
**Note:**  
**Source:**

| <u>Answer Categories</u> | <u>Code</u> | <u>Frequencies</u> | <u>Population</u> | <u>%</u>   |
|--------------------------|-------------|--------------------|-------------------|------------|
| Yes                      | 1           | 1,337              | 2,299,679         | 8.2        |
| No                       | 2           | 7,960              | 10,642,143        | 37.9       |
| Valid skip               | 6           | 13,165             | 14,928,913        | 53.2       |
| Don't know               | 7           | 9                  | 10,447            | 0.0        |
| Refusal                  | 8           | 4                  | 2,015             | 0.0        |
| Not stated               | 9           | 140                | 173,802           | 0.6        |
| <b>Total</b>             |             | <b>22,615</b>      | <b>28,057,000</b> | <b>100</b> |

**Variable Name:** EC\_Q04C **Length:** 1.0 **Position:** 79  
**Question Name:** EC\_Q04  
**Concept:** Did you order: - prescription drugs or products?  
**Question Text:** During the past 12 months, did you order: - ... prescription drugs or products? For example, glasses.  
**Universe:** CU\_Q01 = 1 and EC\_Q01 =1  
**Note:**  
**Source:**



| <u>Answer Categories</u> | <u>Code</u> | <u>Frequencies</u> | <u>Population</u> | <u>%</u>   |
|--------------------------|-------------|--------------------|-------------------|------------|
| Yes                      | 1           | 492                | 743,749           | 2.7        |
| No                       | 2           | 8,805              | 12,198,073        | 43.5       |
| Valid skip               | 6           | 13,165             | 14,928,913        | 53.2       |
| Don't know               | 7           | 9                  | 10,447            | 0.0        |
| Refusal                  | 8           | 4                  | 2,015             | 0.0        |
| Not stated               | 9           | 140                | 173,802           | 0.6        |
| <b>Total</b>             |             | <b>22,615</b>      | <b>28,057,000</b> | <b>100</b> |

**Variable Name:** EC\_Q04D **Length:** 1.0 **Position:** 80

**Question Name:** EC\_Q04

**Concept:** Did you order: - other health or beauty products?

**Question Text:** During the past 12 months, did you order: - ... other health or beauty products? For example, vitamins, cosmetics.

**Universe:** CU\_Q01 = 1 and EC\_Q01 =1

**Note:**

**Source:**

| <u>Answer Categories</u> | <u>Code</u> | <u>Frequencies</u> | <u>Population</u> | <u>%</u>   |
|--------------------------|-------------|--------------------|-------------------|------------|
| Yes                      | 1           | 1,341              | 1,924,266         | 6.9        |
| No                       | 2           | 7,956              | 11,017,556        | 39.3       |
| Valid skip               | 6           | 13,165             | 14,928,913        | 53.2       |
| Don't know               | 7           | 9                  | 10,447            | 0.0        |
| Refusal                  | 8           | 4                  | 2,015             | 0.0        |
| Not stated               | 9           | 140                | 173,802           | 0.6        |
| <b>Total</b>             |             | <b>22,615</b>      | <b>28,057,000</b> | <b>100</b> |

**Variable Name:** EC\_Q04E **Length:** 1.0 **Position:** 81

**Question Name:** EC\_Q04

**Concept:** Did you order: - ... clothing, jewellery or accessories?

**Question Text:** During the past 12 months, did you order: - ... clothing, jewellery or accessories?

**Universe:** CU\_Q01 = 1 and EC\_Q01 =1

**Note:**

**Source:**

| <u>Answer Categories</u> | <u>Code</u> | <u>Frequencies</u> | <u>Population</u> | <u>%</u>   |
|--------------------------|-------------|--------------------|-------------------|------------|
| Yes                      | 1           | 3,967              | 5,458,041         | 19.5       |
| No                       | 2           | 5,330              | 7,483,781         | 26.7       |
| Valid skip               | 6           | 13,165             | 14,928,913        | 53.2       |
| Don't know               | 7           | 9                  | 10,447            | 0.0        |
| Refusal                  | 8           | 4                  | 2,015             | 0.0        |
| Not stated               | 9           | 140                | 173,802           | 0.6        |
| <b>Total</b>             |             | <b>22,615</b>      | <b>28,057,000</b> | <b>100</b> |

**Variable Name:** EC\_Q04F **Length:** 1.0 **Position:** 82

**Question Name:** EC\_Q04

**Concept:** Did you order: - ... house wares?

**Question Text:** During the past 12 months, did you order: - ... house wares? For example, large appliances, furniture.

**Universe:** CU\_Q01 = 1 and EC\_Q01 =1

**Note:**

**Source:**

| <u>Answer Categories</u> | <u>Code</u> | <u>Frequencies</u> | <u>Population</u> | <u>%</u> |
|--------------------------|-------------|--------------------|-------------------|----------|
| Yes                      | 1           | 1,157              | 1,605,973         | 5.7      |
| No                       | 2           | 8,140              | 11,335,849        | 40.4     |
| Valid skip               | 6           | 13,165             | 14,928,913        | 53.2     |
| Don't know               | 7           | 9                  | 10,447            | 0.0      |
| Refusal                  | 8           | 4                  | 2,015             | 0.0      |
| Not stated               | 9           | 140                | 173,802           | 0.6      |
| <b>Total</b>             |             | 22,615             | 28,057,000        | 100      |

**Variable Name:** EC\_Q04G **Length:** 1.0 **Position:** 83

**Question Name:** EC\_Q04

**Concept:** Did you order: - consumer electronics?

**Question Text:** During the past 12 months, did you order: - ... consumer electronics? For example, cameras, stereos, TVs, DVD players.

**Universe:** CU\_Q01 = 1 and EC\_Q01 =1

**Note:**

**Source:**

| <u>Answer Categories</u> | <u>Code</u> | <u>Frequencies</u> | <u>Population</u> | <u>%</u> |
|--------------------------|-------------|--------------------|-------------------|----------|
| Yes                      | 1           | 1,721              | 2,791,716         | 10.0     |
| No                       | 2           | 7,576              | 10,150,106        | 36.2     |
| Valid skip               | 6           | 13,165             | 14,928,913        | 53.2     |
| Don't know               | 7           | 9                  | 10,447            | 0.0      |
| Refusal                  | 8           | 4                  | 2,015             | 0.0      |
| Not stated               | 9           | 140                | 173,802           | 0.6      |
| <b>Total</b>             |             | 22,615             | 28,057,000        | 100      |

**Variable Name:** EC\_Q04H **Length:** 1.0 **Position:** 84

**Question Name:** EC\_Q04

**Concept:** Did you order: - ... travel arrangements?

**Question Text:** During the past 12 months, did you order: - ... travel arrangements? For example, hotel reservations, travel tickets, rental cars.

**Universe:** CU\_Q01 = 1 and EC\_Q01 =1

**Note:**

**Source:**

| <u>Answer Categories</u> | <u>Code</u> | <u>Frequencies</u> | <u>Population</u> | <u>%</u> |
|--------------------------|-------------|--------------------|-------------------|----------|
| Yes                      | 1           | 5,286              | 7,549,368         | 26.9     |
| No                       | 2           | 4,011              | 5,392,454         | 19.2     |
| Valid skip               | 6           | 13,165             | 14,928,913        | 53.2     |
| Don't know               | 7           | 9                  | 10,447            | 0.0      |
| Refusal                  | 8           | 4                  | 2,015             | 0.0      |

| <u>Answer Categories</u> | <u>Code</u> | <u>Frequencies</u> | <u>Population</u> | <u>%</u> |
|--------------------------|-------------|--------------------|-------------------|----------|
| Not stated               | 9           | 140                | 173,802           | 0.6      |
| <b>Total</b>             |             | 22,615             | 28,057,000        | 100      |

**Variable Name:** EC\_Q04I **Length:** 1.0 **Position:** 85  
**Question Name:** EC\_Q04  
**Concept:** Did you order: - ... sports equipment?  
**Question Text:** During the past 12 months, did you order: - ... sports equipment?  
**Universe:** CU\_Q01 = 1 and EC\_Q01 =1  
**Note:**  
**Source:**

| <u>Answer Categories</u> | <u>Code</u> | <u>Frequencies</u> | <u>Population</u> | <u>%</u> |
|--------------------------|-------------|--------------------|-------------------|----------|
| Yes                      | 1           | 1,048              | 1,443,621         | 5.1      |
| No                       | 2           | 8,249              | 11,498,201        | 41.0     |
| Valid skip               | 6           | 13,165             | 14,928,913        | 53.2     |
| Don't know               | 7           | 9                  | 10,447            | 0.0      |
| Refusal                  | 8           | 4                  | 2,015             | 0.0      |
| Not stated               | 9           | 140                | 173,802           | 0.6      |
| <b>Total</b>             |             | 22,615             | 28,057,000        | 100      |

**Variable Name:** EC\_Q04J **Length:** 1.0 **Position:** 86  
**Question Name:** EC\_Q04  
**Concept:** Did you order: - ... toys and games?  
**Question Text:** During the past 12 months, did you order: - ... toys and games?  
**Universe:** CU\_Q01 = 1 and EC\_Q01 =1  
**Note:**  
**Source:**

| <u>Answer Categories</u> | <u>Code</u> | <u>Frequencies</u> | <u>Population</u> | <u>%</u> |
|--------------------------|-------------|--------------------|-------------------|----------|
| Yes                      | 1           | 1,913              | 2,687,228         | 9.6      |
| No                       | 2           | 7,384              | 10,254,594        | 36.5     |
| Valid skip               | 6           | 13,165             | 14,928,913        | 53.2     |
| Don't know               | 7           | 9                  | 10,447            | 0.0      |
| Refusal                  | 8           | 4                  | 2,015             | 0.0      |
| Not stated               | 9           | 140                | 173,802           | 0.6      |
| <b>Total</b>             |             | 22,615             | 28,057,000        | 100      |

**Variable Name:** EC\_Q04K **Length:** 1.0 **Position:** 87  
**Question Name:** EC\_Q04  
**Concept:** Did you order: - home improvement or gardening supplies?  
**Question Text:** During the past 12 months, did you order: - ... home improvement or gardening supplies (including tools)?  
**Universe:** CU\_Q01 = 1 and EC\_Q01 =1  
**Note:**

**Source:**

| <u>Answer Categories</u> | <u>Code</u> | <u>Frequencies</u> | <u>Population</u> | <u>%</u> |
|--------------------------|-------------|--------------------|-------------------|----------|
| Yes                      | 1           | 758                | 910,895           | 3.2      |
| No                       | 2           | 8,539              | 12,030,927        | 42.9     |
| Valid skip               | 6           | 13,165             | 14,928,913        | 53.2     |
| Don't know               | 7           | 9                  | 10,447            | 0.0      |
| Refusal                  | 8           | 4                  | 2,015             | 0.0      |
| Not stated               | 9           | 140                | 173,802           | 0.6      |
| <b>Total</b>             |             | 22,615             | 28,057,000        | 100      |

**Variable Name:** EC\_Q04L **Length:** 1.0 **Position:** 88

**Question Name:** EC\_Q04

**Concept:** Did you order: - ... photographic services?

**Question Text:** During the past 12 months, did you order: - ... photographic services?

**Universe:** CU\_Q01 = 1 and EC\_Q01 =1

**Note:**

**Source:**

| <u>Answer Categories</u> | <u>Code</u> | <u>Frequencies</u> | <u>Population</u> | <u>%</u> |
|--------------------------|-------------|--------------------|-------------------|----------|
| Yes                      | 1           | 1,358              | 1,932,652         | 6.9      |
| No                       | 2           | 7,939              | 11,009,171        | 39.2     |
| Valid skip               | 6           | 13,165             | 14,928,913        | 53.2     |
| Don't know               | 7           | 9                  | 10,447            | 0.0      |
| Refusal                  | 8           | 4                  | 2,015             | 0.0      |
| Not stated               | 9           | 140                | 173,802           | 0.6      |
| <b>Total</b>             |             | 22,615             | 28,057,000        | 100      |

