

NATIONAL ELECTRONIC MEDIA USAGE SURVEY

Approximate Sampling Variability Tables for CANADA

NUMERATOR OF PERCENTAGE ('000)	ESTIMATED PERCENTAGE													
	0.1%	1.0%	2.0%	5.0%	10.0%	15.0%	20.0%	25.0%	30.0%	35.0%	40.0%	50.0%	70.0%	90.0%
1	407.3	405.5	403.4	397.2	386.6	375.7	364.5	352.9	340.9	328.5	315.6	288.1	223.2	128.9
2	288.0	286.7	285.3	280.9	273.4	265.7	257.7	249.5	241.1	232.3	223.2	203.8	157.8	91.1
3	235.2	234.1	232.9	229.3	223.2	216.9	210.4	203.8	196.8	189.7	182.2	166.4	128.9	74.4
4	203.6	202.7	201.7	198.6	193.3	187.8	182.2	176.5	170.5	164.3	157.8	144.1	111.6	64.4
5	182.1	181.3	180.4	177.6	172.9	168.0	163.0	157.8	152.5	146.9	141.2	128.9	99.8	57.6
6	166.3	165.5	164.7	162.1	157.8	153.4	148.8	144.1	139.2	134.1	128.9	117.6	91.1	52.6
7	153.9	153.2	152.5	150.1	146.1	142.0	137.8	133.4	128.9	124.2	119.3	108.9	84.4	48.7
8	144.0	143.4	142.6	140.4	136.7	132.8	128.9	124.8	120.5	116.2	111.6	101.9	78.9	45.6
9	135.8	135.2	134.5	132.4	128.9	125.2	121.5	117.6	113.6	109.5	105.2	96.0	74.4	43.0
10	128.8	128.2	127.6	125.6	122.3	118.8	115.3	111.6	107.8	103.9	99.8	91.1	70.6	40.8
11	122.8	122.3	121.6	119.8	116.6	113.3	109.9	106.4	102.8	99.1	95.2	86.9	67.3	38.9
12	117.6	117.0	116.5	114.7	111.6	108.5	105.2	101.9	98.4	94.8	91.1	83.2	64.4	37.2
13	113.0	112.5	111.9	110.2	107.2	104.2	101.1	97.9	94.6	91.1	87.5	79.9	61.9	35.7
14	108.9	108.4	107.8	106.2	103.3	100.4	97.4	94.3	91.1	87.8	84.4	77.0	59.7	34.4
15	105.2	104.7	104.2	102.6	99.8	97.0	94.1	91.1	88.0	84.8	81.5	74.4	57.6	33.3
16	101.8	101.4	100.9	99.3	96.6	93.9	91.1	88.2	85.2	82.1	78.9	72.0	55.8	32.2
17	98.8	98.3	97.8	96.3	93.8	91.1	88.4	85.6	82.7	79.7	76.6	69.9	54.1	31.3
18	96.0	95.6	95.1	93.6	91.1	88.6	85.9	83.2	80.4	77.4	74.4	67.9	52.6	30.4
19	93.4	93.0	92.5	91.1	88.7	86.2	83.6	81.0	78.2	75.4	72.4	66.1	51.2	29.6
20	91.1	90.7	90.2	88.8	86.4	84.0	81.5	78.9	76.2	73.5	70.6	64.4	49.9	28.8
21	88.9	88.5	88.0	86.7	84.4	82.0	79.5	77.0	74.4	71.7	68.9	62.9	48.7	28.1
22	86.8	86.4	86.0	84.7	82.4	80.1	77.7	75.2	72.7	70.0	67.3	61.4	47.6	27.5
23	*****	84.5	84.1	82.8	80.6	78.3	76.0	73.6	71.1	68.5	65.8	60.1	46.5	26.9
24	*****	82.8	82.3	81.1	78.9	76.7	74.4	72.0	69.6	67.1	64.4	58.8	45.6	26.3
25	*****	81.1	80.7	79.4	77.3	75.1	72.9	70.6	68.2	65.7	63.1	57.6	44.6	25.8
30	*****	74.0	73.7	72.5	70.6	68.6	66.5	64.4	62.2	60.0	57.6	52.6	40.8	23.5
35	*****	68.5	68.2	67.1	65.3	63.5	61.6	59.7	57.6	55.5	53.4	48.7	37.7	21.8
40	*****	64.1	63.8	62.8	61.1	59.4	57.6	55.8	53.9	51.9	49.9	45.6	35.3	20.4
45	*****	60.4	60.1	59.2	57.6	56.0	54.3	52.6	50.8	49.0	47.1	43.0	33.3	19.2
50	*****	57.3	57.1	56.2	54.7	53.1	51.5	49.9	48.2	46.5	44.6	40.8	31.6	18.2
55	*****	54.7	54.4	53.6	52.1	50.7	49.1	47.6	46.0	44.3	42.6	38.9	30.1	17.4