**Variable Name:** EC\_Q04M **Length:** 1.0 **Position:** 89

**Question Name:** EC\_Q04

**Concept:** Did you order: automotive products?

**Question Text:** During the past 12 months, did you order: - ... automotive products?

**Universe:** CU\_Q01 = 1 and EC\_Q01 =1

**Note:**

**Source:**

| <u>Answer Categories</u> | <u>Code</u> | <u>Frequencies</u> | <u>Population</u> | <u>%</u> |
|--------------------------|-------------|--------------------|-------------------|----------|
| Yes                      | 1           | 989                | 1,294,150         | 4.6      |
| No                       | 2           | 8,308              | 11,647,672        | 41.5     |
| Valid skip               | 6           | 13,165             | 14,928,913        | 53.2     |
| Don't know               | 7           | 9                  | 10,447            | 0.0      |
| Refusal                  | 8           | 4                  | 2,015             | 0.0      |
| Not stated               | 9           | 140                | 173,802           | 0.6      |
| <b>Total</b>             |             | 22,615             | 28,057,000        | 100      |

**Variable Name:** EC\_Q04N **Length:** 1.0 **Position:** 90

**Question Name:** EC\_Q04

**Concept:** Did you order: flowers?

**Question Text:** During the past 12 months, did you order: - ... flowers?

**Universe:** CU\_Q01 = 1 and EC\_Q01 =1

**Note:**

**Source:**

| <u>Answer Categories</u> | <u>Code</u> | <u>Frequencies</u> | <u>Population</u> | <u>%</u> |
|--------------------------|-------------|--------------------|-------------------|----------|
| Yes                      | 1           | 981                | 1,486,365         | 5.3      |
| No                       | 2           | 8,316              | 11,455,457        | 40.8     |
| Valid skip               | 6           | 13,165             | 14,928,913        | 53.2     |
| Don't know               | 7           | 9                  | 10,447            | 0.0      |
| Refusal                  | 8           | 4                  | 2,015             | 0.0      |
| Not stated               | 9           | 140                | 173,802           | 0.6      |
| <b>Total</b>             |             | 22,615             | 28,057,000        | 100      |

**Variable Name:** EC\_Q04O **Length:** 1.0 **Position:** 91

**Question Name:** EC\_Q04

**Concept:** Did you order: - other goods or services? - Specify

**Question Text:** During the past 12 months, did you order: - ... other goods or services? - Specify

**Universe:** CU\_Q01 = 1 and EC\_Q01 =1

**Note:**

**Source:**

| <u>Answer Categories</u> | <u>Code</u> | <u>Frequencies</u> | <u>Population</u> | <u>%</u> |
|--------------------------|-------------|--------------------|-------------------|----------|
| Yes                      | 1           | 450                | 593,229           | 2.1      |
| No                       | 2           | 8,847              | 12,348,593        | 44.0     |
| Valid skip               | 6           | 13,165             | 14,928,913        | 53.2     |
| Don't know               | 7           | 9                  | 10,447            | 0.0      |
| Refusal                  | 8           | 4                  | 2,015             | 0.0      |
| Not stated               | 9           | 140                | 173,802           | 0.6      |
| <b>Total</b>             |             | 22,615             | 28,057,000        | 100      |

**Variable Name:** EC\_Q04P **Length:** 1.0 **Position:** 92

**Question Name:** EC\_Q04

**Concept:** Did you order: - No other goods or services?

**Question Text:** During the past 12 months, did you order: - No other goods or services

**Universe:** CU\_Q01 = 1 and EC\_Q01 =1

**Note:**

**Source:**

| <u>Answer Categories</u> | <u>Code</u> | <u>Frequencies</u> | <u>Population</u> | <u>%</u> |
|--------------------------|-------------|--------------------|-------------------|----------|
| Yes                      | 1           | 732                | 955,058           | 3.4      |
| No                       | 2           | 8,565              | 11,986,765        | 42.7     |
| Valid skip               | 6           | 13,165             | 14,928,913        | 53.2     |
| Don't know               | 7           | 9                  | 10,447            | 0.0      |
| Refusal                  | 8           | 4                  | 2,015             | 0.0      |
| Not stated               | 9           | 140                | 173,802           | 0.6      |
| <b>Total</b>             |             | 22,615             | 28,057,000        | 100      |

**Variable Name:** EC\_Q05A **Length:** 1.0 **Position:** 93  
**Question Name:** EC\_Q05  
**Concept:** Order goods and services from: vendors in Canada?  
**Question Text:** Did you order goods and services from: - ... vendors in Canada?  
**Universe:** CU\_Q01 = 1 and EC\_Q01 =1  
**Note:**  
**Source:**

| <u>Answer Categories</u> | <u>Code</u> | <u>Frequencies</u> | <u>Population</u> | <u>%</u> |
|--------------------------|-------------|--------------------|-------------------|----------|
| Yes                      | 1           | 7,701              | 10,678,754        | 38.1     |
| No                       | 2           | 1,433              | 2,028,290         | 7.2      |
| Valid skip               | 6           | 13,165             | 14,928,913        | 53.2     |
| Don't know               | 7           | 164                | 228,089           | 0.8      |
| Refusal                  | 8           | 9                  | 15,874            | 0.1      |
| Not stated               | 9           | 143                | 177,079           | 0.6      |
| <b>Total</b>             |             | 22,615             | 28,057,000        | 100      |

**Variable Name:** EC\_Q05B **Length:** 1.0 **Position:** 94  
**Question Name:** EC\_Q05  
**Concept:** Order goods and services from: vendors in the United States?  
**Question Text:** Did you order goods and services from: - ... vendors in the United States?  
**Universe:** CU\_Q01 = 1 and EC\_Q01 =1  
**Note:**  
**Source:**

| <u>Answer Categories</u> | <u>Code</u> | <u>Frequencies</u> | <u>Population</u> | <u>%</u> |
|--------------------------|-------------|--------------------|-------------------|----------|
| Yes                      | 1           | 5,800              | 8,219,532         | 29.3     |
| No                       | 2           | 3,334              | 4,487,513         | 16.0     |
| Valid skip               | 6           | 13,165             | 14,928,913        | 53.2     |
| Don't know               | 7           | 164                | 228,089           | 0.8      |
| Refusal                  | 8           | 9                  | 15,874            | 0.1      |
| Not stated               | 9           | 143                | 177,079           | 0.6      |
| <b>Total</b>             |             | 22,615             | 28,057,000        | 100      |

**Variable Name:** EC\_Q05C **Length:** 1.0 **Position:** 95  
**Question Name:** EC\_Q05  
**Concept:** Order goods and services from: vendors in other countries  
**Question Text:** Did you order goods and services from: - ... vendors in other countries?  
**Universe:** CU\_Q01 = 1 and EC\_Q01 =1  
**Note:**  
**Source:**

| <u>Answer Categories</u> | <u>Code</u> | <u>Frequencies</u> | <u>Population</u> | <u>%</u> |
|--------------------------|-------------|--------------------|-------------------|----------|
| Yes                      | 1           | 1,744              | 2,708,651         | 9.7      |
| No                       | 2           | 7,390              | 9,998,393         | 35.6     |
| Valid skip               | 6           | 13,165             | 14,928,913        | 53.2     |
| Don't know               | 7           | 164                | 228,089           | 0.8      |
| Refusal                  | 8           | 9                  | 15,874            | 0.1      |

| <u>Answer Categories</u> | <u>Code</u> | <u>Frequencies</u> | <u>Population</u> | <u>%</u> |
|--------------------------|-------------|--------------------|-------------------|----------|
| Not stated               | 9           | 143                | 177,079           | 0.6      |
| <b>Total</b>             |             | 22,615             | 28,057,000        | 100      |

**Variable Name:** EC\_Q06 **Length:** 3.0 **Position:** 96  
**Question Name:** EC\_Q06  
**Concept:** How many separate orders did you place over the Internet?  
**Question Text:** During the past 12 months, how many separate orders did you place over the Internet?  
**Universe:** CU\_Q01 = 1 and EC\_Q01 =1  
**Note:**  
**Source:**

| <u>Answer Categories</u> | <u>Code</u> | <u>Frequencies</u> | <u>Population</u> | <u>%</u> |
|--------------------------|-------------|--------------------|-------------------|----------|
| Orders                   | 001 - 995   | 9,384              | 13,045,087        | 46.5     |
| Valid skip               | 996         | 13,231             | 15,011,913        | 53.5     |
| <b>Total</b>             |             | 22,615             | 28,057,000        | 100      |

**Variable Name:** EC\_Q08 **Length:** 6.0 **Position:** 99  
**Question Name:** EC\_Q08  
**Concept:** Past 12 mths esti cost Cdn\$ good/service ordered - Internet?  
**Question Text:** During the past 12 months, what was the estimated total cost, in Canadian dollars, of the goods and services you ordered over the Internet?  
**Universe:** CU\_Q01 = 1 and EC\_Q01 =1  
**Note:**  
**Source:**

| <u>Answer Categories</u> | <u>Code</u>     | <u>Frequencies</u> | <u>Population</u> | <u>%</u> |
|--------------------------|-----------------|--------------------|-------------------|----------|
| Dollars                  | 000000 - 082000 | 9,384              | 13,045,087        | 46.5     |
| Valid skip               | 999996          | 13,231             | 15,011,913        | 53.5     |
| <b>Total</b>             |                 | 22,615             | 28,057,000        | 100      |

**Variable Name:** EC\_Q10A **Length:** 1.0 **Position:** 105  
**Question Name:** EC\_Q10  
**Concept:** Did you pay with - A credit card online  
**Question Text:** During the past 12 months, how did you pay for these goods or services ordered over the Internet?  
- A credit card online  
**Universe:** CU\_Q01 = 1 and EC\_Q01 = 1  
**Note:**  
**Source:**

| <u>Answer Categories</u> | <u>Code</u> | <u>Frequencies</u> | <u>Population</u> | <u>%</u> |
|--------------------------|-------------|--------------------|-------------------|----------|
| Yes                      | 1           | 8,252              | 11,666,678        | 41.6     |
| No                       | 2           | 1,014              | 1,241,850         | 4.4      |
| Valid skip               | 6           | 13,165             | 14,928,913        | 53.2     |
| Don't know               | 7           | 23                 | 25,780            | 0.1      |

| <u>Answer Categories</u> | <u>Code</u> | <u>Frequencies</u> | <u>Population</u> | <u>%</u> |
|--------------------------|-------------|--------------------|-------------------|----------|
| Refusal                  | 8           | 11                 | 8,934             | 0.0      |
| Not stated               | 9           | 150                | 184,845           | 0.7      |
| <b>Total</b>             |             | 22,615             | 28,057,000        | 100      |

**Variable Name:** EC\_Q10B **Length:** 1.0 **Position:** 106  
**Question Name:** EC\_Q10  
**Concept:** Did you pay with : Debit card  
**Question Text:** During the past 12 months, how did you pay for these goods or services ordered over the Internet?  
- Debit card or electronic bank transfer online  
**Universe:** CU\_Q01 = 1 and EC\_Q01 = 1  
**Note:**  
**Source:**

| <u>Answer Categories</u> | <u>Code</u> | <u>Frequencies</u> | <u>Population</u> | <u>%</u> |
|--------------------------|-------------|--------------------|-------------------|----------|
| Yes                      | 1           | 844                | 1,226,555         | 4.4      |
| No                       | 2           | 8,422              | 11,681,973        | 41.6     |
| Valid skip               | 6           | 13,165             | 14,928,913        | 53.2     |
| Don't know               | 7           | 23                 | 25,780            | 0.1      |
| Refusal                  | 8           | 11                 | 8,934             | 0.0      |
| Not stated               | 9           | 150                | 184,845           | 0.7      |
| <b>Total</b>             |             | 22,615             | 28,057,000        | 100      |

**Variable Name:** EC\_Q10C **Length:** 1.0 **Position:** 107  
**Question Name:** EC\_Q10  
**Concept:** Did you pay with - Online payment service  
**Question Text:** During the past 12 months, how did you pay for these goods or services ordered over the Internet?  
- Online payment service such as Paypal or Google Checkout  
**Universe:** CU\_Q01 = 1 and EC\_Q01 = 1  
**Note:**  
**Source:**

| <u>Answer Categories</u> | <u>Code</u> | <u>Frequencies</u> | <u>Population</u> | <u>%</u> |
|--------------------------|-------------|--------------------|-------------------|----------|
| Yes                      | 1           | 3,125              | 4,357,274         | 15.5     |
| No                       | 2           | 6,141              | 8,551,254         | 30.5     |
| Valid skip               | 6           | 13,165             | 14,928,913        | 53.2     |
| Don't know               | 7           | 23                 | 25,780            | 0.1      |
| Refusal                  | 8           | 11                 | 8,934             | 0.0      |
| Not stated               | 9           | 150                | 184,845           | 0.7      |
| <b>Total</b>             |             | 22,615             | 28,057,000        | 100      |

**Variable Name:** EC\_Q10D **Length:** 1.0 **Position:** 108  
**Question Name:** EC\_Q10  
**Concept:** Did you pay with - Prepaid gift card or online voucher  
**Question Text:** During the past 12 months, how did you pay for these goods or services ordered over the Internet?  
- Prepaid gift card or online voucher



**Universe:** CU\_Q01 = 1 and EC\_Q01 = 1

**Note:**

**Source:**

| <u>Answer Categories</u> | <u>Code</u> | <u>Frequencies</u> | <u>Population</u> | <u>%</u>   |
|--------------------------|-------------|--------------------|-------------------|------------|
| Yes                      | 1           | 765                | 1,183,701         | 4.2        |
| No                       | 2           | 8,501              | 11,724,827        | 41.8       |
| Valid skip               | 6           | 13,165             | 14,928,913        | 53.2       |
| Don't know               | 7           | 23                 | 25,780            | 0.1        |
| Refusal                  | 8           | 11                 | 8,934             | 0.0        |
| Not stated               | 9           | 150                | 184,845           | 0.7        |
| <b>Total</b>             |             | <b>22,615</b>      | <b>28,057,000</b> | <b>100</b> |

**Variable Name:** EC\_Q10E **Length:** 1.0 **Position:** 109

**Question Name:** EC\_Q10

**Concept:** Did you pay with - Points from rewards programs

**Question Text:** During the past 12 months, how did you pay for these goods or services ordered over the Internet?  
- Points from rewards or redemption programs (for example, Air Miles)

**Universe:** CU\_Q01 = 1 and EC\_Q01 = 1

**Note:**

**Source:**

| <u>Answer Categories</u> | <u>Code</u> | <u>Frequencies</u> | <u>Population</u> | <u>%</u>   |
|--------------------------|-------------|--------------------|-------------------|------------|
| Yes                      | 1           | 1,155              | 1,521,095         | 5.4        |
| No                       | 2           | 8,111              | 11,387,433        | 40.6       |
| Valid skip               | 6           | 13,165             | 14,928,913        | 53.2       |
| Don't know               | 7           | 23                 | 25,780            | 0.1        |
| Refusal                  | 8           | 11                 | 8,934             | 0.0        |
| Not stated               | 9           | 150                | 184,845           | 0.7        |
| <b>Total</b>             |             | <b>22,615</b>      | <b>28,057,000</b> | <b>100</b> |

**Variable Name:** EC\_Q10F **Length:** 1.0 **Position:** 110

**Question Name:** EC\_Q10

**Concept:** Payment not made on the Internet

**Question Text:** During the past 12 months, how did you pay for these goods or services ordered over the Internet?  
- Payment not made on the Internet (for example, telephone, mail, COD)

**Universe:** CU\_Q01 = 1 and EC\_Q01 = 1

**Note:**

**Source:**

| <u>Answer Categories</u> | <u>Code</u> | <u>Frequencies</u> | <u>Population</u> | <u>%</u>   |
|--------------------------|-------------|--------------------|-------------------|------------|
| Yes                      | 1           | 514                | 663,265           | 2.4        |
| No                       | 2           | 8,752              | 12,245,262        | 43.6       |
| Valid skip               | 6           | 13,165             | 14,928,913        | 53.2       |
| Don't know               | 7           | 23                 | 25,780            | 0.1        |
| Refusal                  | 8           | 11                 | 8,934             | 0.0        |
| Not stated               | 9           | 150                | 184,845           | 0.7        |
| <b>Total</b>             |             | <b>22,615</b>      | <b>28,057,000</b> | <b>100</b> |

**Variable Name:** EC\_Q11 **Length:** 2.0 **Position:** 111  
**Question Name:** EC\_Q11  
**Concept:** Main reason not order good/service online - last 12 months?  
**Question Text:** What was the main reason for not ordering any goods or services online during the last 12 months?

**Universe:** CU\_Q01 = 1 and EC\_Q01 = 2

**Note:**

**Source:**

| <u>Answer Categories</u>                                     | <u>Code</u> | <u>Frequencies</u> | <u>Population</u> | <u>%</u>   |
|--|-------------|--------------------|-------------------|------------|
| No interest  | 01          | 2,575              | 3,176,687         | 11.3       |
| Prefer to shop in person                                     | 02          | 2,277              | 3,083,546         | 11.0       |
| Security concerns (about giving credit card details)         | 03          | 1,458              | 1,718,215         | 6.1        |
| Privacy concerns (about providing personal information)      | 04          | 227                | 250,327           | 0.9        |
| Delivery concerns (shipping costs or concerns about returnin | 05          | 47                 | 82,717            | 0.3        |
| Availability (products not always available to a Canadian ad | 06          | 16                 | 24,856            | 0.1        |
| Do not have a credit card for online transactions            | 07          | 430                | 576,421           | 2.1        |
| Speed of Internet connection is too slow                     | 08          | 25                 | 60,605            | 0.2        |
| Other  | 09          | 1,056              | 1,249,458         | 4.5        |
| Valid skip   | 96          | 14,322             | 17,617,105        | 62.8       |
| Don't know   | 97          | 43                 | 42,475            | 0.2        |
| Refusal  | 98          | 5                  | 10,591            | 0.0        |
| Not stated   | 99          | 134                | 163,997           | 0.6        |
| <b>Total</b>   |             | <b>22,615</b>      | <b>28,057,000</b> | <b>100</b> |

**Variable Name:** PS\_Q01 **Length:** 1.0 **Position:** 113  
**Question Name:** PS\_Q01  
**Concept:** Concerned - conducting banking transactions over the Internet  
**Question Text:** How concerned ^AREYOU01 about conducting banking transactions over the Internet?  
**Universe:** CU\_Q01 = 1

**Note:**

**Source:**

| <u>Answer Categories</u> | <u>Code</u> | <u>Frequencies</u> | <u>Population</u> | <u>%</u>   |
|--------------------------|-------------|--------------------|-------------------|------------|
| Not at all concerned     | 1           | 6,454              | 8,742,282         | 31.2       |
| Concerned                | 2           | 6,597              | 8,898,430         | 31.7       |
| Very concerned           | 3           | 4,292              | 5,402,168         | 19.3       |
| Valid skip               | 6           | 5,005              | 4,652,779         | 16.6       |
| Don't know               | 7           | 109                | 142,424           | 0.5        |
| Refusal                  | 8           | 28                 | 50,567            | 0.2        |
| Not stated               | 9           | 130                | 168,350           | 0.6        |
| <b>Total</b>             |             | <b>22,615</b>      | <b>28,057,000</b> | <b>100</b> |

**Variable Name:** PS\_Q02 **Length:** 1.0 **Position:** 114  
**Question Name:** PS\_Q02

**Concept:** Concerned - using credit card over the Internet  
**Question Text:** How concerned ^AREYOU02 about using your credit card over the Internet?  
**Universe:** CU\_Q01 = 1  
**Note:**  
**Source:**

| <u>Answer Categories</u>    | <u>Code</u> | <u>Frequencies</u> | <u>Population</u> | <u>%</u>   |
|-----------------------------|-------------|--------------------|-------------------|------------|
| Not at all concerned        | 1           | 3,731              | 5,236,084         | 18.7       |
| Concerned                   | 2           | 7,424              | 9,918,346         | 35.4       |
| Very concerned              | 3           | 5,462              | 6,838,045         | 24.4       |
| I do not have a credit card | 4           | 755                | 1,118,614         | 4.0        |
| Valid skip                  | 6           | 5,005              | 4,652,779         | 16.6       |
| Don't know                  | 7           | 81                 | 96,752            | 0.3        |
| Refusal                     | 8           | 25                 | 25,996            | 0.1        |
| Not stated                  | 9           | 132                | 170,383           | 0.6        |
| <b>Total</b>                |             | <b>22,615</b>      | <b>28,057,000</b> | <b>100</b> |

**Variable Name:** PS\_Q03 **Length:** 1.0 **Position:** 115  
**Question Name:** PS\_Q03  
**Concept:** Security sftwre -protect computer/devices - access Internet?  
**Question Text:** Do you currently use any security software to protect your computer or other devices you use to access the Internet?  
**Universe:** CU\_Q01 = 1  
**Note:**  
**Source:**

| <u>Answer Categories</u> | <u>Code</u> | <u>Frequencies</u> | <u>Population</u> | <u>%</u>   |
|--------------------------|-------------|--------------------|-------------------|------------|
| Yes                      | 1           | 13,889             | 18,366,951        | 65.5       |
| No                       | 2           | 3,050              | 4,180,181         | 14.9       |
| Valid skip               | 6           | 5,005              | 4,652,779         | 16.6       |
| Don't know               | 7           | 503                | 648,547           | 2.3        |
| Refusal                  | 8           | 34                 | 36,599            | 0.1        |
| Not stated               | 9           | 134                | 171,943           | 0.6        |
| <b>Total</b>             |             | <b>22,615</b>      | <b>28,057,000</b> | <b>100</b> |

**Variable Name:** PS\_Q04 **Length:** 1.0 **Position:** 116  
**Question Name:** PS\_Q04  
**Concept:** Currently use free versions of Internet security software?  
**Question Text:** Do you currently use any free versions of Internet security software?  
**Universe:** CU\_Q01 = 1 and PS\_Q03 = 1  
**Note:**  
**Source:**

| <u>Answer Categories</u> | <u>Code</u> | <u>Frequencies</u> | <u>Population</u> | <u>%</u> |
|--------------------------|-------------|--------------------|-------------------|----------|
| Yes                      | 1           | 6,078              | 8,108,341         | 28.9     |
| No                       | 2           | 7,023              | 9,210,715         | 32.8     |
| Valid skip               | 6           | 8,055              | 8,832,960         | 31.5     |
| Don't know               | 7           | 778                | 1,037,131         | 3.7      |
| Refusal                  | 8           | 9                  | 10,408            | 0.0      |
| Not stated               | 9           | 672                | 857,445           | 3.1      |

| <u>Answer Categories</u> | <u>Code</u> | <u>Frequencies</u> | <u>Population</u> | <u>%</u> |
|--------------------------|-------------|--------------------|-------------------|----------|
| <b>Total</b>             |             | 22,615             | 28,057,000        | 100      |