60	*****	52.3	52.1	51.3	49.9	48.5	47.1	45.6	44.0	42.4	40.8	37.2	28.8	16.6
65	*****	50.3	50.0	49.3	48.0	46.6	45.2	43.8	42.3	40.8	39.2	35.7	27.7	16.0
70	*****	48.5	48.2	47.5	46.2	44.9	43.6	42.2	40.8	39.3	37.7	34.4	26.7	15.4
75	*****	46.8	46.6	45.9	44.6	43.4	42.1	40.8	39.4	37.9	36.4	33.3	25.8	14.9
80	*****	45.3	45.1	44.4	43.2	42.0	40.8	39.5	38.1	36.7	35.3	32.2	25.0	14.4
85	*****	44.0	43.8	43.1	41.9	40.8	39.5	38.3	37.0	35.6	34.2	31.3	24.2	14.0
90	*****	42.7	42.5	41.9	40.8	39.6	38.4	37.2	35.9	34.6	33.3	30.4	23.5	13.6
95	*****	41.6	41.4	40.8	39.7	38.5	37.4	36.2	35.0	33.7	32.4	29.6	22.9	13.2
100	*****	40.5	40.3	39.7	38.7	37.6	36.4	35.3	34.1	32.9	31.6	28.8	22.3	12.9
125	*****	36.3	36.1	35.5	34.6	33.6	32.6	31.6	30.5	29.4	28.2	25.8	20.0	11.5
150	*****	33.1	32.9	32.4	31.6	30.7	29.8	28.8	27.8	26.8	25.8	23.5	18.2	10.5
200	*****	28.7	28.5	28.1	27.3	26.6	25.8	25.0	24.1	23.2	22.3	20.4	15.8	9.1
250	*****	*****	25.5	25.1	24.5	23.8	23.1	22.3	21.6	20.8	20.0	18.2	14.1	8.2
300	*****	*****	23.3	22.9	22.3	21.7	21.0	20.4	19.7	19.0	18.2	16.6	12.9	7.4
350	*****	*****	21.6	21.2	20.7	20.1	19.5	18.9	18.2	17.6	16.9	15.4	11.9	6.9
400	*****	*****	20.2	19.9	19.3	18.8	18.2	17.6	17.0	16.4	15.8	14.4	11.2	6.4
450	*****	*****	*****	18.7	18.2	17.7	17.2	16.6	16.1	15.5	14.9	13.6	10.5	6.1
500	*****	*****	*****	17.8	17.3	16.8	16.3	15.8	15.2	14.7	14.1	12.9	10.0	5.8
750	*****	*****	*****	14.5	14.1	13.7	13.3	12.9	12.4	12.0	11.5	10.5	8.2	4.7
1000	*****	*****	*****	12.6	12.2	11.9	11.5	11.2	10.8	10.4	10.0	9.1	7.1	4.1
1500	*****	*****	*****	*****	10.0	9.7	9.4	9.1	8.8	8.5	8.2	7.4	5.8	3.3
2000	*****	*****	*****	*****	8.6	8.4	8.2	7.9	7.6	7.3	7.1	6.4	5.0	2.9
3000	*****	*****	*****	*****	*****	6.9	6.7	6.4	6.2	6.0	5.8	5.3	4.1	2.4
4000	*****	*****	*****	*****	*****	*****	5.8	5.6	5.4	5.2	5.0	4.6	3.5	2.0
5000	*****	*****	*****	*****	*****	*****	*****	5.0	4.8	4.6	4.5	4.1	3.2	1.8
6000	*****	*****	*****	*****	*****	*****	*****	*****	4.4	4.2	4.1	3.7	2.9	1.7
7000	*****	*****	*****	*****	*****	*****	*****	*****	*****	3.9	3.8	3.4	2.7	1.5
8000	*****	*****	*****	*****	*****	*****	*****	*****	*****	*****	3.5	3.2	2.5	1.4
9000	*****	*****	*****	*****	*****	*****	*****	*****	*****	*****	*****	3.0	2.4	1.4
10000	*****	*****	*****	*****	*****	*****	*****	*****	*****	*****	*****	*****	2.2	1.3
12500	*****	*****	*****	*****	*****	*****	*****	*****	*****	*****	*****	*****	*****	2.0
15000	*****	*****	*****	*****	*****	*****	*****	*****	*****	*****	*****	*****	*****	1.8
20000	*****	*****	*****	*****	*****	*****	*****	*****	*****	*****	*****	*****	*****	0.9

NOTE: FOR CORRECT USAGE OF THESE TABLES PLEASE REFER TO MICRODATA DOCUMENTATION