**Variable Name:** PS\_Q05 **Length:** 1.0 **Position:** 117  
**Question Name:** PS\_Q05  
**Concept:** How often back up files (document, spreadsheets/pics) elec?  
**Question Text:** How often do you back up files electronically (for example, documents, spreadsheets or pictures)?  
**Universe:** CU\_Q01 = 1  
**Note:**  
**Source:**

| <u>Answer Categories</u> | <u>Code</u> | <u>Frequencies</u> | <u>Population</u> | <u>%</u> |
|--------------------------|-------------|--------------------|-------------------|----------|
| Always or almost always  | 1           | 3,861              | 5,390,440         | 19.2     |
| Occasionally             | 2           | 6,976              | 10,102,910        | 36.0     |
| Never                    | 3           | 6,346              | 7,345,452         | 26.2     |
| Valid skip               | 6           | 5,005              | 4,652,779         | 16.6     |
| Don't know               | 7           | 260                | 361,937           | 1.3      |
| Refusal                  | 8           | 27                 | 27,852            | 0.1      |
| Not stated               | 9           | 140                | 175,629           | 0.6      |
| <b>Total</b>             |             | 22,615             | 28,057,000        | 100      |

**Variable Name:** PS\_Q06 **Length:** 1.0 **Position:** 118  
**Question Name:** PS\_Q06  
**Concept:** How frequently do you delete your browser history?  
**Question Text:** How frequently do you delete your browser history?  
**Universe:** CU\_Q01 = 1  
**Note:**  
**Source:**

| <u>Answer Categories</u> | <u>Code</u> | <u>Frequencies</u> | <u>Population</u> | <u>%</u> |
|--------------------------|-------------|--------------------|-------------------|----------|
| After each use           | 1           | 2,859              | 3,668,398         | 13.1     |
| Occasionally             | 2           | 9,323              | 12,744,810        | 45.4     |
| Never                    | 3           | 4,988              | 6,458,571         | 23.0     |
| Valid skip               | 6           | 5,005              | 4,652,779         | 16.6     |
| Don't know               | 7           | 273                | 326,733           | 1.2      |
| Refusal                  | 8           | 26                 | 29,055            | 0.1      |
| Not stated               | 9           | 141                | 176,655           | 0.6      |
| <b>Total</b>             |             | 22,615             | 28,057,000        | 100      |

**Variable Name:** PS\_Q07 **Length:** 1.0 **Position:** 119  
**Question Name:** PS\_Q07  
**Concept:** Ever ... receive e-mail request personal financial info?

**Question Text:** Have you ever:  
  
... received emails requesting personal financial information (such as bank account numbers or passwords) from a fraudulent source?  
  
**Universe:** CU\_Q01 = 1

**Note:**

**Source:**

| <u>Answer Categories</u> | <u>Code</u> | <u>Frequencies</u> | <u>Population</u> | <u>%</u>   |
|--------------------------|-------------|--------------------|-------------------|------------|
| Yes                      | 1           | 7,180              | 10,154,491        | 36.2       |
| No                       | 2           | 9,978              | 12,641,054        | 45.1       |
| Valid skip               | 6           | 5,005              | 4,652,779         | 16.6       |
| Don't know               | 7           | 289                | 411,388           | 1.5        |
| Refusal                  | 8           | 19                 | 15,120            | 0.1        |
| Not stated               | 9           | 144                | 182,168           | 0.6        |
| <b>Total</b>             |             | <b>22,615</b>      | <b>28,057,000</b> | <b>100</b> |

**Variable Name:** PS\_Q08 **Length:** 1.0 **Position:** 120  
**Question Name:** PS\_Q08  
**Concept:** Ever ... experience misuse personal information on Internet?  
**Question Text:** Have you ever:

... experienced misuse of personal information on the Internet (for example, misuse of pictures, videos or personal data uploaded on public websites)?

**Universe:** CU\_Q01 = 1

**Note:**

**Source:**

| <u>Answer Categories</u> | <u>Code</u> | <u>Frequencies</u> | <u>Population</u> | <u>%</u>   |
|--------------------------|-------------|--------------------|-------------------|------------|
| Yes                      | 1           | 1,198              | 1,760,312         | 6.3        |
| No                       | 2           | 16,156             | 21,322,128        | 76.0       |
| Valid skip               | 6           | 5,005              | 4,652,779         | 16.6       |
| Don't know               | 7           | 92                 | 122,094           | 0.4        |
| Refusal                  | 8           | 18                 | 14,833            | 0.1        |
| Not stated               | 9           | 146                | 184,854           | 0.7        |
| <b>Total</b>             |             | <b>22,615</b>      | <b>28,057,000</b> | <b>100</b> |

**Variable Name:** PS\_Q09 **Length:** 1.0 **Position:** 121  
**Question Name:** PS\_Q09  
**Concept:** Have you ever: ... experienced a computer virus?  
**Question Text:** Have you ever:

... had a computer virus?

**Universe:** CU\_Q01=1

**Note:**

**Source:**

| <u>Answer Categories</u> | <u>Code</u> | <u>Frequencies</u> | <u>Population</u> | <u>%</u> |
|--------------------------|-------------|--------------------|-------------------|----------|
| Yes                      | 1           | 10,370             | 14,560,788        | 51.9     |
| No                       | 2           | 6,822              | 8,312,664         | 29.6     |

| <u>Answer Categories</u> | <u>Code</u> | <u>Frequencies</u> | <u>Population</u> | <u>%</u> |
|--------------------------|-------------|--------------------|-------------------|----------|
| Valid skip               | 6           | 5,005              | 4,652,779         | 16.6     |
| Don't know               | 7           | 251                | 330,501           | 1.2      |
| Refusal                  | 8           | 21                 | 15,415            | 0.1      |
| Not stated               | 9           | 146                | 184,854           | 0.7      |
| <b>Total</b>             |             | 22,615             | 28,057,000        | 100      |

**Variable Name:** PS\_Q10 **Length:** 1.0 **Position:** 122  
**Question Name:** PS\_Q10  
**Concept:** Did the virus(s) result in loss information/damage software?  
**Question Text:** Did the virus (or viruses) result in the loss of information or damage to software?  
**Universe:** CU\_Q01 = 1 and PS\_Q09 = 1  
**Note:**  
**Source:**

| <u>Answer Categories</u> | <u>Code</u> | <u>Frequencies</u> | <u>Population</u> | <u>%</u> |
|--------------------------|-------------|--------------------|-------------------|----------|
| Yes                      | 1           | 4,438              | 6,741,058         | 24.0     |
| No                       | 2           | 5,644              | 7,471,812         | 26.6     |
| Valid skip               | 6           | 11,827             | 12,965,443        | 46.2     |
| Don't know               | 7           | 285                | 344,612           | 1.2      |
| Refusal                  | 8           | 2                  | 1,685             | 0.0      |
| Not stated               | 9           | 419                | 532,390           | 1.9      |
| <b>Total</b>             |             | 22,615             | 28,057,000        | 100      |

**Variable Name:** HA\_Q01 **Length:** 1.0 **Position:** 123  
**Question Name:** HA\_Q01  
**Concept:** Does your household have access to the Internet at home?  
**Question Text:** [Do you/Does your household] have access to the Internet at home?  
**Universe:** All respondents  
**Note:**  
**Source:**

| <u>Answer Categories</u> | <u>Code</u> | <u>Frequencies</u> | <u>Population</u> | <u>%</u> |
|--------------------------|-------------|--------------------|-------------------|----------|
| Yes                      | 1           | 18,060             | 24,324,266        | 86.7     |
| No                       | 2           | 4,478              | 3,583,802         | 12.8     |
| Don't know               | 7           | 1                  | 1,449             | 0.0      |
| Refusal                  | 8           | 3                  | 2,017             | 0.0      |
| Not stated               | 9           | 73                 | 145,467           | 0.5      |
| <b>Total</b>             |             | 22,615             | 28,057,000        | 100      |

**Variable Name:** HA\_Q02A **Length:** 1.0 **Position:** 124  
**Question Name:** HA\_Q02  
**Concept:** Reasons household no access to Internet at home?...No need/interest  
**Question Text:** What are the reasons [you do not/your household does not] have access to the Internet at home?  
- No need or no interest  
**Universe:** HA\_Q01 = 2

**Note:****Source:**

| <u>Answer Categories</u> | <u>Code</u> | <u>Frequencies</u> | <u>Population</u> | <u>%</u> |
|--------------------------|-------------|--------------------|-------------------|----------|
| Yes                      | 1           | 2,808              | 2,260,221         | 8.1      |
| No                       | 2           | 1,660              | 1,313,415         | 4.7      |
| Valid skip               | 6           | 18,060             | 24,324,266        | 86.7     |
| Don't know               | 7           | 6                  | 6,680             | 0.0      |
| Refusal                  | 8           | 2                  | 494               | 0.0      |
| Not stated               | 9           | 79                 | 151,925           | 0.5      |
| <b>Total</b>             |             | 22,615             | 28,057,000        | 100      |

**Variable Name:** HA\_Q02B **Length:** 1.0 **Position:** 125

**Question Name:** HA\_Q02

**Concept:** Reasons household not access to Internet at home?... Cost

**Question Text:** What are the reasons [you do not/your household does not] have access to the Internet at home?  
- Cost (service or equipment)

**Universe:** HA\_Q01 = 2

**Note:**

**Source:**

| <u>Answer Categories</u> | <u>Code</u> | <u>Frequencies</u> | <u>Population</u> | <u>%</u> |
|--------------------------|-------------|--------------------|-------------------|----------|
| Yes                      | 1           | 838                | 686,609           | 2.4      |
| No                       | 2           | 3,630              | 2,887,027         | 10.3     |
| Valid skip               | 6           | 18,060             | 24,324,266        | 86.7     |
| Don't know               | 7           | 6                  | 6,680             | 0.0      |
| Refusal                  | 8           | 2                  | 494               | 0.0      |
| Not stated               | 9           | 79                 | 151,925           | 0.5      |
| <b>Total</b>             |             | 22,615             | 28,057,000        | 100      |

**Variable Name:** HA\_Q02C **Length:** 1.0 **Position:** 126

**Question Name:** HA\_Q02

**Concept:** Reason household no access to Internet at home?...Access else

**Question Text:** What are the reasons [you do not/your household does not] have access to the Internet at home?  
- Have access to the Internet elsewhere (for example, at work, school)

**Universe:** HA\_Q01 = 2

**Note:**

**Source:**

| <u>Answer Categories</u> | <u>Code</u> | <u>Frequencies</u> | <u>Population</u> | <u>%</u> |
|--------------------------|-------------|--------------------|-------------------|----------|
| Yes                      | 1           | 117                | 113,693           | 0.4      |
| No                       | 2           | 4,351              | 3,459,943         | 12.3     |
| Valid skip               | 6           | 18,060             | 24,324,266        | 86.7     |
| Don't know               | 7           | 6                  | 6,680             | 0.0      |
| Refusal                  | 8           | 2                  | 494               | 0.0      |
| Not stated               | 9           | 79                 | 151,925           | 0.5      |
| <b>Total</b>             |             | 22,615             | 28,057,000        | 100      |

**Variable Name:** HA\_Q02D **Length:** 1.0 **Position:** 127

**Question Name:** HA\_Q02  
**Concept:** Reason household no access to Internet at home?..Service not meet need  
**Question Text:** What are the reasons [you do not/your household does not] have access to the Internet at home?  
 - The available service does not meet our needs  
**Universe:** HA\_Q01 = 2  
**Note:**  
**Source:**

| <u>Answer Categories</u> | <u>Code</u> | <u>Frequencies</u> | <u>Population</u> | <u>%</u> |
|--------------------------|-------------|--------------------|-------------------|----------|
| Yes                      | 1           | 121                | 111,147           | 0.4      |
| No                       | 2           | 4,347              | 3,462,489         | 12.3     |
| Valid skip               | 6           | 18,060             | 24,324,266        | 86.7     |
| Don't know               | 7           | 6                  | 6,680             | 0.0      |
| Refusal                  | 8           | 2                  | 494               | 0.0      |
| Not stated               | 9           | 79                 | 151,925           | 0.5      |
| <b>Total</b>             |             | 22,615             | 28,057,000        | 100      |

**Variable Name:** HA\_Q02G **Length:** 1.0 **Position:** 128  
**Question Name:** HA\_Q02  
**Concept:** Reason household no access to Internet-home?...Lack confidence/skill  
**Question Text:** What are the reasons [you do not/your household does not] have access to the Internet at home?  
 - Lack of confidence, knowledge, or skills  
**Universe:** HA\_Q01 = 2  
**Note:**  
**Source:**

| <u>Answer Categories</u> | <u>Code</u> | <u>Frequencies</u> | <u>Population</u> | <u>%</u> |
|--------------------------|-------------|--------------------|-------------------|----------|
| Yes                      | 1           | 518                | 362,716           | 1.3      |
| No                       | 2           | 3,950              | 3,210,920         | 11.4     |
| Valid skip               | 6           | 18,060             | 24,324,266        | 86.7     |
| Don't know               | 7           | 6                  | 6,680             | 0.0      |
| Refusal                  | 8           | 2                  | 494               | 0.0      |
| Not stated               | 9           | 79                 | 151,925           | 0.5      |
| <b>Total</b>             |             | 22,615             | 28,057,000        | 100      |

**Variable Name:** HA\_Q02H **Length:** 1.0 **Position:** 129  
**Question Name:** HA\_Q02  
**Concept:** Reason household no access to Internet-home? No Internet-ready device  
**Question Text:** What are the reasons [you do not/your household does not] have access to the Internet at home?  
 - No Internet-ready device (for example, desktop computer) available in dwelling  
**Universe:** HA\_Q01 = 2  
**Note:**  
**Source:**

| <u>Answer Categories</u> | <u>Code</u> | <u>Frequencies</u> | <u>Population</u> | <u>%</u> |
|--------------------------|-------------|--------------------|-------------------|----------|
| Yes                      | 1           | 597                | 371,296           | 1.3      |
| No                       | 2           | 3,871              | 3,202,339         | 11.4     |
| Valid skip               | 6           | 18,060             | 24,324,266        | 86.7     |
| Don't know               | 7           | 6                  | 6,680             | 0.0      |



| <u>Answer Categories</u> | <u>Code</u> | <u>Frequencies</u> | <u>Population</u> | <u>%</u> |
|--------------------------|-------------|--------------------|-------------------|----------|
| Refusal                  | 8           | 2                  | 494               | 0.0      |
| Not stated               | 9           | 79                 | 151,925           | 0.5      |
| <b>Total</b>             |             | 22,615             | 28,057,000        | 100      |

**Variable Name:** HA\_02G **Length:** 1.0 **Position:** 130

**Question Name:**

**Concept:** Reason household no access to Internet at home?...Other

**Question Text:** What are the reasons [you do not/your household does not] have access to the Internet at home?  
Other

**Universe:** HA\_Q01 = 2

**Note:**

**Source:**

| <u>Answer Categories</u> | <u>Code</u> | <u>Frequencies</u> | <u>Population</u> | <u>%</u> |
|--------------------------|-------------|--------------------|-------------------|----------|
| Yes                      | 1           | 290                | 265,174           | 0.9      |
| No                       | 2           | 4,178              | 3,308,461         | 11.8     |
| Valid skip               | 6           | 18,060             | 24,324,266        | 86.7     |
| Not stated               | 9           | 87                 | 159,098           | 0.6      |
| <b>Total</b>             |             | 22,615             | 28,057,000        | 100      |

**Variable Name:** HA\_Q03A **Length:** 1.0 **Position:** 131

**Question Name:** HA\_Q03

**Concept:** Access the Internet at home - desktop computer

**Question Text:** Do [you/members of your household] access the Internet at home using : - ... a desktop computer?

**Universe:** HA\_Q01 = 1

**Note:**

**Source:**

| <u>Answer Categories</u> | <u>Code</u> | <u>Frequencies</u> | <u>Population</u> | <u>%</u> |
|--------------------------|-------------|--------------------|-------------------|----------|
| Yes                      | 1           | 11,204             | 15,847,364        | 56.5     |
| No                       | 2           | 6,837              | 8,431,643         | 30.1     |
| Valid skip               | 6           | 4,478              | 3,583,802         | 12.8     |
| Don't know               | 7           | 13                 | 30,314            | 0.1      |
| Refusal                  | 8           | 2                  | 922               | 0.0      |
| Not stated               | 9           | 81                 | 162,954           | 0.6      |
| <b>Total</b>             |             | 22,615             | 28,057,000        | 100      |

**Variable Name:** HA\_Q03B **Length:** 1.0 **Position:** 132

**Question Name:** HA\_Q03

**Concept:** Access the Internet at home - laptop computer

**Question Text:** Do [you/members of your household] access the Internet at home using : - ... a laptop computer, including Netbooks?

**Universe:** HA\_Q01 = 1

**Note:****Source:**

| <u>Answer Categories</u> | <u>Code</u> | <u>Frequencies</u> | <u>Population</u> | <u>%</u> |
|--------------------------|-------------|--------------------|-------------------|----------|
| Yes                      | 1           | 12,881             | 18,727,144        | 66.7     |
| No                       | 2           | 5,160              | 5,551,863         | 19.8     |
| Valid skip               | 6           | 4,478              | 3,583,802         | 12.8     |
| Don't know               | 7           | 13                 | 30,314            | 0.1      |
| Refusal                  | 8           | 2                  | 922               | 0.0      |
| Not stated               | 9           | 81                 | 162,954           | 0.6      |
| <b>Total</b>             |             | 22,615             | 28,057,000        | 100      |

**Variable Name:** HA\_Q03C **Length:** 1.0 **Position:** 133

**Question Name:** HA\_Q03

**Concept:** Access Internet at home - video games console

**Question Text:** Do [you/members of your household] access the Internet at home using : - ... a video game console? For example, Xbox Live or PlayStation 3.

**Universe:** HA\_Q01 = 1

**Note:****Source:**

| <u>Answer Categories</u> | <u>Code</u> | <u>Frequencies</u> | <u>Population</u> | <u>%</u> |
|--------------------------|-------------|--------------------|-------------------|----------|
| Yes                      | 1           | 4,565              | 7,597,683         | 27.1     |
| No                       | 2           | 13,476             | 16,681,324        | 59.5     |
| Valid skip               | 6           | 4,478              | 3,583,802         | 12.8     |
| Don't know               | 7           | 13                 | 30,314            | 0.1      |
| Refusal                  | 8           | 2                  | 922               | 0.0      |
| Not stated               | 9           | 81                 | 162,954           | 0.6      |
| <b>Total</b>             |             | 22,615             | 28,057,000        | 100      |

**Variable Name:** HA\_Q03D **Length:** 1.0 **Position:** 134

**Question Name:** HA\_Q03

**Concept:** Access Internet at home - a Blackberry or iPhone

**Question Text:** Do [you/members of your household] access the Internet at home using : - ... a smart phone, tablet or other wireless handheld device? For example, a Blackberry or iPhone.

**Universe:** HA\_Q01 = 1

**Note:****Source:**

| <u>Answer Categories</u> | <u>Code</u> | <u>Frequencies</u> | <u>Population</u> | <u>%</u> |
|--------------------------|-------------|--------------------|-------------------|----------|
| Yes                      | 1           | 9,972              | 15,400,061        | 54.9     |
| No                       | 2           | 8,069              | 8,878,946         | 31.6     |
| Valid skip               | 6           | 4,478              | 3,583,802         | 12.8     |
| Don't know               | 7           | 13                 | 30,314            | 0.1      |
| Refusal                  | 8           | 2                  | 922               | 0.0      |
| Not stated               | 9           | 81                 | 162,954           | 0.6      |
| <b>Total</b>             |             | 22,615             | 28,057,000        | 100      |

**Variable Name:** HA\_Q03E **Length:** 1.0 **Position:** 135

**Question Name:** HA\_Q03  
**Concept:** Access Internet at home - other device  
**Question Text:** Do [you/members of your household] access the Internet at home using : - ... any other device - specify  
**Universe:** HA\_Q01 = 1  
**Note:**  
**Source:**

| <u>Answer Categories</u> | <u>Code</u> | <u>Frequencies</u> | <u>Population</u> | <u>%</u> |
|--------------------------|-------------|--------------------|-------------------|----------|
| Yes                      | 1           | 203                | 308,225           | 1.1      |
| No                       | 2           | 17,838             | 23,970,782        | 85.4     |
| Valid skip               | 6           | 4,478              | 3,583,802         | 12.8     |
| Don't know               | 7           | 13                 | 30,314            | 0.1      |
| Refusal                  | 8           | 2                  | 922               | 0.0      |
| Not stated               | 9           | 81                 | 162,954           | 0.6      |
| <b>Total</b>             |             | 22,615             | 28,057,000        | 100      |

**Variable Name:** HA\_Q04A **Length:** 1.0 **Position:** 136  
**Question Name:** HA\_Q04  
**Concept:** Connected to the Internet at home -telephone line  
**Question Text:** Is your household currently connected to the Internet at home by: - ... telephone line?  
**Universe:** HA\_Q01 = 1  
**Note:**  
**Source:**

| <u>Answer Categories</u> | <u>Code</u> | <u>Frequencies</u> | <u>Population</u> | <u>%</u> |
|--------------------------|-------------|--------------------|-------------------|----------|
| Yes                      | 1           | 6,187              | 7,562,923         | 27.0     |
| No                       | 2           | 11,511             | 16,309,178        | 58.1     |
| Valid skip               | 6           | 4,478              | 3,583,802         | 12.8     |
| Don't know               | 7           | 352                | 431,266           | 1.5      |
| Refusal                  | 8           | 3                  | 3,141             | 0.0      |
| Not stated               | 9           | 84                 | 166,689           | 0.6      |
| <b>Total</b>             |             | 22,615             | 28,057,000        | 100      |

**Variable Name:** HA\_Q04B **Length:** 1.0 **Position:** 137  
**Question Name:** HA\_Q04  
**Concept:** Connected to the Internet at home - cable line  
**Question Text:** Is your household currently connected to the Internet at home by: - ... cable line?  
**Universe:** HA\_Q01 = 1  
**Note:**  
**Source:**

| <u>Answer Categories</u> | <u>Code</u> | <u>Frequencies</u> | <u>Population</u> | <u>%</u> |
|--------------------------|-------------|--------------------|-------------------|----------|
| Yes                      | 1           | 8,947              | 13,297,140        | 47.4     |
| No                       | 2           | 8,751              | 10,574,961        | 37.7     |
| Valid skip               | 6           | 4,478              | 3,583,802         | 12.8     |
| Don't know               | 7           | 352                | 431,266           | 1.5      |
| Refusal                  | 8           | 3                  | 3,141             | 0.0      |
| Not stated               | 9           | 84                 | 166,689           | 0.6      |

| <u>Answer Categories</u> | <u>Code</u> | <u>Frequencies</u> | <u>Population</u> | <u>%</u> |
|--------------------------|-------------|--------------------|-------------------|----------|
| <b>Total</b>             |             | 22,615             | 28,057,000        | 100      |

**Variable Name:** HA\_Q04C **Length:** 1.0 **Position:** 138  
**Question Name:** HA\_Q04  
**Concept:** Connected to the Internet at home - satellite dish  
**Question Text:** Is your household currently connected to the Internet at home by: - ... satellite dish?  
**Universe:** HA\_Q01 = 1  
**Note:**  
**Source:**

| <u>Answer Categories</u> | <u>Code</u> | <u>Frequencies</u> | <u>Population</u> | <u>%</u> |
|--------------------------|-------------|--------------------|-------------------|----------|
| Yes                      | 1           | 839                | 997,915           | 3.6      |
| No                       | 2           | 16,859             | 22,874,187        | 81.5     |
| Valid skip               | 6           | 4,478              | 3,583,802         | 12.8     |
| Don't know               | 7           | 352                | 431,266           | 1.5      |
| Refusal                  | 8           | 3                  | 3,141             | 0.0      |
| Not stated               | 9           | 84                 | 166,689           | 0.6      |
| <b>Total</b>             |             | 22,615             | 28,057,000        | 100      |

**Variable Name:** HA\_Q04D **Length:** 1.0 **Position:** 139  
**Question Name:** HA\_Q04  
**Concept:** Connected to the Internet at home - a wireless device  
**Question Text:** Is your household currently connected to the Internet at home by: - ... a wireless device including handheld devices, sticks or fixed wireless?  
**Universe:** HA\_Q01 = 1  
**Note:**  
**Source:**

| <u>Answer Categories</u> | <u>Code</u> | <u>Frequencies</u> | <u>Population</u> | <u>%</u> |
|--------------------------|-------------|--------------------|-------------------|----------|
| Yes                      | 1           | 3,878              | 5,091,267         | 18.1     |
| No                       | 2           | 13,820             | 18,780,835        | 66.9     |
| Valid skip               | 6           | 4,478              | 3,583,802         | 12.8     |
| Don't know               | 7           | 352                | 431,266           | 1.5      |
| Refusal                  | 8           | 3                  | 3,141             | 0.0      |
| Not stated               | 9           | 84                 | 166,689           | 0.6      |
| <b>Total</b>             |             | 22,615             | 28,057,000        | 100      |

**Variable Name:** HA\_Q04E **Length:** 1.0 **Position:** 140  
**Question Name:** HA\_Q04  
**Concept:** Connected to the Internet at home - other connection specify  
**Question Text:** Is your household currently connected to the Internet at home by: - ... any other connection - specify  
**Universe:** HA\_Q01 = 1  
**Note:**

**Source:**

| <u>Answer Categories</u> | <u>Code</u> | <u>Frequencies</u> | <u>Population</u> | <u>%</u> |
|--------------------------|-------------|--------------------|-------------------|----------|
| Yes                      | 1           | 106                | 115,279           | 0.4      |
| No                       | 2           | 17,592             | 23,756,822        | 84.7     |
| Valid skip               | 6           | 4,478              | 3,583,802         | 12.8     |
| Don't know               | 7           | 352                | 431,266           | 1.5      |
| Refusal                  | 8           | 3                  | 3,141             | 0.0      |
| Not stated               | 9           | 84                 | 166,689           | 0.6      |
| <b>Total</b>             |             | 22,615             | 28,057,000        | 100      |

**Variable Name:** HA\_Q05A **Length:** 1.0 **Position:** 141

**Question Name:** HA\_Q05

**Concept:** Wireless connection - Blackberry, iPhone

**Question Text:** You mentioned a wireless connection. Excluding wireless routers, is your household currently connected to the Internet at home by: - ... mobile Internet service for a smart phone, tablet or other wireless handheld device? For example, a Blackberry or iPhone.

**Universe:** HA\_Q01 = 1 and HA\_Q04 = 4

**Note:**

**Source:**

| <u>Answer Categories</u> | <u>Code</u> | <u>Frequencies</u> | <u>Population</u> | <u>%</u> |
|--------------------------|-------------|--------------------|-------------------|----------|
| Yes                      | 1           | 2,475              | 3,296,554         | 11.7     |
| No                       | 2           | 1,016              | 1,333,881         | 4.8      |
| Valid skip               | 6           | 18,298             | 22,364,637        | 79.7     |
| Don't know               | 7           | 340                | 417,231           | 1.5      |
| Refusal                  | 8           | 4                  | 4,205             | 0.0      |
| Not stated               | 9           | 482                | 640,493           | 2.3      |
| <b>Total</b>             |             | 22,615             | 28,057,000        | 100      |

**Variable Name:** HA\_Q05B **Length:** 1.0 **Position:** 142

**Question Name:** HA\_Q05

**Concept:** Wireless connection - wireless stick/card

**Question Text:** You mentioned a wireless connection. Excluding wireless routers, is your household currently connected to the Internet at home by: - ... wireless stick or card? For example, data or mobile access stick connected to a laptop USB port.

**Universe:** HA\_Q01 = 1 and HA\_Q04 = 4

**Note:**

**Source:**

| <u>Answer Categories</u> | <u>Code</u> | <u>Frequencies</u> | <u>Population</u> | <u>%</u> |
|--------------------------|-------------|--------------------|-------------------|----------|
| Yes                      | 1           | 520                | 673,101           | 2.4      |
| No                       | 2           | 2,971              | 3,957,334         | 14.1     |
| Valid skip               | 6           | 18,298             | 22,364,637        | 79.7     |
| Don't know               | 7           | 340                | 417,231           | 1.5      |
| Refusal                  | 8           | 4                  | 4,205             | 0.0      |
| Not stated               | 9           | 482                | 640,493           | 2.3      |
| <b>Total</b>             |             | 22,615             | 28,057,000        | 100      |

**Variable Name:** HA\_Q05C **Length:** 1.0 **Position:** 143

**Question Name:** HA\_Q05

**Concept:** Wireless connection - wireless/ Point-to-Point

**Question Text:** You mentioned a wireless connection. Excluding wireless routers, is your household currently connected to the Internet at home by: - ... fixed wireless or Point-to-Point? For example, requiring line of sight reception.

**Universe:** HA\_Q01 = 1 and HA\_Q04 = 4

**Note:**

**Source:**

| <u>Answer Categories</u> | <u>Code</u> | <u>Frequencies</u> | <u>Population</u> | <u>%</u>   |
|--------------------------|-------------|--------------------|-------------------|------------|
| Yes                      | 1           | 751                | 1,027,757         | 3.7        |
| No                       | 2           | 2,740              | 3,602,677         | 12.8       |
| Valid skip               | 6           | 18,298             | 22,364,637        | 79.7       |
| Don't know               | 7           | 340                | 417,231           | 1.5        |
| Refusal                  | 8           | 4                  | 4,205             | 0.0        |
| Not stated               | 9           | 482                | 640,493           | 2.3        |
| <b>Total</b>             |             | <b>22,615</b>      | <b>28,057,000</b> | <b>100</b> |

**Variable Name:** HA\_Q05D **Length:** 1.0 **Position:** 144

**Question Name:** HA\_Q05

**Concept:** Wireless connection - other wireless connection

**Question Text:** You mentioned a wireless connection. Excluding wireless routers, is your household currently connected to the Internet at home by: - ... any other wireless connection? - specify

**Universe:** HA\_Q01 = 1 and HA\_Q04 = 4

**Note:**

**Source:**

| <u>Answer Categories</u> | <u>Code</u> | <u>Frequencies</u> | <u>Population</u> | <u>%</u>   |
|--------------------------|-------------|--------------------|-------------------|------------|
| Yes                      | 1           | 173                | 220,600           | 0.8        |
| No                       | 2           | 3,318              | 4,409,834         | 15.7       |
| Valid skip               | 6           | 18,298             | 22,364,637        | 79.7       |
| Don't know               | 7           | 340                | 417,231           | 1.5        |
| Refusal                  | 8           | 4                  | 4,205             | 0.0        |
| Not stated               | 9           | 482                | 640,493           | 2.3        |
| <b>Total</b>             |             | <b>22,615</b>      | <b>28,057,000</b> | <b>100</b> |

**Variable Name:** HA\_Q06 **Length:** 1.0 **Position:** 145

**Question Name:** HA\_Q06

**Concept:** Household access Internet home using high speed connection?

**Question Text:** [Do you/Does your household] access the Internet at home using a high speed connection?

**Universe:** HA\_Q01 = 1 and HA\_Q04 = (1 and <> 2, 3, 4 or 5)

**Note:**

**Source:**

| <u>Answer Categories</u> | <u>Code</u> | <u>Frequencies</u> | <u>Population</u> | <u>%</u> |
|--------------------------|-------------|--------------------|-------------------|----------|
| Yes                      | 1           | 4,690              | 5,741,985         | 20.5     |
| No                       | 2           | 508                | 596,642           | 2.1      |

| <u>Answer Categories</u> | <u>Code</u> | <u>Frequencies</u> | <u>Population</u> | <u>%</u> |
|--------------------------|-------------|--------------------|-------------------|----------|
| Valid skip               | 6           | 16,867             | 20,963,428        | 74.7     |
| Don't know               | 7           | 95                 | 128,465           | 0.5      |
| Refusal                  | 8           | 5                  | 9,196             | 0.0      |
| Not stated               | 9           | 450                | 617,284           | 2.2      |
| <b>Total</b>             |             | 22,615             | 28,057,000        | 100      |

**Variable Name:** HA\_Q09 **Length:** 1.0 **Position:** 146  
**Question Name:** HA\_Q09  
**Concept:** Is there high speed Internet service available in your area?  
**Question Text:** Is there a high speed Internet service available in your area?  
**Universe:** HA\_Q01 = 2 and HA\_Q06 = 2  
**Note:**  
**Source:**

| <u>Answer Categories</u> | <u>Code</u> | <u>Frequencies</u> | <u>Population</u> | <u>%</u> |
|--------------------------|-------------|--------------------|-------------------|----------|
| Yes                      | 1           | 3,420              | 2,847,916         | 10.2     |
| No                       | 2           | 462                | 435,270           | 1.6      |
| Valid skip               | 6           | 17,079             | 23,121,611        | 82.4     |
| Don't know               | 7           | 1,085              | 878,903           | 3.1      |
| Refusal                  | 8           | 15                 | 14,025            | 0.0      |
| Not stated               | 9           | 554                | 759,276           | 2.7      |
| <b>Total</b>             |             | 22,615             | 28,057,000        | 100      |

**Variable Name:** G\_HQUINT **Length:** 1.0 **Position:** 147  
**Question Name:**  
**Concept:** Household income quintile  
**Question Text:**  
**Universe:** All respondents  
**Note:** In order to obtain equal weighted counts in each category, cases with incomes equal to the category cutoffs were randomly assigned to one of the two categories on either side of the cutoff.  
**Source:**

| <u>Answer Categories</u>          | <u>Code</u> | <u>Frequencies</u> | <u>Population</u> | <u>%</u> |
|-----------------------------------|-------------|--------------------|-------------------|----------|
| Quintile 1 - <=25 000 \$          | 1           | 4,764              | 4,046,202         | 14.4     |
| Quintile 2 - \$25,000 - \$45,000  | 2           | 4,823              | 5,026,763         | 17.9     |
| Quintile 3 - \$45,000 - \$70,000  | 3           | 4,598              | 5,744,897         | 20.5     |
| Quintile 4 - \$70,000 - \$100,000 | 4           | 4,271              | 6,190,810         | 22.1     |
| Quintile 5 - >=\$100,000          | 5           | 4,159              | 7,048,327         | 25.1     |
| <b>Total</b>                      |             | 22,615             | 28,057,000        | 100      |

**Variable Name:** WTPP **Length:** 12.4 **Position:** 148  
**Question Name:**  
**Concept:** Public Use Microdata File - Survey weight of a person, i.e. the number  
**Question Text:**

**Universe:**

**Note:**

**Source:**

---



## Topical Index

| <u>Variable</u>  | <u>Description</u>  | <u>Page</u> |
|------------------|---|-------------|
| CU: Current User |   |             |
| CU_11G           | Other locations - you use the Internet ?Other .....                         | 16          |
| CU_12G           | Reasons you do not use the Internet? Other .....                            | 18          |
| CU_G07           | Past 12 mths use Internet - personal ...student from school? .....          | 12          |
| CU_Q01           | Did you use Internet during past 12 months for personal use? .....          | 10          |
| CU_Q02           | How many years have you used the Internet? .....                            | 10          |
| CU_Q03           | How often do you use Internet for personal use in a month? .....            | 10          |
| CU_Q04           | Weekly average hrs you spend on Internet for personal use? .....            | 11          |
| CU_Q05           | Past 12 mnths, use Internet for personal use: ... home? .....               | 11          |
| CU_Q06           | Past 12 months, use Internet for personal use: ... work? .....              | 12          |
| CU_Q08           | Past 12 mths use Internet - personal use ... public library? .....          | 12          |
| CU_Q09           | Past 12 mths use Internet - personal ... BlackBerry, iPhone? .....          | 13          |
| CU_Q10           | Use Internet - from what other locations? friend, relative or hotel .....   | 13          |
| CU_Q11A          | From what other locations? relative's home .....                            | 14          |
| CU_Q11B          | What other locations? - Friend's or neighbour home .....                    | 14          |
| CU_Q11C          | From what other locations? - Government office, department or kiosk .....   | 14          |
| CU_Q11D          | From what other locations? Wifi hotspot, Internet or cyber café .....       | 15          |
| CU_Q11F          | From what other locations? During travel hotel, airport, other office ..... | 15          |
| CU_Q12A          | Reasons you do not use the Internet? - Cost .....                           | 16          |
| CU_Q12B          | Reasons you do not use the Internet? - Limited access to a computer .....   | 16          |
| CU_Q12C          | Reasons - No need / no interest / not useful / not enough time .....        | 17          |
| CU_Q12D          | Reasons Lack of skills /training /Internet or computer too difficult .....  | 17          |
| CU_Q12H          | Reasons- Age /Seniors .....   | 17          |
| EC: E-Commerce   |   |             |
| EC_Q01           | Past 12 mths, did you order any goods or services over the Internet? .....  | 27          |
| EC_Q02A          | Did you order? - Software .....   | 27          |
| EC_Q02B          | Did you order? - Music .....  | 27          |
| EC_Q02C          | Did you order? - Books, magazines, online newspapers .....                  | 28          |
| EC_Q02D          | Did you order? - Videos or DVDs .....                                       | 28          |
| EC_Q02E          | Did you order? - Memberships or registration fees .....                     | 29          |
| EC_Q02F          | Did you order? - Gift certificates or gift cards .....                      | 29          |
| EC_Q02G          | Did you order? - Tickets for entertainment events .....                     | 29          |
| EC_Q02H          | Did you order? - None of the above .....                                    | 30          |
| EC_Q03           | Were any products delivered directly to your computer? .....                | 30          |
| EC_Q04A          | Did you order: computer hardware? .....                                     | 31          |
| EC_Q04B          | Did you order: - food or beverages? .....                                   | 31          |
| EC_Q04C          | Did you order: - prescription drugs or products? .....                      | 31          |
| EC_Q04D          | Did you order: - other health or beauty products? .....                     | 32          |
| EC_Q04E          | Did you order: - ... clothing, jewellery or accessories? .....              | 32          |
| EC_Q04F          | Did you order: - ... house wares? .....                                     | 32          |
| EC_Q04G          | Did you order: - consumer electronics? .....                                | 33          |
| EC_Q04H          | Did you order: - ... travel arrangements? .....                             | 33          |
| EC_Q04I          | Did you order: - ... sports equipment? .....                                | 34          |
| EC_Q04J          | Did you order: - ... toys and games? .....                                  | 34          |
| EC_Q04K          | Did you order: - home improvement or gardening supplies? .....              | 34          |
| EC_Q04L          | Did you order: - ... photographic services? .....                           | 35          |
| EC_Q04M          | Did you order: automotive products? .....                                   | 35          |
| EC_Q04N          | Did you order: flowers? .....   | 35          |
| EC_Q04O          | Did you order: - other goods or services? - Specify .....                   | 36          |
| EC_Q04P          | Did you order: - No other goods or services? .....                          | 36          |
| EC_Q05A          | Order goods and services from: vendors in Canada? .....                     | 36          |
| EC_Q05B          | Order goods and services from: vendors in the United States? .....          | 37          |
| EC_Q05C          | Order goods and services from: vendors in other countries .....             | 37          |
| EC_Q06           | How many separate orders did you place over the Internet? .....             | 38          |
| EC_Q08           | Past 12 mths esti cost Cdn\$ good/service ordered - Internet? .....         | 38          |

|         |   |    |
|---------|---|----|
| EC_Q10A | Did you pay with - A credit card online .....                     | 38 |
| EC_Q10B | Did you pay with : Debit card .....                               | 39 |
| EC_Q10C | Did you pay with - Online payment service .....                   | 39 |
| EC_Q10D | Did you pay with - Prepaid gift card or online voucher .....      | 39 |
| EC_Q10E | Did you pay with - Points from rewards programs .....             | 40 |
| EC_Q10F | Payment not made on the Internet .....                            | 40 |
| EC_Q11  | Main reason not order good/service online - last 12 months? ..... | 41 |

GEN: General

|          |   |   |
|----------|---|---|
| PUMFID_P | Public use microdata file identification number ..... | 6 |
|----------|---|---|

HA: Home Access

|         |   |    |
|---------|---|----|
| HA_Q2G  | Reason household no access to Internet at home?...Other .....                 | 48 |
| HA_Q01  | Does your household have access to the Internet at home? .....                | 45 |
| HA_Q02A | Reasons household no access to Internet at home?...No need/interest .....     | 45 |
| HA_Q02B | Reasons household not access to Internet at home?... Cost .....               | 46 |
| HA_Q02C | Reason household no access to Internet at home?...Access else .....           | 46 |
| HA_Q02D | Reason household no access to Internet at home?...Service not meet need ..... | 46 |
| HA_Q02G | Reason household no access to Internet-home?...Lack confidence/skill .....    | 47 |
| HA_Q02H | Reason household no access to Internet-home? No Internet-ready device .....   | 47 |
| HA_Q03A | Access the Internet at home - desktop computer .....                          | 48 |
| HA_Q03B | Access the Internet at home - laptop computer .....                           | 48 |
| HA_Q03C | Access Internet at home - video games console .....                           | 49 |
| HA_Q03D | Access Internet at home - a Blackberry or iPhone .....                        | 49 |
| HA_Q03E | Access Internet at home - other device .....                                  | 49 |
| HA_Q04A | Connected to the Internet at home -telephone line .....                       | 50 |
| HA_Q04B | Connected to the Internet at home - cable line .....                          | 50 |
| HA_Q04C | Connected to the Internet at home - satellite dish .....                      | 51 |
| HA_Q04D | Connected to the Internet at home - a wireless device .....                   | 51 |
| HA_Q04E | Connected to the Internet at home - other connection specify .....            | 51 |
| HA_Q05A | Wireless connection - Blackberry, iPhone .....                                | 52 |
| HA_Q05B | Wireless connection - wireless stick/card .....                               | 52 |
| HA_Q05C | Wireless connection - wireless/ Point-to-Point .....                          | 52 |
| HA_Q05D | Wireless connection - other wireless connection .....                         | 53 |
| HA_Q06  | Household access Internet home using high speed connection? .....             | 53 |
| HA_Q09  | Is there high speed Internet service available in your area? .....            | 54 |

LFSD: LFS Household demographic variables

|          |  |    |
|----------|--|----|
| GCAGEGR6 | Age of respondent (6 groups) .....                               | 7  |
| GFAMTYPE | Type of household .....  | 8  |
| G_CEDUC  | Respondent's highest education level .....                       | 8  |
| G_CLFSST | Detailed labour force status .....                               | 8  |
| G_CSTUD  | Respondent is a student? .....                                   | 8  |
| G_HEDUC  | Highest level of education ever completed in the household ..... | 9  |
| G_HHSIZE | Number of persons in household .....                             | 9  |
| G_HQUINT | Household income quintile .....                                  | 54 |
| G_HSTUD  | Student in household? .....                                      | 9  |

LFSG: LFS Geographic variables

|          |  |   |
|----------|--|---|
| G_URBRUR | Characteristic of community where the respondent lives ..... | 6 |
| PROVINCE | Province of respondent .....                                 | 6 |
| REGION   | Regions of Canada .....                                      | 6 |

LFSD: LFS Household demographic variables

|      |                         |   |
|------|-------------------------|---|
| CSEX | Sex of respondent ..... | 7 |
|------|-------------------------|---|

PS: Privacy and security

|        |   |    |
|--------|---|----|
| PS_Q01 | Concerned - conducting banking transactions over the Internet ..... | 41 |
| PS_Q02 | Concerned - using credit card over the Internet .....               | 41 |
| PS_Q03 | Security sftwre -protect computer/devices - access Internet? .....  | 42 |
| PS_Q04 | Currently use free versions of Internet security software? .....    | 42 |
| PS_Q05 | How often back up files (document, spreadsheets/pics) elec? .....   | 43 |
| PS_Q06 | How frequently do you delete your browser history? .....            | 43 |
| PS_Q07 | Ever ... receive e-mail request personal financial info? .....      | 43 |
| PS_Q08 | Ever ... experience misuse personal information on Internet? .....  | 44 |
| PS_Q09 | Have you ever: ... experienced a computer virus? .....              | 44 |
| PS_Q10 | Did the virus(s) result in loss information/damage software? .....  | 45 |

STI: Introduction

|      |  |    |
|------|--|----|
| WTPP | Public Use Microdata File - Survey weight of a person, i.e. the number ..... | 54 |
|------|--|----|

SU: Specific Use

|        |  |    |
|--------|--|----|
| SU_Q01 | For e-mail? .....  | 18 |
| SU_Q02 | An instant messenger? .....                                      | 18 |
| SU_Q03 | To visit or interact with government websites? .....             | 19 |
| SU_Q04 | To search for medica/ health-related information? .....          | 19 |
| SU_Q05 | For formal education, training or school work? .....             | 20 |
| SU_Q06 | For travel information or making travel arrangements? .....      | 20 |
| SU_Q07 | To search for employment? .....                                  | 20 |
| SU_Q08 | For electronic banking? .....                                    | 21 |
| SU_Q09 | To research investments? .....                                   | 21 |
| SU_Q10 | To read or watch the news? .....                                 | 22 |
| SU_Q11 | To research community events? .....                              | 22 |
| SU_Q12 | Window shop - browse for information on goods or services? ..... | 22 |
| SU_Q13 | To sell goods or services? - through auction sites. ....         | 23 |
| SU_Q14 | Use social networking sites? - Facebook, Twitter. ....           | 23 |
| SU_Q15 | To contribute content or participate in discussion groups? ..... | 24 |
| SU_Q16 | To play online gamies? .....                                     | 24 |
| SU_Q17 | To obtain or save music - free or paid dowloads? .....           | 24 |
| SU_Q18 | To obtain or save software - free or paid downloads? .....       | 25 |
| SU_Q19 | To listen to the radio online? .....                             | 25 |
| SU_Q20 | To download or watch TV online? .....                            | 26 |
| SU_Q21 | To download or watch movies or video clips online? .....         | 26 |
| SU_Q22 | To make telephone or video calls online?- Skype, FaceTime. ....  | 26 |



## Variable Index

| <u>Variable</u> | <u>Description</u>  | <u>Page</u> |
|-----------------|---|-------------|
| CSEX            | Sex of respondent   | 8           |
| CU_11G          | Other locations - you use the Internet ?Other                         | 17          |
| CU_12G          | Reasons you do not use the Internet? Other                            | 19          |
| CU_G07          | Past 12 mths use Internet - personal ...student from school?          | 13          |
| CU_Q01          | Did you use Internet during past 12 months for personal use?          | 11          |
| CU_Q02          | How many years have you used the Internet?                            | 11          |
| CU_Q03          | How often do you use Internet for personal use in a month?            | 11          |
| CU_Q04          | Weekly average hrs you spend on Internet for personal use?            | 12          |
| CU_Q05          | Past 12 mnths, use Internet for personal use: ... home?               | 12          |
| CU_Q06          | Past 12 months, use Internet for personal use: ... work?              | 13          |
| CU_Q08          | Past 12 mths use Internet - personal use ... public library?          | 13          |
| CU_Q09          | Past 12 mths use Internet - personal ... BlackBerry, iPhone?          | 14          |
| CU_Q10          | Use Internet - from what other locations? friend, relative or hotel   | 14          |
| CU_Q11A         | From what other locations? relative's home                            | 15          |
| CU_Q11B         | What other locations? - Friend's or neighbour home                    | 15          |
| CU_Q11C         | From what other locations? - Government office, department or kiosk   | 15          |
| CU_Q11D         | From what other locations? Wifi hotspot, Internet or cyber café       | 16          |
| CU_Q11F         | From what other locations? During travel hotel, airport, other office | 16          |
| CU_Q12A         | Reasons you do not use the Internet? - Cost                           | 17          |
| CU_Q12B         | Reasons you do not use the Internet? - Limited access to a computer   | 17          |
| CU_Q12C         | Reasons - No need / no interest / not useful / not enough time        | 18          |
| CU_Q12D         | Reasons Lack of skills /training /Internet or computer too difficult  | 18          |
| CU_Q12H         | Reasons- Age /Seniors   | 18          |
| EC_Q01          | Past 12 mths, did you order any goods or services over the Internet?  | 28          |
| EC_Q02A         | Did you order? - Software   | 28          |
| EC_Q02B         | Did you order? - Music  | 28          |
| EC_Q02C         | Did you order? - Books, magazines, online newspapers                  | 29          |
| EC_Q02D         | Did you order? - Videos or DVDs                                       | 29          |
| EC_Q02E         | Did you order? - Memberships or registration fees                     | 30          |
| EC_Q02F         | Did you order? - Gift certificates or gift cards                      | 30          |
| EC_Q02G         | Did you order? - Tickets for entertainment events                     | 30          |
| EC_Q02H         | Did you order? - None of the above                                    | 31          |
| EC_Q03          | Were any products delivered directly to your computer?                | 31          |
| EC_Q04A         | Did you order: computer hardware?                                     | 32          |
| EC_Q04B         | Did you order: - food or beverages?                                   | 32          |
| EC_Q04C         | Did you order: - prescription drugs or products?                      | 32          |
| EC_Q04D         | Did you order: - other health or beauty products?                     | 33          |
| EC_Q04E         | Did you order: - ... clothing, jewellery or accessories?              | 33          |
| EC_Q04F         | Did you order: - ... house wares?                                     | 33          |
| EC_Q04G         | Did you order: - consumer electronics?                                | 34          |
| EC_Q04H         | Did you order: - ... travel arrangements?                             | 34          |
| EC_Q04I         | Did you order: - ... sports equipment?                                | 35          |
| EC_Q04J         | Did you order: - ... toys and games?                                  | 35          |
| EC_Q04K         | Did you order: - home improvement or gardening supplies?              | 35          |
| EC_Q04L         | Did you order: - ... photographic services?                           | 36          |
| EC_Q04M         | Did you order: automotive products?                                   | 36          |
| EC_Q04N         | Did you order: flowers?   | 36          |
| EC_Q04O         | Did you order: - other goods or services? - Specify                   | 37          |
| EC_Q04P         | Did you order: - No other goods or services?                          | 37          |
| EC_Q05A         | Order goods and services from: vendors in Canada?                     | 37          |
| EC_Q05B         | Order goods and services from: vendors in the United States?          | 38          |
| EC_Q05C         | Order goods and services from: vendors in other countries             | 38          |
| EC_Q06          | How many separate orders did you place over the Internet?             | 39          |
| EC_Q08          | Past 12 mths esti cost Cdn\$ good/service ordered - Internet?         | 39          |
| EC_Q10A         | Did you pay with - A credit card online                               | 39          |
| EC_Q10B         | Did you pay with : Debit card   | 40          |
| EC_Q10C         | Did you pay with - Online payment service                             | 40          |
| EC_Q10D         | Did you pay with - Prepaid gift card or online voucher                | 40          |

|          |   |    |
|----------|---|----|
| EC_Q10E  | Did you pay with - Points from rewards programs .....                         | 41 |
| EC_Q10F  | Payment not made on the Internet .....  | 41 |
| EC_Q11   | Main reason not order good/service online - last 12 months? .....             | 42 |
| GCAGEGR6 | Age of respondent (6 groups) .....  | 8  |
| GFAMTYPE | Type of household .....   | 9  |
| G_CEDUC  | Respondent's highest education level .....                                    | 9  |
| G_CLFSST | Detailed labour force status .....  | 9  |
| G_CSTUD  | Respondent is a student? .....  | 9  |
| G_HEDUC  | Highest level of education ever completed in the household .....              | 10 |
| G_HHSIZE | Number of persons in household .....  | 10 |
| G_HQUINT | Household income quintile .....   | 55 |
| G_HSTUD  | Student in household? .....   | 10 |
| G_URBRUR | Characteristic of community where the respondent lives .....                  | 8  |
| HA_02G   | Reason household no access to Internet at home?...Other .....                 | 49 |
| HA_Q01   | Does your household have access to the Internet at home? .....                | 46 |
| HA_Q02A  | Reasons household no access to Internet at home?...No need/interest .....     | 46 |
| HA_Q02B  | Reasons household not access to Internet at home?... Cost .....               | 47 |
| HA_Q02C  | Reason household no access to Internet at home?...Access else .....           | 47 |
| HA_Q02D  | Reason household no access to Internet at home?...Service not meet need ..... | 47 |
| HA_Q02G  | Reason household no access to Internet-home?...Lack confidence/skill .....    | 48 |
| HA_Q02H  | Reason household no access to Internet-home? No Internet-ready device .....   | 48 |
| HA_Q03A  | Access the Internet at home - desktop computer .....                          | 49 |
| HA_Q03B  | Access the Internet at home - laptop computer .....                           | 49 |
| HA_Q03C  | Access Internet at home - video games console .....                           | 50 |
| HA_Q03D  | Access Internet at home - a Blackberry or iPhone .....                        | 50 |
| HA_Q03E  | Access Internet at home - other device .....                                  | 50 |
| HA_Q04A  | Connected to the Internet at home -telephone line .....                       | 51 |
| HA_Q04B  | Connected to the Internet at home - cable line .....                          | 51 |
| HA_Q04C  | Connected to the Internet at home - satellite dish .....                      | 52 |
| HA_Q04D  | Connected to the Internet at home - a wireless device .....                   | 52 |
| HA_Q04E  | Connected to the Internet at home - other connection specify .....            | 52 |
| HA_Q05A  | Wireless connection - Blackberry, iPhone .....                                | 53 |
| HA_Q05B  | Wireless connection - wireless stick/card .....                               | 53 |
| HA_Q05C  | Wireless connection - wireless/ Point-to-Point .....                          | 53 |
| HA_Q05D  | Wireless connection - other wireless connection .....                         | 54 |
| HA_Q06   | Household access Internet home using high speed connection? .....             | 54 |
| HA_Q09   | Is there high speed Internet service available in your area? .....            | 55 |
| PROVINCE | Province of respondent .....  | 7  |
| PS_Q01   | Concerned - conducting banking transactions over the Internet .....           | 42 |
| PS_Q02   | Concerned - using credit card over the Internet .....                         | 42 |
| PS_Q03   | Security sftwre -protect computer/devices - access Internet? .....            | 43 |
| PS_Q04   | Currently use free versions of Internet security software? .....              | 43 |
| PS_Q05   | How often back up files (document, spreadsheets/pics) elec? .....             | 44 |
| PS_Q06   | How frequently do you delete your browser history? .....                      | 44 |
| PS_Q07   | Ever ... receive e-mail request personal financial info? .....                | 44 |
| PS_Q08   | Ever ... experience misuse personal information on Internet? .....            | 45 |
| PS_Q09   | Have you ever: ... experienced a computer virus? .....                        | 45 |
| PS_Q10   | Did the virus(s) result in loss information/damage software? .....            | 46 |
| PUMFID_P | Public use microdata file identification number .....                         | 7  |
| REGION   | Regions of Canada .....   | 7  |
| SU_Q01   | For e-mail? .....   | 19 |
| SU_Q02   | An instant messenger? .....   | 19 |
| SU_Q03   | To visit or interact with government websites? .....                          | 20 |
| SU_Q04   | To search for medica/ health-related information? .....                       | 20 |
| SU_Q05   | For formal education, training or school work? .....                          | 21 |
| SU_Q06   | For travel information or making travel arrangements? .....                   | 21 |
| SU_Q07   | To search for employment? .....   | 21 |
| SU_Q08   | For electronic banking? .....   | 22 |
| SU_Q09   | To research investments? .....  | 22 |
| SU_Q10   | To read or watch the news? .....  | 23 |
| SU_Q11   | To research community events? .....   | 23 |
| SU_Q12   | Window shop - browse for information on goods or services? .....              | 23 |
| SU_Q13   | To sell goods or services? - through auction sites. ....                      | 24 |

|        |   |    |
|--------|---|----|
| SU_Q14 | Use social networking sites? - Facebook, Twitter. ....                      | 24 |
| SU_Q15 | To contribute content or participate in discussion groups? ....             | 25 |
| SU_Q16 | To play online gamies? ....   | 25 |
| SU_Q17 | To obtain or save music - free or paid dowloads? ....                       | 25 |
| SU_Q18 | To obtain or save software - free or paid downloads? ....                   | 26 |
| SU_Q19 | To listen to the radio online? ....   | 26 |
| SU_Q20 | To download or watch TV online? ....  | 27 |
| SU_Q21 | To download or watch movies or video clips online? ....                     | 27 |
| SU_Q22 | To make telephone or video calls online?- Skype, FaceTime. ....             | 27 |
| WTPP   | Public Use Microdata File - Survey weight of a person, i.e. the number .... | 55 |